**Curriculum Vitae**

**DR SMITHA DK**

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Ballal Bagh MM Road Mangalore – 575003

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**Email Id:** [smitha\_commerce@staloysius.edu.in](mailto:smitha_commerce@staloysius.edu.in)

**Career Objective:** To develop and promote creativity and high-order level thinking that increases the performance of the students.

1. **Educational Qualification:**

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| **Name of the Institution** | **Course** | **Year of Passing** |
| Mangalore University, Konaje | PhD | 2023 |
| St Aloysius College (Autonomous), Mangalore | M com | 2014 |
| Sikkim Manipal University | MBA | 2013 |
| SDM College of Business Management | BBM | 2009 |
| Besant Pre-university College | PUC | 2006 |
| Sri Gujarathi JD Kotecha English Medium High School | SSLC | 2004 |

1. **Additional Qualification:**
2. Cleared KSET in Commerce - 2016
3. Cleared NET in Commerce – 2020
4. Cleared KSET in Management – 2015
5. Basic Knowledge of MS office, Excel, Power point and Tally.
6. **Research Details**:

Completed PhD in Mangalore University titled “Impact of Reward Management Policies and Practices on Employee Satisfaction: A study with references to Professional Colleges in Karnataka”.

1. **Work Experience:**

* Ten years of Teaching Experience in St Aloysius College (Autonomous) Mangalore
* Three years of working experience in Hewlett Packard Company Bangalore

1. **Books Published:**

* Co-authored a book titled “Cost Accounting III Semester BCom” textbook on June 2024 with ISBN number: 978-93-340-4686-1.
* Co-authored a book titled “Costing Methods and Techniques IV Sem BCom as per NEP published by United Agencies in the year 2023 with ISBN number: 978-81-961768-0-8.

1. **Research Publications:**

* International Journal of Management, IT and Engineering, Volume 5 Issue7 ISSN: 2249-0558, Impact factor-5.259 “Recent Issues in Hr Policies: A study with Special References to BPOS in Mangalore”.
* International Journal of Management, IT and Engineering, Volume 6 Issue1 ISSN: 2249-0558, Impact factor-5.299 – “The Quest for Quality Education through innovative practices”.
* International Journal of Management, IT and Engineering, Volume 6 Issue1 ISSN: 2249-0558, Impact factor-5.299- “Training Learning practices in New Generation Schools- A study in Mangalore”.
* “Reward Management: A tool for Organizational efficiency A conceptual Study” in Mangalore University Journal-ISBN-978-93-84262-24-2, page no:432
* Published a paper titled “***Scientific HR Policy tool for Sustainable Development: A Case study of ITES Companies in Mangalore***” organized by SDMIMD, Mysore, 10th & 11th November 2017 and it was published in (Journal-ISBN-978-93-83302-26-0, page no:1-12)
* Published a paper titled “Employee Perception towards Reward/Recognition: A Study with Reference to Dental Colleges in Mangaluru” in *International Journal of Management Studies* Vol.–V, Issue –2(2), April 2018 (ISSN : 2249-0302)
* Published a paper titled “Role of Reward Management in Job Satisfaction: A study in selected Hotel Industries of Mangalore City” in International Research Journal of Management Sociology & Humanities Vol.–X, Issue –3, April 2019 (ISSN : 2277-9809)
* Published a paper title “Customer Perception of Redressal Forum: A Study in Dakshina Kannada and Udupi District” in Alochana Chakra Journal Vol.-IX, Issue -6 , June, 2020 (ISSN:2231-3990)
* Published a paper titled “Intrinsic and Extrinsic Reward A Tool for Employee Motivation – A Study with Reference to Employees of Engineering colleges in Mangalore” in IOSR Journal of Business and Management (IOSR- JBM) Vol.–25, Issue –12, December 2023 (eISSN: 2278-487X, p-ISSN: 2319-7668), (page no:36-41)
* Published a paper titled “Challenges encountered Challenges encountered by consumers due to Deceptive Advertising: An investigation in the context of Mangalore city” in conference on Consumer Protection in Globalized world: National and International Perspective. (ISBN- 978- 93-5987-810-2) on October 2023. ( Page no- 60-77).
* Published a paper titled “Measuring the impact of Social Networks on Women entrepreneurs’ Success: An AHP Analysis” in International Journal of Communication Networks and Information Security (ISSN- 2073-607X,2076-0930) 2024. (Page no- 1454-1459).

