

# CAMPUS BEAT

## A BIWEEKLY WALL JOURNAL

By Students of MA (Journalism and Mass Communication), St Aloysius College (Autonomous)

### Mangalore's Iconic Navratri Celebrations: Mangaluru Dasara 2023



By Manvith

Mangaluru Dasara 2023 was held between October 15, 2023 to October 25, 2023. The event took place for 10 days. Places where Dasara celebrations were held throughout Navratri – Mahatobara Shri Mangaldevi Temple Bolara, Kudroli Shri Gokarnanatha Kshetra, Shri Venkatarama Temple Carstreet, Halekote Shri Mariamma Temple Bolara, Urva Shri Mariamma Temple, Kateel Shri Durgaparapeshwari Temple, Polali Shri Rajarajeshwari Temple and Uchchila Mahalaxmi Temple. Car Festivals and Procession programmes were held in all these temples. The festival began on Octo-

ber 15, 2023. Shri Janardhan Poojari Former Union Minister inaugurated the Mangaluru Dasara 2023 in Kudroli Shri Gokarnanatheshwara Temple, Sharada Prathistapane, Cultural programs and other Religious Bhajan programs were held in various temples across Mangalore during these 10 days. Tiger Dance (Pilivesha) is the main highlight of the festival. Pili Parba 2023 (Tiger Dance Competition) was held on October 21, 2023 at Nehru Maidan Mangalore it was organised by D Vedavyas Kamath (MLA of Mangalore South) and Nalin Kumar Kateel (MP of Dakshina Kannada Constituency). Mulihithlu Friends Circle

emerged as the winners and Nandigudda Friends Circle, Babugudda were the Runners Up. Pili Nalike Season 8 - 2023 (Tiger Dance Competition) was held at Urva Cricket Ground, Mangalore on October 23, 2023. It was organised by Mithun Rai (Youth Congress President). 10 Teams participated in this event. Someshwara Friends Club (SFC) won the competition. Halekote Shri Mariamma Temple's Car Festival was held on October 23, 2023. Kudroli Sharada Mahotsava, Mangaldevi Car Festival and Uchchila Mahalakshmi Temple Sharada Mahotsava was held on October 24, 2023. Acharya Matt Venkatarama Temple, Carstreet was held on October 25, 2023. The significant part of the celebration were Processions, Tableaux, Music, Tiger Dance Ms Devishree Shetty (Department of MAJMC) said – "Every year I participate in the procession of Dasara. My favourite part of the festival is the tiger dance, this year's atmosphere was even more electrifying and I was happy to witness it."

### MSW Departments Organizes Talk on 'Environment : A Cry for Survival

By Ali Musba

On October 20 2023, the Department of Post Graduate Studies and Research in Social Work organized a talk on 'Environment: A cry for survival' as part of the Internal Resource Mobilization Series at the Robert Sequeira Auditorium, LCRI block. The speaker for the day was Dr Gerald D'Silva, Assistant Professor, MSW and also a nature lover. At the start of the talk, the speaker emphasized on the critical need for environmental sustainability and the critical role that each person has in protecting the environment. The speaker revealed the

low level of environmental consciousness among Indians, with only 3 percent of the population actually understanding the importance of environmental preservation. The power of personal choice was emphasized early in the lecture. Participants were urged to look at their everyday practices and think about how making minor changes could significantly lessen their impact on the environment. The overuse of natural resources has resulted in a host of issues that have a negative impact on the general welfare of Indians, such as food poisoning, air pollution, and

contaminated water. This illustrates the actual expense of our actions In conclusion, Dr DSilva passionately implored the audience to become agents of transformation. The message was clear and urgent: responsible waste disposal is a non-negotiable, and embracing the "reduce, reuse, and recycle" mantra is crucial. The speaker's main point was clear: individual acts taken in concert can have a remarkable impact on environmental sustainability.

