

CORPORATE WAVE

Newsletter by
The Department of Post Graduate Studies and Research in Commerce
M.Com

October 2022



St Aloysius College (Autonomous)

Mangaluru - 575 003

Re-accredited by NAAC with 'A' Grade with CGPA 3.62/4

Recognised as Centre for Research Capacity Building under UGC-STRIDE Scheme

Recognised under DBT – Builder Scheme, Government of India

College with "STAR STATUS" Conferred by DBT, Government of India

Recognised by UGC as "College with Potential for Excellence"

Academic Year 2021-22



Principal's Message



St Aloysius College (Autonomous) is an institution that imparts education to the students and gives an understanding of the world while offering them the opportunities to use the gained knowledge wisely. The department of Commerce vigorously works in unfolding the talents of students and motivates them to become good leaders, organisers and entrepreneurs.

The faculty members of the department of M.Com. (General) have put conscious efforts to transform students into critical being by organizing and conducting various events throughout the year. Thus, it has been possible for the students to defeat all barriers and move forward with dignity and pride.

The newsletter “Corporate Wave” reports the significant achievements of the students and faculty members of the Department of M.Com. (General) all through the year.

As an eventful year comes to an end, I wish all the best to the editorial team of the newsletter “Corporate Wave” for bringing out an insightful issue. A glance at the year drives everyone in the department to be grateful and proud of all things that have unfolded. May the same spirit drive us forth.

God bless you all.

Rev. Dr Praveen Martis SJ

HOD's Message

Greetings,

The Department of Post Graduate Studies and Research in Commerce with immense pleasure presents the newsletter “Corporate Wave” for the academic year 2021-22. Congratulations to the Editorial Board that has earnestly attempted to amalgamate the activities, achievements and intellectual capabilities of the staff & students & captured a comprehensive view of the breadth and vitality of the Department for the year.



The Department of Post Graduate Studies & Research in Commerce has successfully completed fourteen academic years, imparting quality education in finance and accounting. The department has produced eminent scholars, industrialists, leaders and above all good human beings to the society. A National Level Inter Collegiate Fest ‘Querencia 2k22’ was organised during the year. The Department expresses gratitude to the Management, Principal, Staff and Students for their support and cooperation.

The nature of work at the workplace has been changing through the impact of technological change, social transformation, the green transition and the impact of the covid – 19 pandemic. Moreover, today as raw knowledge becomes increasingly available in the pockets of young people, our education system is in the process of transforming from an outmoded model that focuses on rote learning of content and short-term preparation for tests, to one of deeper learning that prepares students for success in a rapidly evolving future. In the process of deeper learning students need to master a set of competencies to apply their knowledge in the classroom and on the job. In addition to mastering core academic content, these competencies include:

- Thinking critically and solving complex problems
- Working Collaboratively
- Communicating effectively
- Learning how to learn.

Those that embrace the discomfort of this transformation, rather than running from it, will succeed. I request all our students to master these competencies & work with self motivation taking into account personal and social responsibility & thereby, give your best to the organisation you represent.

I wish all M.Com students good luck in all your future endeavours.

Ms Jennifer Maria Quadras

SACMAC INAUGURATION

As the motto of our Institution goes “*Lucet et Ardet*” which means ‘Shine to Enkindle’. We, the vibrant M.COM family of St Aloysius College, create a stage for everyone to exhibit thier talents and be dynamic leader for the future through SACMAC. We empower men and women with knowledge and creativity and hearts burning with genuine love and concern for others. It creates a platform for every student to come forward, face the crowd, and be at one’s best in expressing one’s talents. It molds students into leaders, entrepreneurs, speakers, debaters and what not. Every student who participates in the activities of SACMAC acknowledges a change that he/she sees in their lives. And here is a brief report of all the activities that were conducted under the umbrella of SACMAC.

1. INTRODUCTION TO SACMAC

“When you do things from your soul, you feel a river moving in you it’s a joy”

The first SACMAC activity for the academic year 2021-22 was held on October 1, 2021. It was an interactive session for all the students of 1st and 2nd year M.Com (General). The day started with a few words of introduction and guidance by both the secretaries. It was an honour for all of us to have the faculty members of M.Com department (General) for the SACMAC activities. There were number of activities conducted to create a bond between the students. It was indeed filled with laughter and relaxation. The session concluded with the staff delivering meaningful messages who briefed about the academic year and significance of SACMAC.



2. CREATIVITY FROM NEWS PAPER

“Creativity is seen what everyone else has seen, and thinking what no one else has thought”

We met for the second time during this academic year on October 22, 2021, for SACMAC activities. During this session all the groups were given newspapers and were asked to prepare something creative out of the newspaper. And then they had to narrate a story using the creative designs they had prepared. This activity brought out creative talent in us and also the ability to narrate a story on the spot.



