



ST ALOYSIUS COLLEGE (AUTONOMOUS)

MANGALURU-575003

Re-Accredited by NACC with 'A++' Grade with CGPA 3.67/4
Ranked 95 in College Category - 2021 under NIRF, Ministry of Education,
Government of India

QUEST

Journey towards Knowledge

MARCH 2023

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THE QUEST EDITORIAL TEAM



The QUEST Team , from the left, Akash Raveendran, Rebecca Lobo, Afroz Ali Mailk , Danica D'Souza , Ms. Maina D'Souza , Simran Saloni Vasant , Shivrama Bharadwaja, Alistair D'Souza and Tejas Rao.

Editorial

We the editorial team are extremely pleased to place before you "QUEST" The annual department newsletter for 2022 -2023 academic year.

Having welcomed the new batch of students, the department faced a challenging task of making the newcomers feel familiar with the campus culture of the college. But through various activities and opportunities given to them by the department of BBA, they were quick to adapt. The outgoing batch of students were seen successful in guiding and inspiring the juniors to carry on the legacy of the activities conducted by the students themselves. The culture of management fest has been accepted by the students. Inspired and trained by staff, students successfully secured various awards to the college and department. Quest 2023 gives the reader a glimpse of all unforgettable and precious moments created by the students and staff in the BBA department.

The moments which took immense efforts from the staff and students to create. These moments bind the BBA department together as one.

PRINCIPAL'S MESSAGE



REV. DR PRAVEEN MARTIS, SJ
PRINCIPAL

"Education is the key that unlocks the mind's potential and empowers individuals to think beyond boundaries."

At St. Aloysius College, we wholeheartedly embrace this philosophy, striving to provide quality education that fosters the overall greatness and excellence of our students. Our mission is to cultivate 'Men and Women for and with others.'

We firmly believe that every aspect of our teaching discipline should instill in our students a strong desire to achieve excellence in all their endeavors. This dedication is especially evident in the Department of BBA, which consistently seeks to provide numerous opportunities for students to grow as both learners and leaders.

As we reflect upon the achievements of the BBA department in the past year, we are truly impressed by the wonderful execution of all the planned activities and events. The students and faculty have shown remarkable dedication, showcasing their talents and skills through various initiatives. I extend my heartfelt congratulations to the editorial team for their diligent efforts in compiling this issue of QUEST, presenting a precise yet unique perspective on our accomplishments.

Looking ahead, we anticipate the upcoming academic year with great enthusiasm, as we believe it holds immense potential for each and every one of us. With our collective determination and the support of our entire college community, I am confident that we will continue to witness prosperity and well-being in our journey of education and personal growth.

DIRECTOR'S MESSAGE



DR. DENNIS FERNANDES

Director of Arrupe Block

India is the country of the future. Economists are hoping that if it grows at the rate of 7% for the next 20 years it will be a developed country. The recent surveys predict that Asian Countries like India and China will be prominent economies and the US and the European countries will lose their importance in the future. In this connection the role of educational institutions is not just to pursue academic excellence but also to motivate and to empower our young talented youth and give an atmosphere for multifaceted development so that they emerge as the future leaders of this great nation.

The teachers of Management Faculty at St Aloysius are professionally equipped to provide holistic, experiential and student enteric education which suit the needs and aspirations of our students. They are striving hard to make the best possible efforts to inculcate strong moral and ethical values combined with academics.

The students of Management faculty have been exposed to multi-tiered approaches during thier stay here through case study, role play, seminars, discussions, management events, fests, industry interface and interaction with the successful Businessmen in the campus. All these activities have helped them to improve their understanding of the subject better and unleash them to many innovative ideas.

I congratulate the entire team of the editorial board for making this “Quest” possible. I am sure that the hard work and innovative ideas exhibited by them will surely stir the minds of the readers.

DEAN'S MESSAGE



DR. ARATI SHANBHAG

ASSISTANT PROFESSOR & DEAN (BBA)

Warm Greetings!!

It feels great to serve you as a Dean of Business Administration – UG and compelling the narratives of the fascinating and intellectual activities with deeply rooted value systems of our esteemed institution. This year we witnessed a plethora of events like Mock Stock, Mock Interview, Brandomania, Underdog, Make-in-Aloy and alumni interactive sessions. The NAAC visit to the department served reminiscence of our achievements and a kaleidoscope for futuristic transitions. Talks on Business Consulting – the future and Career in stock market boosted the employment quotient of the students. The entrepreneurial spree is the hallmark of the department with the rising participation in events like Impetus – 2023 and Make-in-Aloy 2023 along with display of business stalls at various occasions.

The projects undertaken by the students in form of model making hypothetically embraced their understanding of concepts and theories. The Industrial Visit and International Immersion Programme broadened their horizons by exploring the real time processes adapted in corporate set-up. The competent faculty from the Department of BBA have contributed immensely in grooming and disciplining the students from being campus to be corporate ready and have really stepped up to deliver our curriculum in creative and effective ways.

