



St Aloysius Deemed to be University
Mangaluru

Re-accredited by NAAC “A” Grade
Course structure and syllabus of
B.A.
JOURNALISM

Under NEP Regulations, 2021

ಸ೦ತಲೂಸಿಯಸ್ ಕಾಲೇಜು (ಸ್ವಾಯತ್ತ)
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Re-accredited by NAAC with 'A' Grade with CGPA 3.62/4

Recognised by UGC as "College with Potential for Excellence"

Conferred "College with "STAR STATUS" by DBT, Government of India.

Centre for Research Capacity Building under UGC-STRIDE

Date: 21-02-2022

NOTIFICATION

Sub: Syllabus of **B.A. JOURNALISM** under NEP Regulations, 2021.
(As per Mangalore University guidelines)

Ref: 1. Decision of the Academic Council meeting held on 18-12-2021 vide
Agenda No: 6 (2021-22)
2. Office Notification dated 21-02-2022

Pursuant to the above, the Syllabus of **B.A. JOURNALISM** under NEP Regulations, 2021 which was approved by the Academic Council at its meeting held on 18-12-2021 is hereby notified for implementation with effect from the academic year **2021-22**.

PRINCIPAL



REGISTRAR

To:

1. The Chairman/Dean/HOD
2. The Registrar Office
3. Library

Program Outcome and Program Specific Outcome	
PO 1:	Develop Graduates with basic understanding on various media and communication practices and its importance in contemporary society
PO 2:	Enhancement of skills in various Media production techniques and to be industry ready
PO 3:	Develop and apply scientific approach to meet the needs of the society and to produce responsible and creative media professionals
PROGRAMME SPECIFIC OUTCOMES	
PSO 1:	Gain knowledge on various communication patterns
PSO 2:	Acquire skills of journalistic practices
PSO 3:	Recognizing Media as a important information and education tool
PSO 4:	Equipped with various media technologies
PSO 5:	Creation of innovative media content
PSO 6:	Ability to enquire and respond to various social issues and concerns through media practices
PSO 7:	Develop skills to analyze media content with a critical bent of mind
PSO 8:	Get hands on experience in media field through internships and media campaigns
PSO 9:	Create socially responsible media practitioners

**Journalism – Course Matrix
(NEP based model Curriculum)**

SEM	Title of the paper	Course Code	Teaching hours	Credits	Max marks	
					T	IA
I	Introduction to Journalism	G 105 DC1.1	4	4	60	40
	Practical- Journalistic writing skills	G 105 DC2.1P	2	2	25	25
	Writing for Media	G 105 OE1.1	3	3	60	40
II	Computer Application for Media	G 105 DC1.2	4	4	60	40
	Practical –Multimedia skills	G 105 DC2.2P	2	2	25	25
	Photo Journalism	G 105 OE1.2	3	3	60	40

PATTERN OF PRACTICAL EVALUATION

Section -A	Record Book /Lab Journal /Project Report	15
Section -B	Internal Assessment/Presentations/Classroom participation, quiz, etc	10
Section -C	End Term Examination-Viva-voce	25
	Total	50marks

INTERNAL ASSESSMENT

		Theory	Practical
Component 1	CIA 1	10	-
Component 2	CIA 2	10	-
Component 3	Seminar/Presentation/Activity	10	10
Component 4	Case study/Assignment/Field work/Project work etc	10	15
		40Marks	25 Marks

PATTERN OF QUESTION PAPER- THEORY EXAM

Duration of the examination -2 hours

Max marks: 60marks

Question Paper pattern for both Core and Open Elective

I. Answer any 5 question out of 9 questions. Question 9 (case study /application /analytical question) is compulsory

1. 5X10=50

2.

3.

4.

5.

6.

7.

8.

9.

Write short notes

4X2.5=10

1.

2.

3.

4.
