**PRAJATH KUMAR HEGDE**

**Teaching Staff Assistant**

**Dept. BSc Visual Communication**

**Phone Number:** 7022319020 (Whatsapp available)

**Email address:** prajath\_hegde@staloysius.edu.in

**Personal Details**

**Date of Birth:** 15/03/2000

**Present Address:**

Anantha Nilaya, Abbenjalu, Mudaru,

Bajagoli Post, Karkala Taluk

Udupi District, Karnataka

574 122

**Permanent Address:**

Anantha Nilaya, Abbenjalu, Mudaru,

Bajagoli Post, Karkala Taluk

Udupi District, Karnataka

574 122

**Nationality:** Indian

**Work Experience:**

 **Teaching Faculty - St. Aloysius (Autonomous) College (August 2023 - Present)**

* Lecturer for B.Sc Visual Communication and B.A Journalism
* Class mentor, Practical examiner, Video Producer
* Expertise in Broadcast media, Reporting, Photography, Film Studies, Media Law and Visual Design
* Software teaching: Adobe Photoshop, Lightroom, Da Vinci Resolve, InDesign and Premiere Pro

 **Sub-editor NewsKarnataka.com (Consultant - October 2022 - Present)**

* Work three hours a day
* Contribute two articles a day to the website
* Upload writeups, Edit photos, Adding Text Captions, Using approprite SEOs
* I write articles related to Sports especially Cricket and Football

  **Columnist Karnataka Today Magazine (January 2023- Present)**

* Contribute a column every month
* Contents exclusively connecting Karnataka in about 1000-1500 words.
* Writeups related to Entertainment and Sports

**Internships**

 **NewsKarnataka.Com (July 25 - September 9 2022)**

* Translation of articles from Kannada to English
* Editing of news agency copy into stylesheet of the firm
* Contributed over 20 special stories, an exclusive report
* Editing photos using Lightroom and Photoshop
* Back-end uploading the news stories

 **Udayavani.Com (December 12 - December 28 2018)**

* Translation of articles from Kannada to English
* Sending the news from newsagency site to Editor and Sub-editors via email
* Editing the photos using Photoshop
* Handling the social accounts

 **Director of Photography in the short film “The Happy Ending”**

 **Director of Documentary “Daiva Kodamanithaya”**

**Education Qualification**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Programme** | **College/Institution** | **University/Board** | **Year** | **Percentage/****CGPA** |
| M.A(Journalism and Mass Communication) | St Aloysius (Autonomous College) | St Aloysius (Autonomous College) | 2021 - May 2023 | 8.36 |
| B.A(Journalism, English Literature and Psychology) | Alva’s College | Mangalore University | 2018-2021 | 82.67 |
| PUC Commerce(Economics, Business Studies, Accountancy and Computer Science) | Sri Bhuvanendra College | Department of PUE (Karnataka) | 2016-2018 | 79 |
| SSLC | Sacred Heart English Medium School | KSEEB | 2015-2016 | 83.84 |

**Other Qualification**

* Certificate course in Graphic Design
* Online photography workshops
* Tulu language Proficiency test

**Software Proficiency**

* Da Vinci Resolve
* Adobe Premiere Pro
* Adobe PhotoShop
* Adobe Lightroom
* Quarkxpress
* Adobe Indesign
* Microsoft Office Suite

**Technical Proficiency**

* Camera handling ( DSLRs, Mirrorless Cameras, Camcorders)
* Tripod, Gimbal and Drone
* Lighting Techniques - Studio and Outdoor
* Audio Recording and Editing

**Key Strengths**

* Communication, both verbal and non-verbal
* Leadership skills when it comes to handling responsibilities
* Results driven attitude
* Passionate about my interests
* Collaborating effectively with team mates
* Providing constructive criticisms when required
* Strong with current affairs, sports, entertainment etc
* Multifaceted media personnel
* Technical and digital platform knowledge

**Languages**

|  |  |  |  |
| --- | --- | --- | --- |
| **Languages** | **Spoken** | **Written** | **Proficiency** |
| English | Yes | Yes | Advanced |
| Hindi | Yes | Yes | Advanced |
| Kannada | Yes | Yes | Advanced |
| Tulu | Yes | Yes | Advanced |
| Malayalam | Yes | No | Intermediate |

**Conferences:**

* Quorum- Reputation Management Conference, Taj MG Road, Bangalore
* National Seminar and Media Fest - Madhyama, SDM College Ujire

**Workshops:**

* “Five-day Online International Workshop on Research Methodology in Social Sciences” organized by School of Liberal Arts & Humanities, Woxsen University
* “Evolving Mediascape- Trends and Challenges” organized by REVA University
* “Emerging trends on Research Methodology” organized by Research and Development Cell, St Aloysius (Deemed to be University)
* JESCOL Seminar

**Research**

Presented a research paper titled, “An Analysis on the User Perception Towards OTT Platforms in Mangalore” in the national level seminar “Madhyama”, SDM College Ujire

**Responsibilities in SAU:**

Class Guide - II BSc & III BSc Visual Communication

Sahaaya Mentor

Association President – AL Care

***Academic Year 2023-24***

Co- Convenor, Shooting Stars-National Level Media Fest and Seminar

Staff Coordinator, Aloysian Tug of War League

Media Coordinator, Annual Sports Day

Media Coordinator, PUC Aloysian Fest

Producer Team: Annual Day Video Documentation

Producer: Academic and Executive Meeting video documentation

Producer: IQAC Meeting video documentation