1. **Research Presentations in seminars :**

* Presented Paper at a national level seminar conducted by Srinivas Institute of Management Studies, titled “*Recent Issues in Hr Policies: A study with Special References to BPOS In Mangalore”*
* Presented Paper at a national level seminar conducted by Srinivas Institute of Management Studies, Mangalore titled “Training *learning practices in New Generation Schools- A study in Mangalore*”.
* Presented paper in national seminar conducted by Mangalore University titled “*Reward Management: A tool for Organizational efficiency A conceptual Study*”
* Presented paper at titled “*Factors Influencing the Consumer Behavior towards Retail store- A study in Mangalore*,**”** at a national level seminar conducted at Bhuvanendra college.
* Presented paper titled “*Problems and Prospects of accounting software packages- A study in Mangalore*,**”** atBhuvanendra college.
* Presented paper in two day national seminar conducted at Mangalore University titled “*Employee Reward as a Motivational Tool: A Conceptual Study*”.
* Presented a paper entitled “***Scientific HR Policy tool for Sustainable Development: A Case study of ITES Companies in Mangalore***” organized by SDMIMD, Mysore, 10th & 11th November 2017
* Presented a paper entitled “*A Study on Employee Morale – With Special Reference to BPO Sectors in Mangaluru*” organized St Agnes College (Autonomous), Mangaluru on 14th Feb, 2018.
* Presented a paper entitled “*Stock market Awareness and Investment: A Comparitive study among organized and unorganized employees in Mangalore city*” organized by Mangalore University, Konaje on 22nd & 23rd Feb, 2019.
* Presented a paper entitled “*Effectiveness of Investors education on Investments- a study of Investors in Mangalore*” organized by Mangalore University, Konaje on 4th & 5th March, 2020.
* Presented a paper titled, “Customer perception Of Redressal Forum: A Study In Dakshina Kannada And Udupi District” at ‘The INTERNATIONAL MULTI-DISCIPLINARY ACADEMIC WEB CONFERENCE 2020” on 29th &30th, May 2020.
* Presented a paper titled ‘INTRINSIC AND EXTRINSIC REWARD A TOOL FOR EMPLOYEE MOTIVATION – STUDY WITH REFERENCE TO EMPLOYEES OF ENGINEERING COLLEGES IN MANGALORE’ a two-day 2nd International Research Conference MIMANSA-23 on Innovative Practices for Sustainable Business organized by Sri Balaji University, Pune on 17th & 18th of March 2023.
* Presented a paper titled Effectiveness of Investor Education on Investments -A Study of Investors in Mangalore, Organised by SRI K PUTTASWAMY FIRST GRADE COLLEGE VVCE Campus, Gokulam III stage, Mysuru on 11/2/2023.
* Presented a paper titled ‘Challenges encountered by consumers due to Deceptive Advertising: An investigation in the context of Mangalore city’, Shankarrao Chavan Law College, Pune on 9th September, 2023.
* Presented a paper titled ‘A Research paper on sustainable living in urban Environments: Exploring public perceptions and practices” during the international conference on Sustainable Business Practices: Issues, Challenges and Prospects organised by department of commerce in collaboration with KVC academy and ISDC in 19th March, 2024.
* Presented a paper titled “SHINING LIGHT ON SUSTAINABLE SOLUTIONS: PUBLIC PERCEPTIONS AND BEHAVIORS TOWARDS SOLAR EQUIPMENT” during the international conference on Sustainable Business Practices: Issues, Challenges and Prospects organised by department of commerce in collaboration with KVC academy and ISDC on 19th March, 2024.
* Presented a paper titled “The importance of counselling services in colleges: Addressing Mental Health, Academic Challenges and Student Retention” at the National Conference on “Viksit Bharath@2047: Innovative Revolution and Reshaping the future on Global Business Landscape in Multidisciplinary Sectors” organised by the Department of Management, Kristu Jayanti College, Autonomous, Bengaluru on 28th and 29th January 2025.
* Presented a paper titled “The importance of counselling services in colleges: Addressing Mental Health, Academic Challenges and Student Retention” at the International Conference on “Industry & Innovation- Building Resilient Leadership for Inclusive & Sustainable Development” organised by the School of Commerce, Finance and Accountancy in collaboration with International Skill Development Corporation ( ISDC) held at St Aloysius (Deemed to be University) Mangaluru on 12th February, 2025.

