

Curriculum-Vitae

WILSON GLEN PEREIRA

Dept. of Visual Communication & Journalism

St. Aloysius Deemed to be University

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Educational Qualifications

- **KSET:** Karnataka Examinations Authority (2025)
- **MCMS:** Masters in Communication and Media Studies, St Aloysius College (Autonomous), Mangaluru (2015)
- **BSc:** Bachelor of Science (Physics, Mathematics & Chemistry) from Alva's College, Moodubidire (2013)

Work Experience:

Teaching:

- **Assistant Professor**, Department of Visual Communication & Journalism, St Aloysius Deemed to be University) 2024 – Present
- **Guest Faculty**, Manipal Institute of Communication- MAHE, Manipal Aug 2023-April 2024

Industry:

- **Lead Prospector / Market Research**, Google Extended Workforce @Teleperformance, CANADA April 2023 -July 2023
- **Showroom Coordinator & Loan Officer**, Chellrohn Motors, Moodubidire Jan 2021-April 2022
- **Community Manager** - Sprout Box Coworking, Mysore April 2019 – Jan 2020
- **Cofounder & Digital Marketing** – Frozen Bowl ®, Moodubidire Sep 2017 – Aug 2019
- **Public Relations Officer**- SMDJVS ®, Moodubidire April 2017 – April 2019
- **Business Development Executive**- Pace Media, Bengaluru Jan 2016- Dec 2016

Seminars/ Conferences/Webinars attended during the year:

- FDP on "Generative AI and Advanced Tools for Academic Research" online by Scrollwell - December 16 – 20, 2024.
- 30 hours of “Teaching Excellence” conducted by Human Resources department of St Aloysius (Deemed to be University) between July & October 2024.

FDP on “Outcome Based Education and Application of Generative AI in Teaching and Research” online jointly organized by The IQAC of Vasireddy Venkatadri Institute of Technology, Guntur, Andhra Pradesh, and The IQAC of Siddaganga Institute Of Technology, Tumkur, Karnataka, in association with ipsr solutions limited - 24th to 31st July 2024.

Membership in Academic Bodies/ BOS/University Bodies/Subject related associations etc.

- Member – BOS & BOE for Pastoral Social Communication under Chair in Christianity under Mangalore University.

Extension Services/Consultancies/ Resource Persons/ Chief guests at academic events/ moderated sessions/ advisory board/ trainer etc.

- Resource Person – An awareness Talk on “Cyber Crime & Benefits and Side Effects of Mass Communication” at St Anthony Parish, Naravi, Karkala on December 01, 2024.