Layout by:-  
Ali  
Manvith  
Mukthar

### Guest Lecture on Fundamental of GST

By Mukthar Marike

On 25 oct 2023, UG Department of Commerce organised a guest lecture on Fundamental of GST in Eric Mathais hall Maffei block SAC. The guest lecturer was CA Nireeksha N who gave talk on the fundamental of the GST . She started with the lecture about the introduction part of the topic about the function and the implementation of the GST and moving on forward she gave a small talk on the needs of GST where it also mentioned about the direct and indirect tax and gave short history of GST implementation where France was the first country to adapt GST during the year 1950's . Ms Nireeksha spoke about our country where she mentioned that "India introduced 12 model's of GST " and pointed out the cascading effect and types of tax implemented under GST. She mentioned "In Indian

Assam was the first state to implement it and Jammu and Kashmir was the last state to implement it" during the lecture she spoke about the frame work of GST where CGST, SGST, IGST and UTGST and its function and its work in every sector. Related to tax system she brought out the supply outside the preview of GST Like Alcoholic liquor for human Consumption where it is not taxed under GST and she aslo spoke on supplies on which tax would be levied like Petroleum crude, During the last session of her lecture she spoke about the taxable person and she gave a overall summary of the topic and ended the lecture with QnA session. The program began with the introduction of the guest lecture where she has cleared and topped the CA exam back in April 2023, Dr Caroleena floraly welcomed the guest and she took the podium to begin the session.

### Grand festival of the heritage city of K'taka

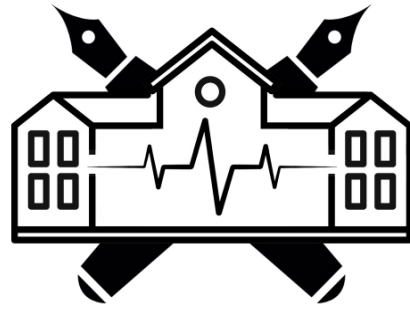


By Mukthar Marike

Streets of Mysore filled with lights this year with Mysore palace the main attraction of the city where at night it light's up the entire structure of the palace with its mesmerizing looks. On this dasara air show was performed by 'Surya Kiran Acrobatic' by 'IAF' have got the attention of the Mysore citizen's, the show was held at the Torchlight Parade Grounds in Bannimantap, Mysuru. Thousands of people gathered to watch the fighter jets stunts on the air during the day time. The main procession took place from palace to bannimantap ground where 12 ele-

phants were trained twice a day every day before the festival . On the final day of dasara festival there are competition on the palace ground with the presence of royal family , there are multiple other games that are played there . Nearby the palace there dasara exhibition where multiple vendor come to the ground and do there business and other fun fairs too thousands of people gather during dasara festival where it takes place for a month or two , people from all over Karnataka gather in the heritage city where as its said that more than 6 lakh people were gathered for the festival.





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### Samvaada Yuva Sampanmoola Kendra Organised ‘Yuva Habba’ at SAC

By Manvith

Samvaada Yuva Sampanmoola Kendra organised ‘Yuva Habba’ (Youth Festival) with the help of NSS and Mangalore University at St Aloysius College. The event was held on September 27, 2023 at Eric Mathais Hall, where students from different colleges from Mangalore participated. Samvaada is an NGO, a collective of 45 individuals bound by a common vision to create youth for the future. Mr Yogish Malligemaadu (Master of Ceremony) introduced the dignitaries and welcomed them to the dias. Mr. Ravi Y Nayak (Assistant Director, Youth Empowerment and Sports Department, Dakshina Kannada) made the inaugural speech. He told about his own experience of being an active volunteer of the NSS. He actively took part in service of the youth, which helped them to live for their rights and also spoke about how he feels that the youth are the backbone of the nation, it is with them the future



moulds. Ms Nagaratna KA (NSS Head, Mangalore University) was the Guest of honour for the day. She spoke about the value of this programme in creating sense of social responsibility among the youth. She described about the constitutional importance in this nation and how it can shape a person to be a better citizen. Rev Fr Melwin Pinto SJ, Rector, Chief Guest for the day expressed about how happy he was to be a part of the programme and also, that it was happening in St. Aloysius College. Soon after, there was a Research Papers reading sessions, where important topics such as Facilities

available to the students as their basic rights, such as bus passes, washroom facilities and their conditions, Youth Health, Wherein mental health of the students and increasing youth deaths due to accidents, Gender Equity in educational institutions and other topics were also discussed. Ms Gulabi Bilimale (Writer and Social Activist) said “I would like to thank the organisers for conducting this event as it brings out the ultimate youth power. The topics discussed from the Research Papers were very informative as it was like the feed to the brain. Students participating in societal duties makes me happy.”