1. **Resource Person / Guest Lectures delivered:**

* Chief Guest for NSS inaugural Function in SDM College of Business Management 2016-2017.
* Conducted Soft Skill Training session in University College, Hampankatta on 10th August, 2018.
* Conducted a session on “Communication and Interview Skills” for Skill Development Programme in Government Frist Grade College Vittal. On 5-12-2023.
* Delivered a session on “Logical Reasoning & Analytical Abilities” for FDP on Employability Skills organised by St Aloysius College ( Autonomous) Mangalore on 18th December 2023.
* Delivered a session on “Interview Skills and Study Skills” for the students of Government College First Grade Muniyal on 6-12-2023.
* Delivered a session on ‘Personality Development’ for the Orientation program of BA students, organised by University College, hampankatta Mangalore on 25/8/2023.
* Moderated a technical session during the International conference onSustainable Business Practices: Issues, Challenges and Prospects organised by department of commerce in collaboration with KVC academy and ISDC on 19th March, 2024.
* Moderated one day National Level paper Presentation Competition on 16th October 2024, Organised by Kristu Jayanthi College, Bangaluru.
* Delivered a session on ‘Communication Skills’ for the Orientation program of degree students, organised by Sri Ramakrishna College Mangalore on 2/8/2024.
* Moderated one day International Level Conference on International Conference on Sustainable Business Practices: Issues, Challenges and Prospects organised by Department of Commerce in collaboration with KVC Academy and ISDC on 12th February 2025, at St Aloysius (Deemed to be University), Mangaluru.
* Delivered a guest talk on Career Guidance session to II PUC (Commerce) students at St Sebastian PU College, Ullal, on January 28, 2025.
* Moderated a National level Conference on Revolutionizing Commerce Education: Leveraging Artificial Intelligence for Business Innovation Organized by Department of Commerce with Computer Application and Commerce with e- Commerce PSGR Krishnamma College for women , Coimbatore on 4 February,2025.
* Moderated a International Conference on “Industry & Innovation- Building Resilient Leadership for Inclusive & Sustainable Development” organised by the School of Commerce, Finance and Accountancy in collaboration with International Skill Development Corporation ( ISDC) held at St Aloysius (Deemed to be University) Mangaluru on 12th February, 2025.
* Moderated a student presentation sessionfor PINNACLE- 2024 National Level Multidisciplinary Young Research Student Paper Presentation Competition organised by the department of Commerce (UG), Kristu Jayanti College, Autonomous on 16th october 2024.

