# Education

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| --- | --- | --- | --- | --- |
| **Qualification** | **School/College Name** | **University/Board** | **Percentage / CGPA** | **Year Of Passing** |
| M.Com in Finance | Mangalore University, Mangalagangothri, Konaje | Mangalore University | 7.9 | 2021 |
| B.Com | Canara College, Mangalore | Mangalore University | 89% | 2019 |
| PUC | Canara PU College, Mangalore | Department of Pre-University of Education, Karnataka | 94% | 2016 |
| SSLC | Sarojoni Madhusudhan Kushe School, Attavar, Mangalore | Karnataka Secondary Education Examination Board, Karnataka | 90% | 2014 |

* ***Additional Qualification- UGC NET, 2021***

# Responsibility at SAU

1. Class Guide
2. President of Commerce Association
3. Project & Internship Guide
4. Tabulation Committee Member
5. Coordinator of CPA program
6. Sahaya Mentor

# Experience

## St. Aloysius University, Mangalore

Asst. Professor

July 2023- Till present

## Centre for Post Graduate Studies and Research in Commerce, Vivekananda College(Autonomous), Puttur

Asst. Professor

March 2022- March 2023

# Publication

* A Study on Consumer Knowledge, Practices & Perception towards Eco-friendly Products and Packaging, Kristu Jayanti Journal of Management Sciences, e- ISSN: 2583 – 6080, Volume 2(2), December 2023.
* Published paper in international conference proceedings title “A study on the impact of Digital Media Marketing on Promoting Sustainability regarding Manglore city” ISBN-978-81-963171-2-6, 190-194

# Paper Presentation

* Paper presentation on the topic “ Exploring the influence of social media on student life and learning” in International comference on “ Industry and Innovation- building Resilient leadership for inclusive and sustainable development, organized by School of Commerec, Finance and Accountancy in collaboration with ISDC on 12th Febraury 2025
* Presented paper on the topic “ Double Edged sword: Understanding student engagement and learning with social media” at 4th International conference on Resilience and Progress: Pioneering Transformative Pathways to sustainability organized by Departmnet of Professional Accounting and Finance, Kristu Jayathi college, Autonomous on 21st and 22nd February 2025.
* Paper presentation on the topic “ Evaluating consumer Trust and Security in E-Commerce- A Study of Online shopping concerns” organized by Dr. D.Y.Patil Law college , Pimpri, Pune, India in collaboration with The safety Chic, Nigeria and Ramakrishna Law Firm and Research Centre, Chikodi, Karnataka held on 20th and 21st September 2024.
* Presented a paper titled: “A study on the impact of digital media marketing on promoting sustainability with reference to Mangalore city” in International conference on sustainable business practices: Issues, Challenges and Prospects organized by the Department of commerce, St Aloysius (Deemed to be University in association with KVC academy and ISDC on March 19th 2024.
* “A study on green market and consumerism with reference to Mangalore city” in International conference on sustainable business practices: Issues, Challenges and Prospects organized by the Department of commerce, St Aloysius (Deemed to be University in association with KVC academy and ISDC on March 19th 2024.
* “A study on individual awareness and attitude towards E-waste management practices in Mangalore” in interdisciplinary National conference on Scientific Approaches for sustainable development organized by science department of Wilson College (Autonomous), Mumbai on 4th and 5th December 2023.