### Student Panel Discussion by MA JMC



By Mukthar Marike

On Sep 25 2023, The department of journalism and mass communication conducted a Student panel discussion of Freedom of press in India which took place at Joseph willy hall, Maffei Block. The program had three parts. There were five panelist’s (Kashyap, Trenitha Elvita, Veronica, Manvith Karkera, and Sahana PK) from first year of MA JMC and a mediator (Tapasvi) the

program began with the introduction of each panelist on freedom of press in India where Kashyap spoke about the structure of ownership of media where how big politicians and businesses controls the media houses of multiple media outlets throughout the country. Veronica spoke about the recent attacks on Journalists where it been a threat to journalism on the field whether it might be about any controversy on a certain sect of people where few journalists lost their life on duty. Trenitha spoke about the fake news how fake news are spread without fact check and how media focuses

on TRP without the proper research. Manvith spoke on media laws that have been implemented by the constitution and its ethics. And Sahana spoke about the censorship which has been imposed by the government and the media relations between other countries. Veronica mentioned about her past experiences on true facts “As a journalist we must speak on the truth” and pointed out where the media people have freedom and still the actual freedom is not there. And the final part of the event took place with QnA where individual audiences brought out a few questions and the panelist.

### MAJMC Students Visit St. Anthony’s Ashram

By Ali

The second year students of MA (Journalism and Mass Communication) had been to St. Anthony’s Ashram, Mangalore on September 27, 2023 as part of their rural immersion programme felicitated by the college. The students, accompanied by Mr Abdul Rasheed (Assistant Professor), left the college at 8:30 AM. The students reached the ashram and were welcomed by Rev. Fr Avinash Lesly Pais of the ashram. They were given an introduction about the ashram and the people living there. Most of the residents of the ashram are old people or handicapped. These people spend their time making soaps, candles and bread for their own use. The bread made are distributed to the locals once a week on

Wednesdays. They also cut the grass for cow grazing. The people engage in all kinds of works so that they are physically and mentally fit. After the introduction, the students had an interaction session with the people and got an insight on their lives. Soon after, the students had to manually do the works that are done by the people of the ashram that included folding clothes of the people, gardening, digging, and cleaning the walls. Later on, the students had an evaluation session among themselves wherein they spoke about how this was a great experience. Jimson Blen D’Cunha, one of the students, said “It was a amazing experience where we learned a lot of things and had a glimpse of the life of the people living in the ashram”.



### RURAL IMMERSION AT SNEHALAYA

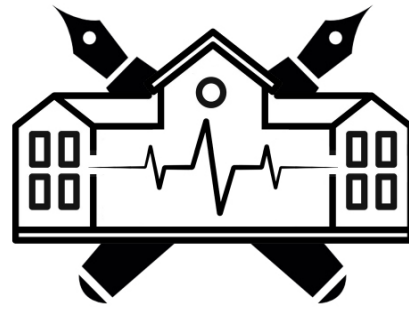
By Ali

The post graduate students of St. Aloysius College on accord to the rural immersion programme visited Snehalaya Charitable Trust on 29 of September, 2023. Students were taken to Snehalaya Psycho Social Rehabilitation Centre and old age home Manjeshwar founded by Mr Joseph Crasta. Students reached the centre at 9:30 AM and were given an orientation session in which brief history of the institution was displayed virtually. Students were instructed on how to communicate with the residents with different disorders categorized by ICD (International Classi-

fication of disorders). Students were guided through different wards where they interacted with the residents and conversed about their daily life and problems. In the afternoon session, the students visited the farm where they extended manual services such as weeding and gar dening. Refreshments were served and few students shared their experience of the whole visit to the centre. The day two of rural immersion programme concluded with a group photo.

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Ali and Mukthar  
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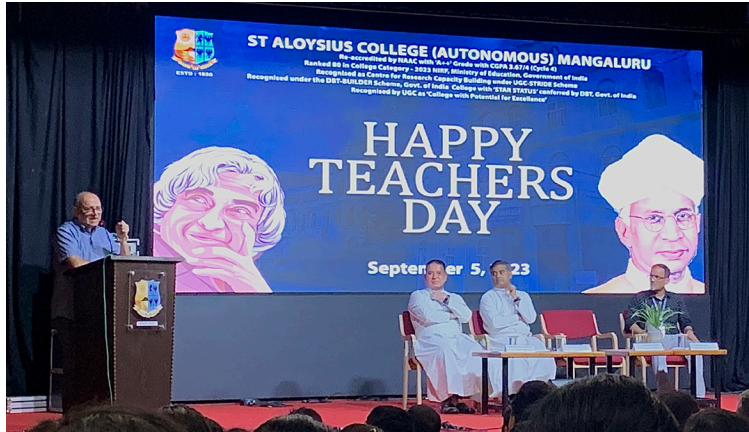
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### ‘Teachers Day’ Celebrated by SAC Student Council