1. **Seminars/Workshops attended (Title, Level, Place & Date):**

* Attended a national level seminar on “Recent Advances in IT, Management and Social Sciences” conducted by Srinivas Institute of Management Studies, Mangalore, April 2015
* Attended a national level seminar on “Innovative Practices in Management, IT, Education& Social Sciences” conducted by Srinivas Institute of Management Studies, Mangalore, Oct 2016
* Attended a national level seminar on “Global contemporary Issues, Innovations and future challenges in Business and Management” conducted at Bhuvanendra college, April 2016
* Attended a national level seminar on “Business Education and Employability: Challenges and New Directions” conducted by Mangalore University, Mangalagangothri, April 2016
* Attended a national Seminar on “Women Empowerment” conducted by School of Management, Manipal University and Rotary club Manipal town, Jan 2017
* Attended a two day national seminar on” Democratisation and Globalisation of International Business- Issues and Challenges” conducted at Mangalore University. Mangalagangothri,April 2017
* Attended three days UGC sponsored Research Methodology workshop on “Empowering Scholars for an Effective Research Design” held on 25-27 April, 2016 at Besant Evening College, Mangaluru.
* Attended one day Train the Trainer workshop for ACCA F3- Financial Accounting conducted by ISDC at St Aloysius College (Autonomous) Mangalore, June 2017
* Attended one day ‘Train the Trainer’ Workshop for ACCA F4- Cost and Management Accounting conducted by ISDC on 13th Nov, 2017 at St Aloysius College (Autonomous) Mangalore.
* Participated in 3rd International Conference on “Economic Growth and Sustainable Development: Emerging Trends” organized by SDMIMD, Mysore, 10th & 11th November 2017.
* Participated in One day National Conference on” Enhancing Professional Conference through Skill Development: Facing Upto Modernity” organized by St Agnes College (Autonomous), Mangaluru on 14th Feb, 2018.
* Participated Two day National Seminar on “Consumer Protection- Issues And Challenges” organized by St Aloysius College (Autonomous), Mangaluru on 16th & 17th of Feb, 2018
* Participated in two day International Conference on ‘Contemporary Innovations In Industry and Commerce’ organized by Mangalore University, Konaje on 22nd & 23rd Feb, 2019.
* Participated in One day National Seminar on” Financial Reporting and Analytics” held at St Aloysius College (Autonomous), Mangaluru on 15th Feb, 2019.
* Attended One day National Seminar on “India in the Web of Digitalisation” organized by St Aloysius College (Autonomous), Mangaluru on 16th January 2019
* Attended Two day ‘Train the Trainer’ Workshop for ACCA on paper Strategic Business Leader and Advanced Financial Management conducted by ISDC on 1st April & 2nd April, 2019 at St Aloysius College (Autonomous) Mangalore.
* Attended National Conference on “Innovation Practices in Banking, Management, IT , Education & social Sciences” organized by Srinivas University College of management and Commerce on 30th November 2019.
* Attended Two day International Conference on “Managing Knowledge for All-round Well Being: Realizing the Promise in a Knowledge Society” organized by Nitte Educational Trust on 29th & 30th of December 2019.
* Attended one day National Conference on “Insolvency and Bankruptcy Code” organized by St Aloysius College (Autonomous) Mangalore on 12th February 2020.
* Attended Two day National Conference on “Emerging Business Trends (EBT)-2020” organized by Mangalore University, Konaje on 4th & 5th March, 2020.
* Attended a “online Faculty Development Programme on Basics of Research” organised by Internal Quality Assurance cell, Government First Grade College Punjalakatte on 20th May , 2020.
* Attended a “Commerce E-Quiz Programme” conducted by Government First Grade College, Chikmagalur, May 25th 2020.
* Attended a National Webinar on “The Impact of COVID 19 on stock Market “organized by Department of Commerce, St. Mary’s College, Thrissur on 25th May ,2020.
* Attended a Faculty Development Programme “Creation of Google Sites and OER” organised by the Department of business Management held on May 26th ,2020.