I wish the editorial board immense success in bringing up yet another edition of 'QUEST'- newsletter of our department.

FROM HOD'S DESK



MS. CLARET VINAYA PEREIRA,
ASSISTANT PROFESSOR & HOD

“Real education should consist of drawing the goodness and the best out of our students. What better books can there be than the book of humanity.”

As the head of the Department of BBA, I feel honored and privileged to be part of an educational institution where every stakeholder is a learner and every day is an opportunity to learn and discover. We look at ourselves as a community of learners, where everyone learns including our teachers, parents & staff. It is a matter of pride to pen down the message for the 2023 edition of QUEST the annual newsletter of the department. My heart fills with immense pleasure as I perceive the progress being made in the Department. Education is not just about the subjects that are learnt and taught in College. It is a lifelong exercise that can be exciting if we jump onto the train of experience and take a trip to every conceivable place on the earth. Creativity and imagination make students grow up to be productive adults. We have a talented, dedicated, caring team of staff and students, each of whom works very hard to ensure that the abilities of the students in their care are nurtured well. Our teachers untiringly work as a team to make the department a very special place for each and every student

Since the beginning of 2020, we have been facing a crisis of enormous proportions. The Covid-19 pandemic has been wreaking havoc across the globe upsetting our lives and livelihoods. In the field of education, the pandemic has led to the massive closure of face-to-face activities and students faced a sudden change from on-campus learning to online learning. The smooth transition from physical classes to virtual classes and back to physical classes again became possible in our institution due to the core philosophy of investing on the human resources. The newsletter is a platform for the students to express their creative pursuit which develops in them originality of thought and perception. The contents of the magazine reflect the wonderful creativity of thoughts and imagination of our students.

I extend my warm wishes to the Principal, Editorial team and Students on the publication of QUEST and I wish them to continue this journey on the road of excellence. May our students march towards being awakened, worthy and responsible global citizens.

DEPARTMENT OF BUSINESS ADMINISTRATION



Ms. Claret Vinaya Pereira,



Dr. Arati Shanbhag



Dr. Mamatha



Mr. Chethan Shettigar



Mr. Sonal Steevan Lobo



Mr. Manoj Fernandes



Ms. Ashitha Jane Pinto



Ms. Preema Victorin Tauro



Fr. Felix Victor SJ



Ms Binni Chan



Ms Ann Varghese



Ms Maina Melaniya Dsouza



Ms. Vinola Sandra Sequeira



Mr. Ayush G Kottary



Ms. Sahana. S



Ms. Nayanashree. K



Ms. Sowmya.T



Mr. Wilson Fernandes



Mr. Bidappa Ma



Mr. Rojer Mathew

STAFF ACHIEVEMENTS

DR. ARATI SHANBHAG ASSISTANT PROFESSOR & DEAN (BBA)

Awarded Ph.D from Department of Commerce, Mangalore University, Mangalagangothri. Attended- A Virtual Faculty Development Programme on “Digital Pedagogies for achieving Sustainable Development Goals in Education” Equitable Quality Education and Skill Development” held from 06.10.2022 to 11.10.2022 organized by AIACHE and Lady Dork College, Madurai. Attended FDP on- “Nuances of Scientific Writing and Publishing” from 11 th of July, 2022 to 19 th of July 2022 organized by AIACHE, New Delhi and Madras Christian College, Chennai. Attended Faculty knowledge sharing programme organized by IBS held on 27 th of August, 2022. Published an article “Challenges of women insurance agents to adopt new product promotion in private life insurance companies”, NMRJournal Volume 7, Issue 9, September 2022- UGC Care Group II. Pursuing Minor Research on “Diffusing innovation in e learning platforms and learning outcomes at higher education institutions” with seed money of Rs INR 70,000/- funded by MJES. Memberships in the editorial Boards- International Journal of Management Education. Counsellor for IGNOU and guiding a student on the project for Master’s Programme. Staff Advisory for events – ‘Make in Aloy’, ‘Mock Interview’, ‘Underdog’, ‘Spinout’. Organized Mock Stock. Treasurer of SACAA. Incharge for Business stall during NAAC Visit Organized a guest talk on ‘Business Consulting- The Future’ on November 10, 2022 as a part of department alumni initiative. Mr Sujjin Ommen was the Resource person. Initiated Mock Aptitude Test for final year BBA students on October 21, 2022 in association with TIME Institute. Initiated Awareness talk on Cancer- in association with SACAA organized on October 22, 2022. Dr. Prashanth B from KMC, Mangaluru was the resource person. Organized a talk on “How to build a career in stock trading” scheduled on October 10, 2022. Mr Hithu Hariharan and Mr Harsh Bangera were the resource persons. Organized workshop on “Preparation for CAT/MAT” scheduled on 13 th of October, 2022 in association with TIME Institute. Organized Workshop on “Mechanism for Aptitude Building” on 14th of October, 2022 in association with TIME Institute Encouraged student presentations- both individual and group. Co-incharge for AQAE Criteria 3. Chief Incharge for Report Drafting and Printing Committee. Represented the college at The India Regional Launch of IOA Analyst competency framework and the round table discussion on developing future skill at Hotel J W Marriot, Sahar, Mumbai held on 24 th of August, 2022. Served as Secretary of Staff Association from October 9, 2021 to June 16, 2022. Initiated the department alumni association on 24 th of June, 2022. Served as ‘Marketing Lead’ for St Aloysius College Prakashana.