By Manvith

St Aloysius College Student Council 2023, organised a grand ‘Teachers Day’ Celebrations for all Teaching and Non Teaching Staff on Tuesday, Sep 5, at Loyola Centre for Research and Innovation (LCRI) Hall. Ms Shaina D Souza (Master of Ceremony) set the tone of the programme and welcomed the dignitaries to the dias. Ms Blanche Rodrigues spoke about the emotional connect between the teachers and the students. Mr. Michael D Souza an entrepreneur and General Philanthropist, was the chief guest of the event. He expressed his love and affection for the college and said that students and teachers can together create a world of excellence and stressed that St Aloysius College has set up a standard for quality education and student excellency and thanked everyone who



are for working for it. Rev Fr Dr Praveen Martis SJ expressed his thoughts on how this years Teachers Day was more special to him as how students from different departments celebrated it and made this a special day for their teachers. He also described about the ideologies of St. Aloysius Gonzaga about how everyday is a new learning. He conveyed his gratitude message to all the teachers for their outstanding and untiring efforts that they put in to shape the lives of the students. Rev Fr Melwin Pinto SJ, Rector, spoke

about Dr Abdul Kalam and S. Radhakrishnan and the importance of the day. He explained about, how teachers play a key role in transforming the character and developing personality of the students and how teachers can mould the future of the students through their influence. It was overall a fun filled experience for the teachers, with entertainment and enjoyable environment. The crowd danced to some amazing beats and teachers participated enthusiastically in the events planned by their beloved students.

### MAJMC students commemorate Teacher's day

By Ali Musba

Students of MA (Journalism and Mass Communication) of St Aloysius College celebrated Teacher’s Day for the faculty on September 5, 2023. The program commenced with Sr. Trenitha Ferrao, a First Year student, addressing the teachers and welcoming them by wishing them and went on to speak of the lessons and values imparted by them and how they have had a positive influence upon the students, both the alumni and current students. Bhoomika Kava, a second year MA Journalism and Mass Communication student, recited a poem for the faculty followed by students presenting the teachers with bookmarks as a token of affection and appreciation. The program included a song by a team of students, including first

and second years. The celebrations concluded with a cake cutting ceremony with the faculty and students coming together and cheering the teachers with love. After the ceremony, Ms. Bhavya Shetty, (Head Of Department), appreciated the students for their efforts’ and expressed gratitude on behalf of the faculty members. Rev Fr William Marcel Rodrigues SJ also addressed the students, expressing gratitude towards students for their efforts and his happiness over the wishes and gestures of appreciation. Tapasvi, a first year student from MAJMC, said, “It was such a heart-warming experience. Our teachers give us so much of their time and energy and efforts, it’s really wonderful to be able to show them how grateful we are to them.”

### National Level Program on ‘Nadan Pattum Samakaravum’



By Mukthar Marike

Dept of Malayalam, SAC, organised "Varavelppu 2023" - a one-day National Level Program on Nadan Pattum Samakaravum - on Sep 2, 2023 at LF Rasquinha Hall of LCRI Block. Chief guest Mr. Subhash Arukara, winner of Kerala Folklore Academy Award in 2020, performed a Malayalam folklore song along with his team and entertained the audience. The program started with the folk dance by Group of Girls showcasing

cultural tradition of Kerala followed by diverse acts performed by the students of SAC. Rev. Dr Praveen Martis SJ, Principal, wished the students a happy Onam and spoke about Onam fest and its culture. Dr Alwyn D'Sa, Registrar and Controller of Examination, Dr PP Sajimon, Dean of Post Graduate Studies, Ms. Retnamma, Convenor of the Program and the student Co-ordinator, Gopika Gokul and Cris Thomas Vijo were present on the dais.

