

1. Personal Details

Fr William Marcel Rodrigues, SJ

Assistant Professor II

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2. Education Qualifications

- PhD (Pursuing since 2019, Kuvempu University, Shivamoga)
- UGC NET (2019)
- MSc (VISCOM), Loyola College, Chennai, Madras University (2012-2014)
- Area of specialization: Visual Communication
- Awards/Recognitions: Gold Medalist in MSc Viscom (in 2013 & 2014)
- BTh: Jnana Jyothy, Anekal & Jnana Deep Vidyapeeth, Pune 2008-2011
- BPh: Jnana Deep Vidyapeeth, Pune- 2004-2006
- Bsc – Visual Communication - Loyola College, Madras University (2001-2004)

3. Responsibilities at SAU

Vice Principal (2016-2017)

Director: Radio Sarang, Community Radio (2014-2017 & 2022 till date)

Director, Post Graduate Ladies' Hostel, St Aloysius College, Mangaluru (2014-2017, 2020-2022, & 2023- till date)

HOD (2020-2022 & 2024 (Interim))

4. Experience

1. Current

- a. Designation: Assistant Professor – Stage II
- a. Start Date: 1 June, 2014.

2. Previous

St Joseph's University, Bengaluru

Designation – Assistant Professor, Vice Principal

Start Date - 1 June 2018

End Date - 20, May 2020

5. Research Areas

Digital Media Dependency among College students in Kalyana Karnataka (PhD)

6. Journal Publications

- R., Anjana & **Rodrigues, William M.** (2021). Coverage of Human Rights issues in Newspapers: A Comparative Analysis of The Hindu and the Times of India, *ALSHODHANA, Multi-Disciplinary Refereed Research Journal Vol 9, No 2*, pp 68-80), (ISSN: 2320-6292).
- Anushree & **Rodrigues, William M.** (2022). An Analysis of Geetu Mohandas's Movies from a Semiotic and Narrative Structure perspective, *ALSHODHANA- Multi-Disciplinary Refereed Research Journal, Vol 9, No 1. (pp-63-80) (ISSN: 2320-6292).*

- Published **Two articles and edited and curated 12 articles on Vijaya Karnataka**, A special tabloid in honour of St Aloysius Deemed to be University published on 10 June 2024.

07. Membership

1. BOE member at Manipal Institute of Communication (Manipal Deemed to be University, Manipal) 2021.
2. BOS member of the Christian Studies under Mangalore University

08. Workshops

1. **Convener** for *National Level Workshop on “Digital Media Content Generation”* 13-14, January, 2016 at St Aloysius College, Mangalore.
2. Workshop at Sandesha, Mangaluru on **Film Appreciation and Digital film making**
3. Workshop for the teaching staff of Vidyajyothi School at Vamanjur, Mangalore on **Media literacy and technologies** in June 2016.
4. Workshop on **Family Counselling** to participants of senior Councillors’ Associations at St Agnes College, Mangalore, February 2017.
5. Workshop on - **Media matters and religious call** for religious at Prerana, Mount St Joseph, Bengaluru on 27 February 2018
6. Webinar on **Careers prospects in Visual Communication, Broadcast Media and Television Production** Online Workshop from St Aloysius College (Autonomous), from 29 to 30 July 2020.
7. Workshop on **Media Literacy** for Catholic youth , Dharwad – 18 November 2022
8. Half a day **Exposure programme on TV studio and radio production** organised for the journalism students of Besant College on 5 March, 2022.
9. Workshop for Youth of North Karnataka Youth on **Media Matters** on Feb 2023
10. Workshop for Jesuit scholastics on **Media and Content Generation** from 1 to 8 November 2023.
11. Conducted a seminar on **Crafting Impressive and Creative Media Content: Text, Video, Photo, Audio and Graphics**, at Sandesha , Foundation for Culture and Education, Mangalore, on 16th November 2023.