* Attended a one-day National Level Faculty Development Programme on “Social Entrepreneurship” organized by K.P.B. Hinduja College of Commerce, Mumbai (NAACAA+) Department of Bachelor of Management Studies (BMS)in association with EdFly on 28th May 2020.
* Attended the Webinar on the topic “Knowledge Sharing on A to Z of Journal Publication (Survey to Citations !!)” organized by IFERP on 30th May, 2020.
* Attended a National Webinar on “Post Covid Scenario -Role of teachers in building future generation” organised by Department of commerce and IQAC, Mahatma Gandhi Memorial College, Udupi on 1st June, 2020.
* Attended a Webinar on FDP on “Outcome Based Education” organized by *In pods Ed -tech* on June 3th,2020.
* Attended the Webinar on the topic “Virtual Interactive Classroom for Teachers and The Challenging Technologies in Post Covid -19 Era” by IFERP on 5th June, 2020.
* Attended a Webinar on “Celebrating Nature an Environmental Conscious Interface for a Sustainable future” on the occasion of world Environment Day on June 6th, 2020.
* Attended Webinar in the power seminar on the theme “Winning at all times” conducted by ICT Academy On 12th June ,2020.
* Attended a National Webinar on “Managing Finances & Investment during COVID19” organised by St. Aloysius College Mangalore In Association with FINMARK Trainers India Pvt Ltd conducted on 13th June, 2020.
* Attended a Webinar on the topic “Research Article Writing and Publishing in Good Impact Journal” organised by Institute for Engineering Research and Publication (IFERP)on 13th June, 2020.
* Attended a National Webinar on “Managing Finances and Investment Proactively During Uncertain Times” organised by Jyothi Nivas College, Bangalore, on 18th June, 2020.
* Attended a National Webinar on Recent Development in Digital Marketing and Social Media” organised organised by Jyothi Nivas College, Bangalore on 18th June, 2020.
* Attended a one-day Webinar on “Emerging Opportunities in Digital Marketing”Organised by Nitte Meenakshi Institute of Technology held on 20th June, 2020.
* Attended a National Level Online Quiz, “Research quest – 2020” organised by the Department of Commerce and Internal Assurance Cell on June 24th, 2020.
* Attended a International Webinar on “Is Technical Analysis Prime for Stock Selection?” Organised by Department of commerce, Loyola College, Bangalore on 25th June, 2020
* Attended 5 days workshop on “Outcome Based Education” Organised in collaboration with St Aloysius College and IPSR Solutions Ltd on June 22th to June 26th 2020.
* Attended a Webinar on “The Digital Accountant” organised by Department of Commerce, St. Aloysius (Autonomous), Mangaluru in association with International Skill Development Corporation &ACCA on 26th June 2020.
* Participated in an International Webinar on “Impact of Covid -19 on Global Politics and Role of Literature” Organised by Ramanujan College, Delhi sponsored by MHRD, held on 27th & 28th June 2020.
* Attended a National Level Webinar on “COVID 19- Potential Impact on Financial Reporting” on 29th June, 2020.
* Attended a National level E-Quiz on “E-Commerce and Digital Payment Awareness’’ organized by the department of commerce, Nehru Memorial college Kurunjibag, SULLIA, Dakshina kannada District, KARNATAKA on July 4th 2020.
* Attended a “MBA -Your best career option in the current economic environment” Organised by TIME Institute Mangalore, July 6th 2020.
* Attended Online National Level Commerce and Management E-Quiz 2020 and secured 95% Organized by Dr. N.S.A.M First Grade College, Bangalore , July 7th 2020.
* Attended a webinar on “Entrepreneurship Scenario During Covid-19 Pandemic, with special Reference to North East India” organized by Department of business management, Assam Women’s University, Jorhat on 12th July 2020.
* Attended a one-day National Webinar entitled “ICT Enabled higher Education in India “jointly organized by Guru Angad Dev Teaching Learning Centre, SGTB Khalsa college, university of Delhi under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT)of MHRD and Sanatan Dharma college, Ambala Cantt held on, 13th July 2020