### PG Students Celebrate ‘Onnichonam 2023’

By Mukthar Marike

PG of St Aloysius College conducted an Onam celebration on Sep 2, 2023, at Kottakala Auditorium, Kudroli. Around 300 students were present at the event. The event began at 2:45 p.m. It started with greetings from MC Leeba and Arya of MA (Journalism and Mass Communication). The audience was on the peak of hype with the drums bashing and cheering of the crowd throughout the celebration and joy. This was followed by a beautiful cultural dance by a group of girls performing it and ‘Chendamelam’, an important part of Onam celebration, which brought the audience's dancing skills out. Fashion show was included during the event where they had to pick their pairs and get them on the stage, they showed there



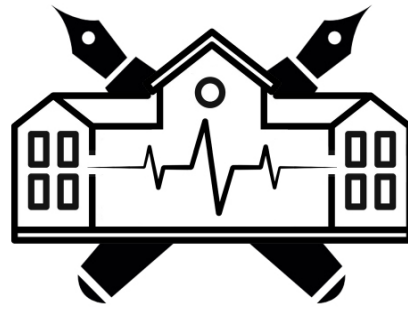
talent, During the second round where the couples had to speak out riddle sentences in ‘Malayalam’ which was bit challenging for the participants to pronounce it. Leeba (MA Journalism and Mass Communication) and Adarsh (MSc Mathematics) sang a energetic native Malayalam song which made the audience sing along with them. The traditional game ‘Tug of War’ where participants displayed their strength

against their opponents and the winners received prizes. There was also a game of ‘musical chairs’ with more than 50 people participating. The celebration went on till late evening and everyone had a group session photo at the end of the program where people could see them cheering .

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Mukthar Marike  
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Manvith and Mukthar M



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### St. Aloysius University Celebrates 144th Athletic Meet Amidst Transformational Changes

By Ali

St Aloysius (Deemed to be University) marked a significant milestone as it hosted its 144th Annual Athletic Meet on February 8 at the Centenary Ground on campus. The event commenced with an inauguration by Shreema Priyadarshini, an esteemed international athlete representing the Indian Railways, who also graced the occasion as the chief guest. Priyadarshini, in her address, shared insights from her sports journey, inspiring the students to pursue their aspirations fervently. Subsequently, she officially declared the meet open, igniting the spirit of competition among participants. Fr Melwin Pinto SJ, the Rector of St Aloysius (Deemed to be University), delivered presidential remarks, highlighting a significant development concerning the venue. He disclosed that this edition of the sports day marked the last one to be held at the Centenary Ground, as it is slated for conversion into a synthetic track within the next two years. This transformation



aims to enhance the athletic facilities on campus, benefiting future students pursuing post-graduate studies. The oath-taking ceremony ensued, underscoring the commitment of participants to uphold the values of sportsmanship and fair play. Fr Dr Praveen Martis SJ, the Vice Chancellor-in-charge, introduced the distinguished guests and underscored the auspicious timing of the institution being awarded the title of Deemed to be University during its 144th Annual Sports Meet. He also noted that this would be the final sports day under the name 'St Aloysius College (Autonomous)'. Following the formalities, the best march-past teams from undergraduate and

postgraduate divisions were honoured with accolades, recognizing their exemplary display of discipline and teamwork. Dr Denis Fernandes, Director of the Arupe block, extended gratitude on behalf of the university, acknowledging the efforts of all involved in making the event a success. The event concluded with teams dispersing, carrying with them memories of spirited competition and camaraderie fostered on the field. As St Aloysius bids farewell to its historic Centenary Ground, anticipation brews for the forthcoming enhancements that promise to further enrich the sporting culture and opportunities for future generations of athletes.

### St Aloysius (Deemed to be University) conducts one day national seminar Samprathi 2024

By Srutha Keerthi

Mangaluru: The Department of Postgraduate Studies and Research in Social Work at St. Aloysius Deemed to be University organized a one-day national seminar titled 'SAMPRATHI 2024' focusing on 'Environmental Justice in India: Issues, Challenges, and Prospects'. Held at Eric Mathias Hall, Maffei Block, the event commenced with the inauguration by Rajendra Kalbavi, Executive Director of Nirmithi Kendra, Mangaluru. He emphasized the significance of conserving nature and emphasized that plants require a positive environment for growth and flourishing, similar to humans. Dr Praveen Martis, SJ, Vice Chancellor in-charge,

Dr Alwyn D'Sa, Registrar and Controller of Examinations, Dr Loveena Lobo, Director of Maffei Block, Dr Shwetha Rasquinha, Head of the PG Social Work Department, and Aldine D'Souza, Student Coordinator of SAMPRATHI 2024 were present on the stage. The seminar served as a pivotal forum for exploring the multifaceted dimensions of environmental justice in India. Scholars, experts, converged to dissect prevalent issues, confront challenges, and envision prospective pathways. With engaging discussions and deliberations, the event catalyzed an exchange of ideas and insights, fostering a deeper understanding of the pressing environmental concerns confronting the nation.