09. Conferences/ Webinars/ FDPs

Organised:

1. Co-Convener– UGC Sponsored National Level Conference– on Theme: **Changing News Landscapes**. From 14-15 January, 2015
2. Co-convener of a 3 days webinar on the theme ‘**Careers in Media**’ - on 29, 30, 31, July , 2020 & conducted a session on ‘**Career Prospects in Visual Communication**’ from the Department Journalism and Mass communication, St Aloysius College (Autonomous), Mangaluru

Attended

1. Attended a day-long workshop on **Research Methodology** conducted by the SC/ST cell, Kuvempu University on 21 March, 2018.
2. Attended an International Workshop on **E-content creation for distant learning for JWL** under the Seitwerk from Germany at Xavier University, Bhuvaneshwar from 3rd to 7th February, 2020
3. Attended international webinar on '**Resiliency of Media in the Times of Global Crisis: Challenges and Opportunities**' from 6 to 11 July, 2020, organised by the department of Communication, Bangalore University.
4. Attended national level webinar on '**Media Profession Today: Issues and Concerns**' on 13 & 14 August 2020, organised by the department of Journalism and Mass Communication, Kuvempu university, Shivamoga
5. Seminar on **National Educational Policy 2020** organised by St Aloysius College (Autonomous) on 16 August 2020.
6. Attended a colloquium on '**National educational Policy 2020**', on 26 August, 2020 organised by St Aloysius College (Autonomous), Mangaluru
7. Webinar on "**Challenges of Investigative Journalism**" organised by department of Journalism and Mass communication, Kuvempu University, Shankaraghatta on 22, July 2021.
8. Webinar on "**Sampling Designs for Media Research**" organised by department of Journalism and Mass communication, Kuvempu University, Shankaraghatta on 30, July 2021.
9. Webinar on "**Radio: Past, Present, Future**" organised by department of Journalism and Mass communication, Kuvempu University, Shankaraghatta on 26 Aug 2021.
10. Webinar on "**PR in Modern Business World**" organised by department of Journalism and Mass communication, Kuvempu University, Shankaraghatta, on 27 August 2021.
11. Webinar on "**Documentary as Alternative Medium**" organised by department of Journalism and Mass communication, Kuvempu University, Shankaraghatta on 30, Aug 2021.
12. FDP on **Media Research: Exploring Approaches and opportunities**- conducted by NITTE Institute of Communication, NITTE (Deemed to be University) from 15-16 March, 2021.
13. JESCOL Training programme on '**Jesuit Leadership**' at Ashirwad, Bangalore, 27-29 September, 2021
14. **Seminar on Digital Media Journalism; Challenges and Prospects** organised by Dept of Journalism and Mass Communication on 23 February , 2023
15. **Seminar on Redesigning of Curriculum for Media Education** organised by Kuvempu University, Shivamoga, 30 March 2023.
16. Workshop on **OBE and Question Bank preparation using QnSmart i** Organised by the IQAC of St Aloysius College (Autonomous) Mangaluru and The Office of Registrar and Controller of Examinations in association with ipsr solutions limited on 14 July 2023
17. **Unlocking communication excellence; Empowering Dioceses** – Conference attended on 16 November at Sandesha, Foundation for Culture and Education, Mangaluru on 16 November 2023
18. Workshop on **OBE and Question Bank preparation using QnSmart i** Organised by the IQAC of St Aloysius College (Autonomous) Mangaluru and The Office of Registrar and Controller of Examinations in association with ipsr solutions limited on 14 July 2023

19. Seven days Faculty Development Programme on **Digital Media Research** (FDP 2024), organised by Department of Media Studies, Yeshwanthpur Campus, School of Arts and Humanities, CHRIST (Deemed to be University), Bangalore, in collaboration with Centre for Internet & Society (CIS), Bangalore, from 18 to 24 January 2024

10. Creative Works

Documentaries Made

1. **A Portrait- Life of St Aloysius Gonzaga** (2014) (English)
2. **Life of St Ignatius of Loyola** (Konkani) – Broadcast on Divine Word channel, Mangaluru in 2015
3. **The Red Sand Saint- Life of St John De Britto** (Konkani), Broadcast on Divine Word channel, Mangaluru in 2015.
4. **St Aloysius an Inspiration** – (2015) (English)
5. **The Great Indian Kaleidoscope** (2018) (English)

TV & Radio Programmes

1. **Morning Mantra** (Inspirational Talk series in Kannada) on Radio Sarang, St Aloysius College, Mangaluru.
2. **A Sense of True Freedom** (Kannada) - talk on Independence Day, on Radio Sarang, St Aloysius College, Mangaluru.
3. **Tele- Homily Series** (Around 25 Episodes of 30 Minutes each), from August 2014-2017, on Divine Word Channel, Mangaluru