

Dr. Rowena Wright

Associate Professor -Stage II

Telecom Apartments

Block 2, Flat No. 5

Attavar, 5th Cross Street

Mangalore 575001

E-mail: rowena@stalloysius.ac.in

rowenamary55@gmail.com

Mobile: +91 90369 19783



PERSONAL DETAILS

Father's Name : Beverley Wright
Mother's Name : Avis Wright
Husband's Name : Jude Fugle
Gender : Female
Date of Birth : 19/08/1970
Religion : Roman Catholic
Category : General
Adhaar No : 9196 3842 7562
PAN : AAPPW3852M

EDUCATIONAL INFORMATION

Degree	Year of Award	University/Institution
Doctor of Philosophy	2008	Completed PhD in the area of Marketing under the guidance of Dr. Francis Gnansekar, HOD & Associate Professor , Dept. of Commerce, St Joseph's (Autonomous) College. Trichy – 620 002.
SLET	1997	
Master of Philosophy	1997	I Class with distinction Department of Commerce, Urumu Dhanalakshmi College Bharathidasan University Trichy – Tamil Nadu
Masters of Commerce	1993	I Class with distinction Department of Commerce, St Joseph's (Autonomous) College Trichy – 620 002 Tamil Nadu
Bachelor of Commerce	1991	I Class with distinction Holy Cross (autonomous) College, Trichy – 620 002 Tamil Nadu

CITATIONS / H-INDEX

CITATION	H INDEX	I-10 INDEX
10	2	0

WORK EXPERIENCE

St. Aloysius	2003 - Till date	21 Years & 9 Months
Outside St Aloysius	1993 - 2003 (Post Graduate Department of Commerce Holy Cross College, Trichy)	10 Years
Industry Experience	-	NIL

2021-2025 (till date)	Associate Professor	Department of MBA (AIMIT) St. Aloysius (Deemed to be University) Beerli, Mangalore
2011-2021	Associate Professor & Dean	Department of MBA (AIMIT) St. Aloysius (Deemed to be University) Beerli, Mangalore
2009-2011	Associate Professor	Department of MBA (AIMIT) St. Aloysius (Deemed to be University) Beerli, Mangalore
2008-2009	Assistant Professor	Department of BBM & MCom. St. Aloysius College (Autonomous)
2003-2008	Assistant Professor	Department of BBM St. Aloysius College (Autonomous)
1993-2003	Lecturer	Department of Commerce [UG & PG] Holy Cross (Autonomous) College

RESEARCH PAPER PRESENTATIONS (July 27 2024 – November 30 2024)

Total Number of Presented	35
International Conferences	29
National Conferences	6
Total Number of papers presented (From July 27 2024 to Nov 30 2024)	
International Conferences	1
National Conferences	0

DETAILS

1. Sumitha, Rowena (2024). Fostering Economic Empowerment: The Vital Role of Financial Literacy in Women's SHGs. Presented at the National Conference on "Empowering Women for a Better Tomorrow," organized by the Department of Management Studies, JNNCE, Shimoga, November 8-9, 2024.

RESEARCH PAPER PUBLICATIONS

Total Number of Publications	15
ABDC/Scopus/Web of Science/UGC Care	2
Others	13
Total Number of Publications (From July 27 2024 to Nov 30 2024)	
ABDC/Scopus/Web of Science/UGC Care	0
Others	0

SEMINARS /WORKSHOPS/FDPS ATTENDED

Total Number of FDPs	27
Total Number of Workshop/ Seminars attended	16
Total Number of FDPs Attended (From July 27 2024 to Nov 30 2024)	1
Total Number of Workshop/Seminars attended (From July 27 2024 to Nov 30 2024)	1

1. Attended a Seven-Day National Level Online Faculty Development Programmed on *Educational Excellence through Teaching and Research in the Digital Era*, organized by the Department of Professional Management Studies, Kristu Jayanti College (Autonomous), Bengaluru, from October 21–28, 2024.
2. Conclave on Research in Higher Education held on November 22, 2024. Organized by TA Pai School of Management Manipal. National Level FDP

RESEARCH PROJECTS

Total Number of Projects	3
Total Number of Projects (From July 27 2024 to Nov 30 2024)	2

Research Projects: Ongoing Minor Research projects

- Customer Adoption Intention towards use of Fintech Applications funded by MJES – Rs. 1,60,000 [Mrs. Divya Periera & Dr Rowena Wright]
- Sustainable Finance Practices- A case study of selected commercial banks in Mangaluru funded by SADU – Rs. 1,20,000 [Mrs. Ashitha Jane & Dr Rowena Wright]

OTHERS

Research Guide: Mangalore University & St. Aloysius (Deemed to be University)

Number of Research Scholars: Mangalore University – 3 (Ongoing)

St. Aloysius (Deemed to be University) – 2 (Ongoing)

Research Coordinator: Organized Research Interaction Series on September 26, 2024; October 23, 2024; November 29, 2024

DAC Member:

Member of Doctoral Advisory Committee at School of Management, Manipal [November 26, 2024]
Yenapoya School of Management, Mangalore; Holy Cross College, Trichy; Bharathidasan University, Trichy.

Place: Mangalore

Dr. Rowena Wright