### Innovace 2024: Students Showcase Creativity in Cooking Without Fire Competition

By Anjali

The Department of B. Sc. Students at St. Aloysius College, Mangaluru, organized a captivating cooking competition, "Innovace 2024," centered around the theme of cooking without fire. Spearheaded by the diligent coordination of Ms. Stephil and Ms. Divya, the event aimed to celebrate culinary creativity and innovation while emphasizing the art of preparing dishes without heat. Cooking without fire, also known as cold cooking or raw food preparation, is a culinary approach that revolves around the utilization

of fresh, raw ingredients to enhance nutritional value and flavor. It involves a variety of techniques such as marinating, and mixing ingredients to create delectable dishes. Each team was entrusted with the challenge of incorporating a secret ingredient revealed at the beginning of the event: tamarind. This versatile ingredient could be integrated into any dish, sparking creativity and ingenuity among the competitors. The participants demonstrated the limitless possibilities of cold cooking while inspiring others to embrace fresh, raw ingredients in their culinary pursuits.

### St Aloysius, invites prestigious universities around the world

By Sharath

Knowledge is easily accessible and the task of teaching has become more of a guide on the side role for the faculty. To move toward this increasingly demanding environment that figures in the new ways of teaching, it is imperative that educational systems keep up with the times and build on collaborative efforts. St Aloysius College (Autonomous), now St Aloysius (Deemed to be University) has drawn 31 MOUs out of which 17 are with universities abroad, in the U.S., Spain, Germany, UK, and New Zealand. It is hence, engaged in active



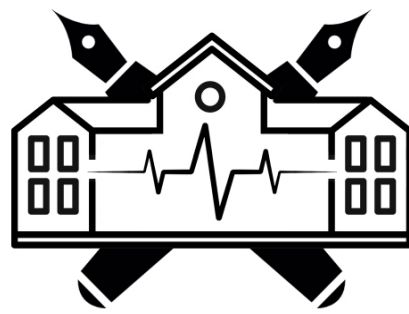
collaboration with some of these universities; among some others, that are actively collaborating even without any signed agreement under the leadership of Dr Ronald A. Nazareth, Dean of International Collaboration Cell of St Aloysius (Deemed to be University). The St Aloysius (Deemed

to be University), Mangalore, is always keen to invite prestigious universities around the world as a part of its foreign collaboration.

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Ali



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### St. Aloysius University Kickstarts ‘Sangam’ with Pre-Events



By Sowparnika

Sangam is one of the major interdepartmental cultural extravaganza of St Aloysius (Deemed to be University) PG organized by Department of Chemistry from February 17 to 26. A folk song and photography competition marked the beginning of the events on February 17. Through folk music, students from several departments performed their talents. The theme for the photography was portrait. General Quiz, Rangoli and Creative Writing competition were held on February 19. Creative writing topic was “Red is the colour

of love, Red is the colour of danger, Red is the colour of stop sign”. College making competition on the theme “Women as a change maker” and Folk dance competition was held on February 20, a few of the folk forms that were at display were Rajasthani, Kangeelu, Kolata, Lavani and Ghoomar. Shuttle and Volleyball tournament was held on February 21 and on February 22 Wealth out of Waste and Debate with the topic “The Government should allocate more funds towards space exploration” was held. The staff coordinator for the event were Ms Niveditha, Dr Jiji George, Dr Nilakan-

than V K, Dr Subhalakshmi, Dr Melisa Goveas, Swarnalatha B N, Dr Florin Soans, Ms Nandini, Mr Naveen Dalmeida, Dr Divya Shetty, Dr Kumara K, Dr Roshan Monteiro, Dr Jyothi N Rao. The student coordinators were Ramya, Bhagya Bharat, Sowmya Bhat, Alya Nazar, Anju Augustine, Mohammed Sabith, Likitha, Harshita, Vijaya Bharathi, Sreya M, Ronita Robert Fernandes, Gloria Asha Rodrigues, Mohammad Hafi, Mishel Periera, Glen Menezes, Fathahul Mihad P. H, Santos Bianca Rhakee, Datla Sai Manasa, Christina Jozhson, Nuthan, Kavya Salian. Finally, the most anticipated event—variety—will be taken place over the course on Monday February 26 at Mother Theresa peace park, the winners will be felicitated on the same day. The Aloysius Sangam event is not just about competition, but also about fostering a sense of unity among the students. It’s a celebration of diversity and culture, and a reminder of our roots.