# Workshops & Conferences

* 30- Hour Intensive Training in Research Excellence organized by , St. Aloysius ( Deemed to be University), Mangaluru.
* FDP on “Modern Research Tools using computers” on 4th December 2024, organized by the School of Information Science and Technology, St. Aloysius ( Deemed to be University), Mangaluru
* FDP on “AI in Academics and Research”, organized by Dept. of Professional Accounting and Finance, Kristu Jayanti College, Autonomous, Bengaluru from 11th -17th December 2024
* FDP on “Research Methodology” organized by St. Aloysius ( Deemed to be University), Mangaluru on 3rd October 2024.
* FDP on “Mastering Systematic Literature Review: Tools, Techniques and Best Practices” organized by Post Graduate Dept. of Business Administration, School of Business and Management, St.Aloysius ( Deemed to be University), Mangaluru on 23rd November, 2024
* FDP on SAMVISHI’ 24, on “Advances in Social Science Research Tools, Techniques, and Trends” organized by Dept. of Economics, Kristu Jayanti College, Autonomous, Bengaluru from 6th November to 14th November 2024
* FDP on “ Innovative Pedagogical Strategies Using AI and Digital Platform, Organised by Dept. of Commerce(UG), Kristu Jayanti College, Autonomous, Bengaluru from 4th to 11th November 2024.
* FDP on “Research and modern Publication Ethics and Intellectual Property Rights” held at St. Aloysius(Deemed to be University), Mangaluru on 7th November 2024
* FDP conducted by the Human Resource Department of St. Aloysius(Deemed to be University), Mangaluru on 27th and 28th June 2024.
* FDP on “Empowering Educators: Leveraging Advanced Methodologies and Analytical Tools for Academic Research”, organized by Consortium of Higher Educational Institutions for Research & Development (CHIRD) from 29ᵗʰ August 2024 to 5ᵗʰ September 2024.
* Workshop on “Exordium to research” organized by School of Commerce, Finance and Accountancy, St. Aloysius (Deemed to be University), Mangaluru on 31st August 2024.
* Workshop titled "Design Thinking” organized by the Department of Professional Accounting and Finance,Kristu Jayanti College, Autonomous, Bengaluru on July 18, 2024
* Workshop on “ Systematic Literature Review” organized by the School of Commerce, Finance and Accountancy, on 18th January 2025.
* Managing online classes and co creating MOOCS from Ramanujan College, University of Delhi in collaboration with SST college of commerce Ulhasnagar, Maharashtra under the aegis of ministry of education PMMMNMT.
* Hands-on Workshop on OBE and Question Bank preparation using QnSmartI organised by the IQAC of St Aloysius College (Autonomous) Mangaluru and The Office of Registrar and Controller of Examinations in association with IPSR solutions limited on 14 July 2023.
* One-week national level FDP on Cloud Infrastructure organized by KLS GOGTE INSTITUTE OF TECHNOLOGY, Karnataka from 21st to 25th August 2023
* Two days JESCOL seminar organized by MJES on 7th and 8th July 2023.
* National conference on scientific approaches for sustainable development organized by Wilsons college Mumbai on 4th and 5th December 2023
* Online lecture 2 on Entrepreneurship “From Lab to Landscape: Advancements in

Bamboo Tissue Culture Technology” organized by Institutional Biotech Hub, Bahona College, Jorhat held on 21st November 2023

* One-week FDP programme on “Academic Research writing” from 16th to 22nd November 2023 organized by Ramanujan college, University of Delhi under the aegis of Ministry of Education.
* National Level Faculty Development Programme on “Machine Learning and Data Visualization using Python” organized by the School of Management, Kristu Jayanti College, Autonomous, Bengaluru from 22nd November to 30th November 2023.
* FDP on Employability Skills organized by St Aloysius College on 18th December 2023
* Seven Day National FDP on Pedagogical Tools Fostering Innovation in Teaching for Generation Z Learners organized by the Department of Management, Kristu Jayanti College (Autonomous), Bengaluru from February 12th 2024 to February 19th 2024.
* International conference on sustainable business practices: Issues, Challenges and Prospects organized by the Department of commerce, St Aloysius (Deemed to be University in association with KVC academy and ISDC on March 19th 2024.
* Participated “PRERANA” – Faculty development Programme conducted on 02-05-2022 & 03-05-2022 in association with IQAC of Vivekananda College
* Participated in 7 days “Online National Workshop-2021 on Corporate Governance and financial management” organized by Dept. of studies in commerce, Mangalore university, Konaje
* Participated in 10 Days Online JOT on ‘Implementation of GST in Tally” held during 1st to 10th July 2020 organized by Manonmaniam Sundaranar University in association with Aakkam Industrial training and Research Institute, Tamilnadu