

Please make sure that your CV consists of the following details:

1. Personal Details

Vishal Nayak K

2. Education Qualifications (Most recent first)

- Qualification Level: MS (Communication)
- University: Manipal Academy of Higher Education
- Area of specialization (Optional)
- Completion year: 2004
- Awards/Recognitions

3. Responsibilities at SAU

- a) Teaching
- b) Research
- c) Admin work
- d) Chief Examination Coordinator (2023-24, 2024-25)
- e) Head - IQAR Criterion II – Technical Team
- f) Team – College Magazine
- g) Member – Exam Reforms Committee

4. Experience

1. Current

- a. Designation: Assistant Professor – Stage III
- b. Start Date: August 2010

2. Previous

- a. Company/Organization: Sylus Inc
- b. Designation: marketing communications executive
- c. Start Date: August 2005
- d. End Date: April 2007

5. Research Areas (Most recent first) (Optional)

- a) Political Communication
- b) Advertising and Digital Marketing
- c) Community Temples

6. Conference Proceedings (Optional)

7. Journal Publications (Optional): 4

8. Research Grants (Optional): 1

9. Awards (Optional)

10. Membership (Optional): 2

11. Workshops (Optional)

12. Conferences (Optional)

13. References URLs (Research profiles, portfolio or any other official pages) (Comma separated URLs - Optional)

Note: Use table format wherever necessary for entering the details.