### Rap is flow of emotions: RJ Ajay at Rapitox in St Aloysius

By Lenissa

A unique event titled “RAP-ITOX” – Open Inter State Rap and Beatbox Competition, was organized on Tuesday, February 20, at St Aloysius (Deemed to be University). Dr Charles V Furtado, Director, Administrative Block, St Aloysius (Deemed to be University) presided over and inaugurated the event. Addressing the gathering special invitee of the programme, Mirchi RJ Ajay, Radio Mirchi 98.3 FM, Music Artiste said, “It feels like back home and Aloysians are my family.” “Rap is not as easy as it looks. It starts with music and that is something which connects you with different



eras or world altogether. It carries emotions. While rapping emotions flow out irrespective of any song or a story that you share”, he added. Speaking on the occasion Dr Alwyn D’Sa, Registrar & COE recalled an incident in which his headmistress had knuckled him for attempting to rap. “RJ Ajay has a positive vibe and it

feels to be good around him. He was in banking sector and found out that he was missing out on something. Rap doesn’t believe in anything and tells you to be yourself and let the emotions flow out”, he added. Meanwhile, a theme song was released in relation to Rapitox. Yashaswini led the gathering into prayer.

### Jersey Launch at Dept. MAJMC to be a Milestone

By Lenissa

The PG department of Journalism and Mass Communication marked a significant milestone on February 21 with the launch of their jersey. Rev. Fr. Marcel Pinto SJ, Head of the department, inaugurated the event, commending the students and officially unveiling the jersey. This marked a momentous occasion for the department, as it was the first jersey launch in its history of 16 years. The head of the department marked it as an auspicious

moment for the department and urged the students to engage actively regardless of the outcome, emphasizing the importance of participation over winning or losing. Further the lecturers Mr Vishal Nayak and Ms Devishree Shetty handed over the jerseys to the throw ball players and badminton players respectively. The students enthusiastically received the jerseys. Jimson D’Cunha a student of 2nd year handed over the jerseys to the faculty and thereby convened the program.



### Hejje - An initiative by St Aloysius (deemed to be university)

By Sharath

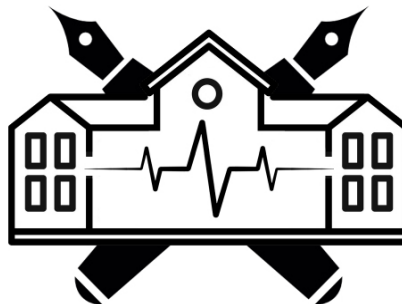
Footwear protects our feet and makes our walking more convenient. While protecting our feet it makes our journey more comfortable. It is a biggest tool that is used by people to protect their feet from all kinds of unwanted materials. Footwears have thier own history they are being used even from the ancient times in protecting the feet. As the generation passed and technology upgraded footwears also upgraded and today it is a very commonly used tool by people. But unfortunately, in some areas having a footwear is still a dream to many needy and poor people. St. Aloysius (deemed to be university) with the help of centre for extension services has started a unique

initiative called “Hejje”. A unique initiative to protect the feet of people. This campaign is being held for the very first time in Mangalore. In this campaign people who have used footwear, shoes or instead of throwing them away they can donate them to the needy people and give a new life to their feet and reusing the footwear over again. Some people buy footwear, shoes to add to their collection or some people throw them away when it is not in need anymore. Instead of throwing them when it’s donated to needy people it adds to their feet and feet are protected.

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### St. Aloysius (Deemed to be University) Hosts National Conference on Physical Sciences

By Ali

St. Aloysius (Deemed to be University) hosted a two-day national conference on physical sciences at the L.F. Rasquinha Hall on March 1 and 2. The event, organized in collaboration with various departments of physical sciences, aimed to provide a platform for students, researchers, and educators to delve into the latest developments in the field. A cultural program organized by students added a vibrant dimension to the event. The conference commenced with an inaugural address by Dr. Navakanta Bhat, a distinguished Senior Scientist and Professor from the Indian Institute of Science, Bangalore. Dr. Bhat's insightful talk focused on the burgeoning opportunities in physical sciences, particularly in nanotechnology. He emphasized the potential of nanoscience to revolutionize scientific advancements soon. Throughout the event, five scientific lectures were delivered, covering diverse topics crucial to contemporary scientific inquiry. Mr. Abdul Karim, Director of