* Attended an International Webinar on “Post Pandemic challenges to Liberal Democratic Institution in south Asia organized by IQAC, Nandalal Borgohain city college, Dibrugarh, Assam India on, 15th July 2020.
* Attended a Webinar on Stock Markets offered by Shine Projects on July 18th 2020.
* Attended a one-day National level webshop on “Confidence and Technology Enabled Teacher -Part I” Organised by Mangalore University Commerce Teachers Association - MUCTA held on, July 21th 2020.
* Attended an International webinar on Post Pandamic Higher Education: approaches and way forward” organized jointly by IQAC and Department of Education, Nandala Borgohain city college Dibrugarh, Assam, India and Mazbat College Udalguri, Assam, India in collaboration with. The Mirror, Cinnamara college, Jorhat, Assam, India held on ,23rd July 2020.
* Attended in symposium titled “Think Tank meet on Post Covid Era -the new normal” on 1st august, 2020.
* Attended a Webinar on “Revised Accreditation Framework for Autonomous Colleges’’ organised by St Aloysius College, on 7th September, 2020.
* Attended the International Webinar on “Leveraging Culture for Organisational Growth’’ organised by St Aloysius College, Department of commerce on 9th November, 2020.
* Attended Faculty Development Program on Underlying Threads of OBE organised by the IQAC of St Aloysius College (Autonomous) Mangaluru on 11 March 2022
* Attended Five-day Faculty Development Program on ‘Tax Computation, Planning & Filling of ITR’ Organised by SGT University Gurugram, Delhi from 19th to 23rd July 2021.
* Attended Five-day Faculty Development Program on ‘Investing in Capital Market’ Organised by SGT University Gurugram, Delhi from 26th to 30th July 2021.
* Attended a Two-day workshop on ‘Business Case Writing’ Organised by SGT University Gurugram, Delhi on 5th & 6th August 2021.
* Attended a webinar on Research Methodology ‘Research Design and Application of Research Tools’ jointly organized by the Department of Commerce, Commerce Association and Consumer Club, University College, Mangalore on 29th July, 2021.
* Attended a Two-day National Level Virtual Yen- Symposium “Understanding The Rise Of The New Normal Era In Education (COVID-19)” Organised by The Yenepoya Institute of Arts, Science, Commerce & Management on 17th & 18th August 2021.
* Attended a International webinar on ‘Basics of Research Paper Writing’ as a part of Research and Development Lecture series Organised by A2Z EduLearningHub LLP on 22nd September, 2022.
* Attended an online workshop on intellectual property rights (IPR) and patents and design filing organized by the department of commerce on 30th January 2023
* Attended a one-day National seminar on “Role of Inflibnet in Transformation of Higher Education” organized by Shri. Renukadevi Arts, Commerce and Science Mahavidyalaya, Mahur on 25th March 2023.
* Attended One day Workshop on “OBE and Question Bank preparation using QnSmart i” Organised by St Aloysius (Autonomous) College and office of Registrar in association with IPSR Solutions Ltd on 14th July 2023.
* Attended a one-day National Conference on “New Perspective of the history of India: Socio- Cultural, Geo- Political and Economical aspects” organized by Department of Arts of Seth Hirachand Mutha College of Arts, College and science, Kalyan Mumbai on 13th October, 2023.
* Attended a one-day National Seminar on “Consumer Protection in Globalised World: National and International Perspectives” organized by Shakarrao Chavan Law College, Pune on 9th September, 2023.
* Completed FDP on “New Age Teaching Pedagogy- Commerce and Management” from 24th April – 28th April 2023. Organised by Presidency University Bangalore.
* Attended one day national webinar on Entrepreneurship skill, Attitude & Behaviour Development organised by Smt. Bangaramma Sajjan Arts, Commerce & Science College for women, Vijayapur in collaboration with Centre for Women Entrepreneurship (CWE) & Institution Innovation Council of St Mira’s College for Girls, Pune on 26th July 2023.