STAFF ACHIEVEMENTS

MS. CLARET VINAYA PEREIRA, ASSISTANT PROFESSOR & HOD

Registered for PhD in Mysore University. Attended Ten-Days (35 Hours) National Level Online Faculty Development Programme on “Social Science Research and Professional Development of Teachers” organized by Shree Durgaparameshwari Temple First Grade College, Kateel from 27-10-2022 to 05-11-2022. Finance head for TEDx SAC Organised Investment Awareness Programme for the students on October 28, 2022. Organized an “Investor Awareness Program on Capital Market” sponsored by Bombay Stock Exchange (BSE) on 26-04-2023. Organized an “Investor Awareness Program on Mutual Funds” sponsored by HSBC on 26-04-2023. Participated in 5 Days faculty development programme on Contemporary Issues in Taxation, Investment, Banking and Analytics

DR. MAMATHA

ASSISTANT PROFESSOR & DEAN (ENTREPRENEURSHIP & CONSULTANCY)

Has attended 13th state level convention of Federation of Teachers Councils of Commerce and Management in Karnataka and National seminar on NEP- Creating innovation ecosystem for sustainable entrepreneurship by MUCTA on 7th and 8th May 2022 2 day international conference on Contemporary developments in entrepreneurship business and management in digital era- towards industry 5.0 at School of Management studies, Reva University , Bengaluru on 27 and 28 , December 2022. 3 days’ Workshop on Jesuit Leadership at HRD center in association with St Joseph’s college autonomous Bengaluru 22nd to 24th August 2022 She has published a paper on “Stress management strategies of working mothers” in International conference on Contemporary developments in in entrepreneurship business and management in digital era-towards industry 5.0 at School of Management studies, Reva University , Bengaluru on 27 and 28 December 2022

STAFF ACHIEVEMENTS

MR. CHETHAN SHETTIGAR

ASSISTANT PROFESSOR & DEAN (B.VOC)

Pursuing PhD under Mangalore University. Attended webinar on Futures and Options organized by Kavoor First Grade Government college in the month of August 2022. Attended a webinar on Research Methodology in Social Sciences organized by Srinivas University on 15th November 2022

MR. SONAL STEEVAN LOBO

ASSISTANT PROFESSOR & IQAC CO-ORDINATOR

Attended International virtual conference on “Industry 5.0 - Post pandemic Transformation” jointly organized by Department of Commerce, Patrician College and St Joseph’s College of Commerce on 18 August 2022. Attended National Conference on Youth in Social Change held on 17th September 2022, Saturday, at Manipal, Karnataka Attended Online one-day conference, titled “NEP 2020: Connecting the Dots”, on Saturday, 10 September 2022 at Delhi University. Membership in Academic Bodies: School of Social Work – Roshni Nilaya (Autonomous) Mangalore, Pillai College of Arts, Commerce & Science (Autonomous) Mumbai. Invited as Resource Person for the One Day National Symposium on “Institutionalising Best Practices in HEI’s at Pillai College of Arts, Commerce & Science (Autonomous) Mumbai.

FR. FELIX VICTOR SJ

ASSISTANT PROFESSOR & CAMPUS MINISTER

KSET and PHD registration.

STAFF ACHIEVEMENTS

MS. VINOLA SANDRA SEQUEIRA ASSISTANT PROFESSOR

Pursuing Ph.D. under Mangalore University Published Research Paper “ A study on Health Status of Women and Children in India” -An overview An UGC -CARE Approved Group-II Journal; NOVYI MIR RESEARCH JOURNAL; Volume 7, Issue 5, May 2022. Participated in FDP on ‘Understanding SPSS for analyzing research data from 13th -17th march ,2023 organized by School of Applied Management RGPV ,Bhopal. Completed online certificate course on ‘Energy Literacy’ this training is a part of the "ENERGY LITERACY TRAINING “of the Energy Swaraj Foundation. Certificate course coordinator- Foreign Exchange Management. SAHAYA Coordinator for Centre for Civic Concern CCC - 2. AICUF President.

