1. Personal Details

NAME: Ashwini

ADDRESS: Udaya Nivasa, Near St Marys School, Laila, Belthangady.  
PHONE: +91 8105935088  
EMAIL ID: [ashwini\_journalism@staloysius.edu.in](mailto:ashwini_journalism@staloysius.edu.in)

2. Education Qualifications (Most recent first)

         • Qualification Level: MA (JMC), KSET

         • University: SDM College (Autonomous), Ujire.

         • Area of specialization (Optional) NIL

         • Completion year: 2018

         • Awards/Recognitions: 1st Rank MA (JMC)

3. Responsibilities at SAU: Sahaya Mentoring, Departmental Alumni Meeting Coordinator, Departmental Program Coordinator, President of Al Maadhyam Association.

4. Experience

1. Current
   1. Designation: Assistant Professor I
   2. Start Date: 16-07-2022
2. Previous

|  |  |  |  |
| --- | --- | --- | --- |
| **Company/Organization** | University Evening College, Mangaluru | MPM GFGC of Professional & Business Management, Karkala | Srinivas University |
| **Designation** | Guest Faculty | Guest Faculty | Assistant Professor |
| **Start Date** |  | 01-12-2021 | 22-05-2019 |
| **End Date** | 16-08-2022 | 06-08-2022 | 29-11-2021 |

5. Research Areas (Most recent first) New Media & Television

6. Conference Proceedings (Optional) Media Literacy in the Digital Era

ISBN: 978-81-958059-8-3

7. Journal Publications (Optional)

8. Research Grants (Optional)

9. Awards (Optional)

10. Membership (Optional)

11. Workshops (Optional)

|  |  |
| --- | --- |
| **2023-24** |  |
| Attended one day state level workshop on Hyper Local Media: Operation and Sustainability held on 29th November 2023 at SDM College (Autonomous), Ujire. | https://drive.google.com/file/d/1CHkQhPCusLChQyYv5synv9zS7Vvrg3Br/view?usp=drive\_link |
| **2022-2023** |  |
| participated in the National Level Online  Faculty Development Programme held from 27-10-2022 to 05-11-2022 organised by SDT FIRST GRADE COLLEGE, KATEEL. | https://drive.google.com/file/d/1I2v3lMrbenKLDnUaKw0gXa-H-2wQxihT/view?usp=drive\_link |
| Particiapated in one day work shop on Redesigning of Curriculum for Media Education on march 30th 2023 at Kuvempu University. | https://drive.google.com/file/d/1NtS\_\_9tLOwaPJLFmSajaln1l-YIScCzk/view?usp=drive\_link |
| Particiapated in one day State Level Seminar towards an ethical Media on 8th February, 2023 | https://drive.google.com/file/d/1NjAu-7VLian5-GOcbGlBTM1iPC60CAsW/view?usp=drive\_link |

12. Conferences (Optional)

|  |  |
| --- | --- |
| **2023-24** |  |
| Presented a paper on Role of Television Channels in Promoting Local Socio – Cultural Content: A study in Mangaluru, Karnataka on March 1st and 2nd 2024 at SDM College (Autonomous), Ujire | https://drive.google.com/file/d/1SxV0H-jaFmcgc5TeQ\_Z\_WjUSGE-c3\_8Q/view?usp=drive\_link |
| Attended 4th District level Conference organised by Dakshina Kannada District Working Journalist Association on 21st November 2023. | https://drive.google.com/file/d/1K1Gp1LniCY3KbPUx-6tTBZzSLk3FBXph/view?usp=drive\_link |
| Attended Quorum Reputation Management Conference on 18th January 2024 at Taj MG Road Bengaluru. | https://drive.google.com/file/d/1vuO1FmpX0xq2KDjXOxVxLPGztJtKwDZY/view?usp=drive\_link |
| Presented a Paper in National Conference on Media Literacy in the Digital Era on 21st July 2023 in Tumkuru University. |  |

13. References URLs (Research profiles, portfolio or any other official pages) (Comma separated URLs - Optional)

Note: Use table format wherever necessary for entering the details.