* Attended Professional Development Program on the topic “Research Methodology and Data Analysis” from August 9th - August 19th 2023. Organised by Seshadripuram Academy of Business Studies, Bengaluru.
* Completed FDP on “Innovative tolls in Information technology and management discipline for enhancing education and research” from 25th July – 31st July 2023. Organised by IIMT College of management in collaboration with Indian Economic Association.
* Attended one-day National seminar on “Women in Consumer Protection Movement: Issues and Challenges” organised by Shankarrao Chavan Law College, Pune in collaboration with Consumer Advocacy Group on 9th March 2024.
* Attended one day International conference onSustainable Business Practices: Issues, Challenges and Prospects organised by department of commerce in collaboration with KVC academy and ISDC on 19th March, 2024.
* Attended one day webinar on Cloud & DevOps Opportunities in the AI Era organised by Marian College Kuttikkanam (Autonomous) in association with IPSR Solutions Ltd on 25th May 2024.
* Attended Online Workshop on Data Analytics & AI organized by Centre for Computer Science and Information Technology (CCSIT), Manjeri, University of Calicut in association with IPSR solutions limited on 15th June 2024.
* Attended a one day National Seminar on “ Consumer Protection Act,2019: Issues and Challenges” held on 17th August,2024. Organised by Shankarrao Chavan Law College, Pune
* Attended International Level Faculty Development Program on Empowering Educators: Leveraging Advanced Methodologies and Analytical tools for Academic Research & Development (CHIRD) from 29th August 2024 to 5th September 2024.
* Attended a workshop on IKS – TKDL workshop on Traditional Knowledge- Intellectual Property & people’s Rights, Organised by Indian Knowledge System (IKS) Division, Ministry of Education and CSIR- Traditional Knowledge Digital Library (TKDL) unit, Ministry of Science and technology, from 20th – 23rd & 27th August, 2024.
* Attended a seven-day online FDP on “Educational Excellence through Teaching and Research in Digital Era” organised by the department of Professional Management Studies, Kristu Jayanti College, (Autonomous), Bengaluru from 21st – 28th Oct 2024.
* Attended a seven-day National Virtual FDP on "Innovative Pedagogical Strategies Using AI & Digital Platform" organised by the Department of Commerce (UG), Kristu Jayanti College, Autonomous, Bengaluru from 4th - 11th November, 2024.
* Attended seven Day National FDP on Pedagogical Tools Fostering Innovation in Teaching for Generation Z Learners Organised by Department of Management, Kristu Jayanthi College (Autonomous), Bengaluru from Feb 12th – 19th 2024.
* Attended one week NEP 2020 Orientation & Sensitzation Programme under Malaviya Mission Teacher Training Programme (MMTTP) of UGC, Organised by Malaviya Mission Teacher Training Centre, University of Mumbai from 18th November to 28th November 2024.
* Attended seven day International Faculty Development Programme SAMVIDHI ’24 on “Advances in Social Science Research Tools, Techniques and Trends” Organised by Department of Economics, Kristu Jayanti College, Autonomous, Bengaluru from 6th - 14th November, 2024.
* Participated in Visionary Voices Series-I on the topic “Revolutionizing Education: The digital Transformation of teaching Pedagogy” Organised by St Paul Institute of Professional studies, Indore in collaboration with Xavier board of higher education ( Northern Region) on October 5th 2024.
* Attended 3-day FDP on "UNLOCKING INSIGHTS: ADVANCED RESEARCH METHODOLOGY AND DATA ANALYSIS" held on 27th,28th & 29th January 2025 organised by PSGR Krishnammal College for Women (Autonomous), Coimbatore.
* Attended a 2 day FDP program held on 27th & 28th June, 2024 organized by St Aloysius (Deemed to be University), Mangaluru.
* Attended one day International Conference on “Industry & Innovation- Building Resilient Leadership for Inclusive & Sustainable Development” organised by the School of Commerce, Finance and Accountancy in collaboration with International Skill Development Corporation ( ISDC) held at St Aloysius (Deemed to be University) Mangaluru on 12th February, 2025.