MR. MANOJ FERNANDES LECTURER

Pursuing PhD, Conducted a session on ‘Leadership skills’ for the Central Executive Committee members of ICYM Mangalore Diocese on 21st August, 2022. Conducted A session on “Cyber Safety awareness” for the students of B.ed of St Aloysius Institute on 15 th November 2022.

MS. ASHITHA JANE PINTO ASSISTANT PROFESSOR

Pursuing PhD under Mangalore University.Participated in Ten-day (35 Hours) National Level Online Faculty Development Programme on ‘Social Science Research and Professional Development of Teachers’, organized by Shree Durgaparameshwari Temple First Grade College, Kateel. Participated in University level workshop on III semester course of BBA Programme (NEP Syllabus) organized by FOBMAT.Participated in the Webinar on Intellectual Property Rights organized by Internal Quality Assurance Cell (IQAC) & Learning and Information Resource Centre (LIRC) of St. Francis Institute of Management and Research.

STAFF ACHIEVEMENTS

MS. PREEMA VICTORIN TAURO LECTURER

Completed 1 year of Post Graduate Diploma In Business and Corporate Law from Symbiosis Centre For Distance Learning Institute. International Level FDP- on Quantitative, qualitative and mixed method of research design organized by Eudoxia Research University ERU,USA. from 19th - 27th July 2022. Attended 2 day national level seminar organized by Sarojini Naidu Vanita Maha Vidyalaya, Department of Business management & IQAC from 29th -30th July 2022 on title “Services sector in post pandemic - Challenges and opportunities”. National webinar on “Academic bank of credits” organised by IQAC of SEIS (Nerul) college of arts , science and commerce on 6th August 2022. Participated in the International study Tour at Malaysia from 24/3/2023-27/3/2023. Visited as a delegate at Heriot Watt University, Malaysia. She is an NSS programme officer.

MS BINNI CHAN LECTURER

Registered and admitted for PhD in Manipal University (MAHE), guided by Dr Rashmi Pai (MAHE) & co-guided by Dr Roweena Wright (AIMIT). Published paper titled Impact of Covid 19 on the Academic Performance of Undergraduate Students using Performance Prism Model. VOL. 1 NO. 43 (2022).SCOPUS (Specialusis Ugdymas, E-ISSN :1392-5369). Minor research titled Performance Prism of Undergraduate students –Stakeholders’ perspective. Funded by MJES. Amount INR 60,000.

MS ANN VARGHESE ASSISTANT PROFESSOR

Attended 5 days FDP on Quality Research Article Writing. Attended Ten-day (35 Hours) National Level Online Faculty Development Programme on ‘Social Science Research and Professional Development of Teachers’. Participated in a 2-day JESCOL Seminar. Completed level 1 of Teacher’s Training Program.

STAFF ACHIEVEMENTS

MR. AYUSH G KOTTARY, ASSISTANT PROFESSOR

Achieved Masters of Commerce Degree from IGNOU. Post Graduate Diploma in International Business Operations (PGDIBO). Participated in a three days faculty development programme on “Art of Writing a Research Article and Indexing & Publication” Organized by Ashoka Women’s Engineering College, Kurnool from 09-06-2022 to 11-06-2022. Participated in the One Week Online Faculty Development Programme (FDP) on ‘Emerging and Innovative Approach in Management, IT and Communication in Teaching and Research’ organized by IIMT College of Management in Collaboration with Indian Economic Association from 9th June 2022 to 15th June 2022. Participated in One Day Workshop on ‘Statistical Consultancy’ organized by Department of PG Studies and Research in Statistics, Mangalore. University, Mangalagangothri, Konaje on 16th July 2022. Attended Two-Day Faculty Development Programme (FDP) on ‘Financial Education and Investor Awareness’ course for faculty members of constituent Colleges/ Affiliated Colleges/ Autonomous Colleges organized by Mangalore University in Association with Karnataka State Higher Education Council & National Stock Exchange Academy on 13th & 14th October, 2022 at Mangalore University, Mangalagangothri. Attended Ten-Days (35 Hours) National Level Online Faculty Development Programme on “Social Science Research and Professional Development of Teachers” organized by Shree Durgaparameshwari Temple First Grade College, Kateel from 27-10-2022 to 05-11-2022. Presented a paper entitled “A Study on Investor Perception Towards Cryptocurrency Investment & Taxation – With Special Reference to Mangalore City of Karnataka” in Two-Day National Conference on Emerging Trends in Commerce and Management: Transformational Reforms, organized by Department of Commerce, Mangalore University, Mangalagangothri, Konaje on 13th & 14th July 2022. Presented a Paper entitled “Analysis of Factors Influencing Investment Decisions in Cryptocurrency with Special Reference to Mangalore City – An Investor Perspective” in a National Conference titled “Business Resurgence in Post Pandemic Era - Pathway Ahead”, organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore on 15th July 2022. “An analysis of factors influencing investment decision in Cryptocurrencies with special reference to Mangalore city of Karnataka – An investors Perspective” - published in International Journal of Advanced Research (IJAR), Vol 10, Issue 12, ISSN 2320-5407, Impact Factor – 7.337, IC Value 94.33, Published on December 2022. General Member of World Economic Association. General Member of World Leadership Association.