Edutech Solutions, Mysore, enlightened attendees on developments in animation and multimedia. Mr. Lanvin Lobo, Director of Data Science and Machine Learning at Mresult Services Pvt. Ltd., Mangalore, shed light on the rapidly evolving landscape of data science and machine learning. Dr. Susantha Samajdar, Chief Scientific Officer at Arigene Oncology Ltd., Bangalore, emphasized the critical role of chemistry in healthcare and scientific innovation under the theme 'Unlocking Tomorrow's Cures'. Additionally, Senior Professor Dr. Vasudeva from N.M.A.M. Nitte Technical Institute discussed the intersection

of mathematics and modern computer technology. Vice-Chancellor in-Charge, Rev. Dr. Praveen Martis, SJ, underscored the significance of such conferences for fostering scientific knowledge among students, researchers, and educators. The event also witnessed the presence of notable figures like Dr. Narayana Bhadra, Director of Xavier Block, Dr. Alwyn D'Sa, Registrar of the University, and Dr. Arun Kalkur, Dean of Physical Sciences. Moreover, the conference provided a platform for participants from various institutions, including Mangalore University, to present their research through poster presentations.

### St Aloysius holds Aloysius Dance League 2024

By Sowparnika K V

St. Aloysius (Deemed to be University) hosted the Aloysian Dance League 2024, themed "Dance to the beat of your dreams". The vibrant event commenced with its first round on Monday, March 4, at the Mother Teresa Peace Park. After the official inauguration, excitement increased as eleven teams—the Rhythmic Clan, Spartans, Groove Gurus, Boombox, Beatz Crew, Cynus Crew, Chernobyl, Team 8 Beat, Blitzkrieg, The Bandits, and Team in Sync performed in the event. The judges for the event were Ashwin D'Costa and Ardiika Shetty. During the event



student stratted flash mobs on the previous day. The Aloysian Dancing League 2024 finale is scheduled for Monday, March 11. In attendance were distinguished personalities, including Vice-Chancellor in charge, Rev. Dr Praveen Martis SJ, along with dedicated staff coordinators Renita Aranha

and Akshitha Amin. Student coordinators Jenvisha Deosta, Aditi Raj, Lidiya Supreena, and others played pivotal roles in ensuring the seamless execution of the event, contributing to its resounding success. Excitement is in the air as the countdown to the ADL 2024 crowning moment begins.

### MAJMC Students attend 'Madhyama Parva' National Seminar and Media Festival

By Lenissa

Students of the Master of Arts in Journalism and Mass Communication (MAJMC), St Aloysius (Deemed to be University) recently showcased their talents at the national seminar and media festival, Madhyama Parva, hosted by Shri Darmasthala Manjunatheshwara College in Ujire. Enthusiastically participating in various competitions, students from both undergraduate (UG) and postgraduate (PG) departments left a mark in events such as Fame Chanakya, DSLR Drishti, Cinema Maharathi, Sudhi Suthra, Vartha Prasara, and numerous others. The spirited efforts of the MAJMC students were par-

ticularly evident in the social media management competition, Fame Chanakya, where Ms. Sanjana and Ms. Lenissa emerged winners, showcasing their skills in navigating the digital landscape. The event witnessed active participation from the team, reflecting their dedication and passion for media-related activities. Overall, the students demonstrated a high level of engagement and excellence, leaving a positive impression on the Madhyama Parva platform. Their commitment to showcasing their abilities and competing at a national level not only reflects their academic skills but also highlights the vibrant media culture fostered the MAJMC program.



### Team Prakriti Hosts Environmental Awareness Among Youngsters

By Sowparnika K V

Department of Journalism Team Prakriti St Aloysius organised a session on Environmental Awareness among youngsters on Friday, March first at Sanidhya Hall. Asst Prof. Dept of PG Studies and Research in Social Work Dr Elias Gerald D'Silva, spoke on the topic and said, "Ecosystem can live without people but people cannot live without ecosystem. Journalism students play a vital role in a bringing the environment. Earth is also called as biosphere because there is life in it. Mostly every diseases are with the use of plastic. It's important for human

to be self discipline". He quoted, "Earth is enough to feed man's need, not his greeds". Addressing the gathering Registrar Dr Alwyn D'sa said, "Being with the students of St Aloysius we don't have to be worried about our mother earth. We human beings have to be environment friendly". Director Administrative Block Dr Charles V Furtao said, "Earth being our home, we are the caretakers for a small period of time. If our neighbor is not happy, even we can't be happy.

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