1. **Membership on Academic Bodies (Like Subject Associations):**

Member of Board of Studies in Commerce department at St Aloysius College, Mangalore.

1. **Certificate Courses Attended**

* Completed a Certificate course on “Organization Change- Managing and Supporting Employees- Revised” Conducted by Alison Course academy on 28th April 2020.
* Successfully Completed a course titled “Career Edge- Knock down the Lock Down” offered by TCSiON Digital Learning Hub from 27th April 2020 to 6 May 2020.
* Completed “Digital Marketing Basic Course” Offered by Digital Deepak academy on 6th May 2020.
* Completed a Certificate course on a one-week faculty development programme on “ICT based tools and its application in teaching learning process “organised by BSVS educational learning centre, Nagpur held during 27 May -02 June 2020.
* Attended a National level one-week Faculty Development Programme (FDP) on “E-Contents and ICT tools for Innovative and Effective Teaching “organized by IQAC and Development of education, Nandalal Borgohain city college, Dibrugarh, Assam in collaboration with BSVS Educational Learning Centre, Nagpur, India held during 6th July to 12th, 2020.
* Completed a two weeks Faculty development programme course on “Managing online classes and Co-Creating MOOCS:2.0” Organised by Teaching and Learning Centre Ramanujan College, Delhi in collaboration with MHRD from May 18 -June 03 2020.
* Completed a Certificate course on” Portfolio and Risk Management” an online non-credit course authorised by university of Geneva on June 16 2020
* Completed a Certificate course on “SW47X: Entrepreneurship in emerging economies” a course of study offered by Harvardx, an online learning initiative of Harvard university on June 24, 2020.
* Completed a Certificate course on “Market Research and Consumer Behaviour” an online non-credit course by IE business school on July 01 2020.
* Completed a Certificate course on “Introduction to Psychology “an online non -credit course authorized by Yale university on, June 16 2020.
* Completed a Certificate course on “BMI .4X: Business model Implementation” A course of study offered by Delftx, an online learning initiative of delft university of technology on, July 1 2020.
* Completed a Certificate course on “Financial Markets “an online non-credit course authorized by yale university offered through Coursera on July 03, 2020.
* Completed a Certificate course on “Managing Employee Compensation “an online non-credit course authorized by university of Minnesota offered through Coursera, on July 09 2020.
* Completed a Certificate course on” Preparing to Manage Human resource” an online non-credit course authorized by university of Minnesota offered through Coursera, July 09 2020.
* Completed a Certificate course on” The Strategy of Content Marketing” an online non-credit course authorized by university of California offered through Coursera, Davis on, July 10 2020.
* Completed a Certificate course on “FC250X: Introduction to investments “a course of study offered by IIMBX, an online learning initiative of Indian institute of management Bangalore, on July 12 2020
* Completed a Certificate course on ”Advertisement and society“ an online noncredit course authorized by duke university on 13 July 2020.
* Completed a Certificate course on “MK210X: “Customer Relationship Management” a course study offered by IIMBX, an online learning initiative of Indian institute of management Bangalore, on July 13 2020.
* Completed a Certificate course on “Leadership and Emotional Intelligence “an online non -credit course authorized by Indian school of Business on, June 16 2020.
* Completed a Certificate course on 7 days National faculty Development Programme on “Time Series and Panel Data Analysis” on 20 – 26 July, 2020.Organised by Teaching and Learning Centre Ramanujan College, Delhi in collaboration with MHRD
* Completed Online two-week Refresher Course in Commerce from 31th July – 14th August 2023. Organised by Teaching Learning centre and department of commerce Ramanujan College, University of Delhi in collaboration with SST College of Arts and Commerce, Maharastra.
* Completed one month 7th Faculty Induction Programme organised by Malaviya Mission Teacher Training Centre University of Mysore from 21st Jan 2025 to 21st Feb 2025.

1. **Personal Details:**

* **Father’s Name –** Damodhara Shetty
* **Date of Birth –** 19-12-1988
* **Gender –** Female
* **Marital Status –** Married
* **Languages Known –** English , Kannada, Hindi, Tulu
* **Category –** IIIB
* **Nationality –** INDIAN
* **Caste –** HINDU
* **Hobbies-** Dancing, Singing etc

**DECLARATION:**

I Solemnly declare that all the above information is correct to the best of my knowledge and belief.

**Date:** 2-07-2024

**Place:** Mangalore

(Dr SMITHA DK)