STAFF ACHIEVEMENTS

**MS MAINA MELANIYA DSOUZA,
LECTURER**

Participated in FDP on 'Understanding SPSS for Analyzing Research Data' .Participated in IBS Faculty Knowledge sharing Program. Participated in a 2-day JESCOL Seminar. Completed level 1 of Teacher's Training Program. Committee Member of Link integrated rehabilitation center for addicts. Mentor for ADL team MARGI Staff Coordinator for Make in Aloy.Convenor for Quest Annual Newsletter 2023.

**MS. SAHANA. S ,
LECTURER**

Attended 5 days Orientation for Freshers. Attended 2 Days Seminar " JESCOL". Participated in University level one day workshop on "NEP - IV Sem BBA Syllabus" organized by FOBMAT

**MS. SOWMYA.T ,
LECTURER**

Attending a certificate course on teaching excellence. Attended workshop of "Third semester courses of BBA programme (NEP syllabus). Member of BOS of the statistics department.

**MS. NAYANASHREE. K ,
LECTURER**

Attended Orientation for Freshers

OBITUARY



MOHAMMED SHAFEEQ
II BBA-A BATCH

Shafeeq, A beloved student of our college passed away on the 29th of august 2022. Shafeeq was a student of 2nd BBA 'A' batch,he was someone who would always live life to the fullest and would always try to find joy in the smallest of things around him. He was a gentle person who always had a smile on his face and was always ready with a joke on his lip.

Shafeeq, lost but never forgotten...



Photos of BBA student achievers

STUDENT ACHIEVEMENTS

St. Mary's college (BELA FEST)

* 1st place

Alistair D'souza-214113-Best manager
Shivarama Bharadwaja-204353-Tharka (Debate)
Samiksha Shailesh-204441-Tharka (debate)

* 2nd place

Suhera Rayyan-224259-Aavishkar
Preeza D'souza-224243- Aavishkar

Kannur University (ACCOLADE 2K23)

* 1st place

Annora Fernandes-224405-Best marketing team
Rebecca Monica Carvalho-224445-Best marketing team
Saif Budan Hussain-224453-Best marketing team
Abdul Kader Sahal-214406-Best Manager

St. Agnes (CHADURANGA)

* 2nd place

Sudhamshu Rai-214151-Krithi- Invention
Sohan Lobo- 214166-Krithi- Invention

NITK (Incident'23)

* 1st place

Sayed Shahid-214248-Business Quiz
Gavin Alvarez-214211-Quiz

NITTE (N-IGMA)

* 2nd place

Alistair D'souza-214113-Marketing
Simran Saloni-204372-Event Management
Renvil Furtado-204348-Event management

Alva's Degree College (Matrix 2k23)

* 1st place

Suhera Rayyan-224259-Business plan
Sudhamshu Rai-214151-Quiz
Alistair D'souza-214113-Business plan
Gavin Alvarez-214211-Quiz
Nolan Barboza-214451-photography

* 2nd place

Calvin Leo Anchan-214116-event management
Sohan Lobo-214166-event management
Abdul Kader Sahal-214406-PR

* Finalist

Praneeth Jain-214140-human resource

Canara college (Commercia-The Deccan Odyssey)

* 2nd place

Shraddha Adyyar-214251-human resources

Mangalore University

* 2nd place

D. Anvesh Gogate-214202-Badminton (men) singles

STUDENT ACHIEVEMENTS

Srinivas Institute of Technology

*** 2nd place**

Nikhil Salian-214242-Inter-Collegiate Cricket Tournament

VESTARS CUP-Poomsae Kyorugi

*** 1st place**

Mohammad Suhail-204206-PSS & ESS Taekwondo Championship

Special Achievements:

*** Samiksha Shailesh-204441–Elocution**

Gulbarga University, Kalaburagi, South-East Zone Youth Festival

4th place

*** DAJIWORLD**

ANNIA ROSELINE-224213-Konkani duet singing

*** Abdul Harsheek Ma -204381**

National level Santosh trophy for Dadra nagar haveli and Daman and Diu

Daman and Diu state league for Silvassa United football club

Represented Mangalore university in the south zone

Ksfa inter district league winners for Dakshina Kannada

Inter college football-Mangalore zone winners-Interzone runners

Dakshina Kannada b division league winners

Merchant cup u21 champions

Doc manipal inter-college runners

**ST.ALOYSIUS COLLEGE (AUTONOMOUS)
MANGALURU**

BI-ACCREDITED BY NAAC WITH 'A++' GRADE - CCPA 2014 CYCLE BY RECOGNISED AS CENTRE FOR RESEARCH, CAPACITY BUILDING UNDER UGC-STRIDE SCHEME RECOGNISED UNDER THE DEI-BUILDER SCHEME, GOVT. OF INDIA COLLEGE WITH STATE STATUS CONFERRED BY DRP, GOVT. OF INDIA RECOGNISED BY UGC AS COLLEGE WITH POTENTIAL FOR EXCELLENCE

DEPARTMENT OF BUSINESS ADMINISTRATION
&
FORUM-THE SPEAKER'S CLUB
PRESENTS
MODERN MOMMIES
Celebrating Motherhood

8th March, 3:15PM at Sanidhya hall

Dr. Rashmi D'Souza | Dr. Shwetha Kamath | Dr. Mona Mendonca | Ms. Tertía Lobo

A special edition for all

Dr. ARATI SHAMBHAG | Ms. CLARET PERIERA | Mr. MANOJ FERVADES
DEAN OF BBA | HEAD OF THE DEPARTMENT | PROGRAM COORDINATOR

ST ALOYSIUS COLLEGE (AUTONOMOUS), MANGALURU

DEPARTMENT OF BUSINESS ADMINISTRATION
IN ASSOCIATION WITH
TRIUMPHANT INSTITUTE OF MANAGEMENT EDUCATION PRIVATE LIMITED

2022
13 OCT

MR. GANESH HEBBAR
GUEST SPEAKER

ORGANISES *Talk On*
PREPARATION FOR CAT/MAT

AR 803
10:00 AM TO 11:00 AM IST



Photos from Investor Awareness Program

DEPARTMENTAL ACTIVITIES

- The Department of BBA in association with TRIUMPHANT INSTITUTE OF MANAGEMENT ASSOCIATION private limited organized a talk on " Preparation for CAT/MAT" for the students of BBA for both 2nd and 3rd years, which was held on 13th October 2022.
- The Department of BBA had organized a "MOCK STOCK" exclusively for the final year students of BBA on the 27th and 28th of February 2023, having invited Mr. Hisham Mohammed Ashraf, Dip MA Cost and Management Accountant and an alumnus of the BBA Department.
- The Department of BBA in association with FORUM- the speaker's club had organized "MODERN MOMMIES :celebrating motherhood" on 8th March 2023. The Chief guests and speakers of the event were Dr. Rashmi D'Souza, Dr. Shwetha Kamath, Dr. Mona Mendonca and Ms. Tertia Lobo.
- Department of BBA had organized INVESTOR AWARENESS PROGRAM ON CAPITAL MARKETS and INVESTOR AWARENESS PROGRAM ON MUTUAL FUNDS on 26th April 2023. It was conducted by Mr Ramachandra Bhat K and sponsored by HSBC for the 3rd year BBA students.
- Department of BBA had organized INVESTOR AWARENESS PROGRAM ON MUTUAL FUNDS and INVESTOR AWARENESS PROGRAM ON CAPITAL MARKETS on 27th April 2023. It was conducted by Mr Ramachandra Bhat K and sponsored by HSBC for the 3rd year BBA students.



Photos from SPINOUT 2023

DEPARTMENTAL ACTIVITIES



SPINOUT is a national level management fest conducted by THE DEPARTMENT OF BUSINESS ADMINISTRATION St. Aloysius College and has a legacy of more than 10 years which is an honour to carry on for this year and years to come.

The theme for this year: AEQUOREAL is a token of expression to the life set in the water of the world. So, whether you are navigating the depths of the ocean or the complexities of management, we are reminded to stay agile and explore new possibilities.

This Year's event was begun with a total of 6 events, namely

1. Best Manager, event heads were Ms Simran Vasant, Ms Aditi Kadri and Mr Joyston D'souza
2. Marketing, event heads were Ms Anania Vaz and Mr Mohammed Attik
3. Human Resources, event heads were Ms Fabiola D'souza, Ms Erica Pinto and Ms Santhoshi Shetty
4. Finance, event heads were Ms Surabhi M and Mr Mohammad Fadi
5. Quiz, event heads were Mr Shamil Ettol and Mr Rishi Keni
6. Best Management Team, event heads were Mr Jeevan Miranda, Mr Shivarama Bharadwaja and Mr Hamdan Rafique.

This year we marked the debut of the BEST MANAGEMENT TEAM event

Mr Dion Monteiro and Ms Samiksha Haldipur were the Operations Head and Event Administrator respectively. This year we had a collective participation of 13 colleges from around the nation.

We welcome our esteemed chief guest Mr. Mohammed Ali Rumi to this event as a respected alumni of this institution. Dr. Denis Fernandes - Director of Arrupe, Dr. Aarthi Shanbhag - Dean of Department of BBA, Dr. Mamatha - Dean of Entrepreneurship Cell, Ms. Claret Pereira - HOD of department of BBA who had also graced the event, Mr. Ayush Kottary and Ms. Ann Varghese were the staff coordinators for SPINOUT 2023. Mr Deon Sam Fernandes and Ms Smruthi Shetty were the student coordinators and the torch bearers of the day.



Photos from UNDERDOG 2022

DEPARTMENTAL ACTIVITIES

UNDERDOG

The very first event marking the beginning of the Academic year 2022-2023 was UNDERDOG began on Friday 16th of September 2022. Events like MARKETING, HR, PR, EDP, QUIZ, FINANCE, BM, PHOTOGRAPHY and VLOG MAKING began their first round with an ice breaker followed by the actual round.

The second round was scheduled on Saturday 17th September.

The final rounds for all the events except for BEST MANAGER was conducted on 19th September.

Lastly, to bring this extravagant event to an end we had in place the last and final round of Best Manager marking the end of Underdog 2022.

With the help and guidance of the BBA Department, the staff coordinators, the student coordinators, Event Heads and Core-committee members and the active participation of all the students, Underdog 2022 was a grand success!

MAKE IN ALOY

The Department of Business Administration and the Entrepreneurship Cell collaborated to organize "Make in Aloy," which provided a platform for St. Aloysius College students to showcase and sell their products as part of the Aloysian Fest on 30th March 2023. The event aimed to encourage entrepreneurship and innovation and provide students with an opportunity to market their products. The fest had six stalls with a variety of unique and creative products. Attendees included students, faculty members, teaching and non-teaching staff, and visitors from other colleges. Positive feedback was received from both participants and visitors, with many appreciating the opportunity to showcase their products and interact with customers. The event was a great success in promoting entrepreneurship and innovation among students.



Photos from MAKE IN ALOY



Photos from MOCK STOCK

DEPARTMENTAL ACTIVITIES

Brandomania

The 7th Season of Brandomania was inaugurated on 31st of January 2023. The principal Rev. Dr. Praveen Martis SJ, Director of Arrupe Dr. Dennis Fernandes, Dean of BBA Dr. Arathi Shanbhag, HOD of BBA Ms. Claret Pereira inaugurated the occasion. The Staff Co-ordinator was Ms. Ashitha Pinto and the Student Co-ordinators were Ms. Rochelle D'Souza, Ms. Ananya Jain, Mr. Konrad Pinto, Mr. Mohammed Raif.

There were 5 events held this year

- Brand Quiz
- Brand Poster Making
- Brand Rangoli
- Brand Boss
- Brand Wars



Photos from BRANDOMANIA 2023

DEPARTMENTAL ACTIVITIES

Winners of Brandomania

Event 1- Brand quiz

- 1st place: Ms. Ria Salouni and Mr. Mohammed Fadi
- 2nd place: Ms Anjali and Ms. Aditi

Event 2- Brand Poster

- 1st prize: Ms. Aneliza
- 2nd price: Ms. Princia

Event 3 - Brand Rangoli

- 1st place: Anjali and Team
- 2nd place: Smruthi and Team
- 3rd place: Natania and Team

Event 4- Brand Boss

- Winner: Mr. Atik

Event 5: Brand Wars

- WINNERS : KINGS
- BEST MARKETING TEAM : SIGMA

MALAYSIA TOUR



A group of 29 students from St. Aloysius College in collaboration with International Skill Development Corporation (ISDC) traveled to Malaysia on a tour organized by the International Collaboration Cell. The tour began on 23rd March with a train ride to Kochi, followed by a flight to Kuala Lumpur. They explored Putrajaya, visited Genting Highlands, and had a full day excursion to Sunway Lagoon. On 27th March, they visited The Heriot Watt University, known for its world-class teaching and research. The tour concluded on 28th March when they returned to Mangalore.

ENTREPRENEURS



Loopcart

Hayan M.A. from 1st BBA B

To make sneaker culture and street fashion affordable and accessible to everyone in India is the primary goal and motivation of Loopcart. At Loopcart, we strive to offer latest styles and designs without compromising quality, comfort or value. Our goal is to become the premier destination for fashionable and affordable sneakers in India.

 **@loopcartin.**

Rainbow Events

Aishini from 1st BBA C

An event management company that is ready to add exceptional colours on your special occasions to make it indelible " we take the responsibility of delivering a successful event .

Fizamakeovers

Hi, I'm Fiza from 2nd BBA B

A professional freelance hair and make-up artist.I have always been passionate about makeup .I'm available for various on-site make-up and hair artistry needs, including bridal and wedding parties, vintage styling, special occasions and photo shoots.

 **@fizamakeovers**

ENTREPRENEURS



SBHinstant

Saif from 1st BBA D

SBHinstant - Rice straws are a zero-waste product

We produce our rice straws from broken rice grains that are collected from previous crops which would otherwise go to waste. A true zero-waste superhero

Scrunchie House

Suhera from 1st BBA B

Scrunchie house is an online store which has been in business from last 3 years. We founded Scrunchie House to provide our customers with chic and affordable hair accessories, quirky buys and jewellery all over India . Scrunchie house was made keeping in mind "One small change can make a big difference". At scrunchie house we sell trendy and eco-friendly scrunchies at affordable rates. Our passion is depicted in our products, and we assure you only the best quality products out there.

 www.scrunchiehouse.com

Nextshop Thriftshop

Jennifer from 3rd BBA B

Revamp your wardrobe with Nextshop_Thriftshop's treasure trove of pre-loved fashion! From head-turning outfits to one-of-a-kind accessories, you can discover your next style statement. Join the sustainable fashion movement today with Nextshop_Thriftshop

 [@Nextshop_Thiftshop](https://www.instagram.com/Nextshop_Thiftshop)

ENTREPRENEURS



Waahmos

Kiranjit from 2nd BBA D

Waahmos is an F&B-Ed startup which aims to give on campus job opportunities to the students and also to provide practical education about production, sales, marketing, finance, etc.

Nidaknits

Nida from 3rd BBA B

Nidaknits is an Instagram store that offers a wide selection of distinctive and personalized handmade items, including cozy sweaters, stylish bags, adorable soft toys, and more.

 **@nidaknits**

 **nidayaseen20@gmail.com**

Steezee.in

Aysha from 1st BBA C

Steezee is a unique and innovative clothing brand that caters to the needs of creative individuals who are passionate about street style fashion. - it's a community of fashion enthusiasts who share a passion for creativity and self-expression

AJ pets

Sushan from 2nd BBA A

Dog breeder from Mangalore. We provide only Pure and show breed puppies and also kittens.

We also guide you about how to maintain a puppy or about their diets, vaccinations, deworming, grooming, training etc. We also provide Stud services for all breeds.

MANAGEMENT ASSOCIATION

The Management Association for the year 2022-2023 was headed by Ms Ashitha Pinto, Ms. Maina Melaniya D'souza, Ms. Ann Varghese and Ms. Binni Chan. The secretaries of the association were Ms. Rochelle D'souza, Ms Ananya Jain, Mr. Konrad Jude Pinto and Mr. Mohammed Raif. The association conducted a multitude of activities to boost the students skills, knowledge and overall aptitude. Some of the activities conducted are as follows:

- BRAND QUIZ
- CASE STUDY
- BRAND HUNT
- JAR OF HAPPINESS
- MAD AD
- DEAL OR NO DEAL

INDUSTRIAL VISIT -2023



An industrial visit was organized by St. Aloysius College, Mangalore for the 3rd year BBA students in order to get the practical knowledge about new and existing industries and companies in Ooty and Coimbatore. Main aim of the industrial visit is to provide an exposure to students about practical working environment.

The students visited the following industries this year

- 1) Deccan Industries**
- 2) Uniq Technologies**
- 3) Yaanee Fashions India Private limited**
- 4) Benchmark Chocolate and Tea Factory**

Mr Ayush Kottary, Mr Manoj Fernandes and Ms Sahana S from the BBA Faculty were the coordinators for the Industrial Visit.

SAHAAYA

In order to create a sense of 'social responsibility' among students, the college has embarked on an innovative awareness programme called SAHAAYA to the Under Graduate students, thereby aims at fulfilling the mission of the college of 'Preparing men and women for and with others'. This programme demonstrates the crux of Jesuit Education which follows the pedagogy of learning; Context- Experience-Reflection- Action-Evaluation.





Photos from Sahaaya

OUTGOING BATCH 2023



III BBA- A



III BBA - B

OUTGOING BATCH 2023



III BBA - C



III BBA - D

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Qualification
Bcom, BBA, MBA

BUSINESS ANALYTICS WITH TABLEAU

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Qualification
Bcom, BBA, MBA

TALLY ERP 9

Enterprise Resource Planning
Duration: 1 Month
Qualification
B.Com, BBA, MBA

TALLY ERP 9 WITH GST

Enterprise Resource Planning With GST
Duration: 2 Month
Qualification
B.Com, BBA, MBA

SAP CLOUD ANALYTICS

Duration: 2 Month
Qualification
Bcom, BBA, MBA

QUICK BOOKS ACCOUNTING TRAINING

Duration: 2 Month
Qualification
Bcom, BBA, MBA

ABAP

Advanced Business Application Programme
Duration: 2 Month
Qualification
BCA, MCA, B.Tech

SAP HCM

Human Capital Management
Duration: 2 Months
Qualification
B.Com, BBA, B.Tech, MBA

HANA

High-Performance Analytic Appliance
Duration: 2 Months
Qualification
Any Graduate or BCA, MCA, B.Tech (CS)

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