3. FUN GAMES

“The quality of life is determined by its activities”

The strength of the team is each individual member. The strength of each member is the team. This was a third activity conducted by SACMAC on November 19, 2021. It was a fun game activity and all the members actively participated in these games.



4. PRODUCT LAUNCH

“Activity equals results. If you want to increase your success, increase your activity”

This was the fourth activity conducted in SACMAC on November 26, 2021. It was for the first time the First year M.Com students got the opportunity to conduct activities for all. The activities were creative and entertaining. All participants took active part and enjoyed the proceedings.



5. QUIZ

“The greater our knowledge increases the more our ignorance unfolds”

The Department of M.Com organized a grand quiz for the students of M.Com (general) on December 3, 2021. Ms Sharol S Rodrigues (Alumnus of the Department) was the quiz master. It was a business related Quiz and was conducted in a very creative manner. All the students took active part in this event. It was also a time to explore different branches of knowledge.



6. TV CHANNELS

The first SACMAC activity for the new semester (II & IV) was held on March 18, 2022. Mr Mohammad Thauseef, the coordinator for SACMAC activities, was the moderator for the event. The students who were divided into eight groups came forward to perform different events that usually Television Channels would display. To name a few: Movie, Serial, Sports, Yoga, Comedy, News, Dance, Singing etc. The groups were very creative and innovative. The students came forward with confidence and displayed a variety of talents. It was indeed a fun-filled afternoon for all of us.



7. COUNTRY LEADERS

The SACMAC activity that was held on April 29, 2022 invited students to have a vision for the country. The students were divided into six groups. They were given the task of forming a political party with a leader, manifesto and slogans. The students identified the different problems in the society and creatively used them in their manifesto. It was indeed a great sight to see the vision that students have for their country. The presentation too was very creative. Each group campaigned for their leader defending their manifesto and shouting slogans. Mr Mohammad Thauseef, the coordinator for SACMAC activities, was the moderator for the event.

SEMINARS

1. SKILL DEVELOPMENT FOR CAREER EXCELLENCE

The General and Finance and Analytics departments of M.Com, organized a Skill Development Programme for Career Excellence for the students of M.Com. The speaker for the day was by Dr Jnaneshwar Pai Maroor, Assistant Professor Dept. of Humanities NMAMIT, Nitte DU. Dr Jnaneshwar Pai Maroor in his two-hour session stressed on the need of equipping oneself with soft skills which are the need of the hour today. He began his session highlighting the damage that is done to the education system by the pandemic and other issues. He reminded the students that one needs to tick-off three expectations i.e. of oneself, of parents and that of the corporate world. He brought to the notice of the students that the domain expertise required in a corporate world is just 12.5%, for which we spend 93% of time, whereas for the 87.5% of soft skills required, we spend just 7% of our time. In this regard he stressed the need of learning soft skills through different resources available either online or offline. It was indeed an enriching session. The Speaker kept the audience engaged with pictorial presentations, stories and activities followed by a management lesson. The Staff of both M.Com departments (General and Finance and Analytics), were present for the session.



2. BEING CORPORATE READY

The corporate world is competitive, challenging but is an avenue with plenty of opportunities. Keeping this in mind the General and Finance and Analytics departments of M.Com organised a seminar on the theme ‘Being Corporate Ready’ on 23rd of March. The resource person, Ms Sahvina Soans began the session inviting the students to have a clarity about their future as to what they want to be in life. To aid them discover their goal in life, she emphasised SWORT analysis. Besides this, she brought to the notice of students the importance of both hard skills and soft skills in handling a corporate job. She made the audience aware of the dressing etiquette that the companies demand today. It was an interactive session. The speaker also efficiently employed a lot of activities to convey the message to the audience.



3. RESEARCH PAPER & PROJECT

The common facts of today are the “Products of Yesterday’s Research”

The department of M.Com organized a session on “Research Paper & Project”. It was to train the students to write a research project scientifically and professionally. The resource person for the day was Dr Niyaz Panakaje, Assistant Professor at College of Management & Commerce Srinivas University, Mangalore. The session was very informative. The students got to know about the requisites of a good project report and a good research paper. The resource person also gave the general guidelines for preparing a good research paper. The speaker laid out detailed procedure involved in writing a research paper which included



selecting the area of research, literature review, data collection etc.,. There was enough time for interaction and the resource person clarified a lot of queries that were raised by the students. It was indeed a fruitful session.

4. NET/KSET AWARENESS PROGRAMME

“Excellence is not being the best; it is doing your best”

NET/KSET Awareness Organized by St Aloysius College (Autonomous)

Guest Speaker: Dr Theresa Pereira, Assistant Professor

The M.Com (General) Department organized a one-day awareness programme on NET and KSET preparation for the students. The speaker for the day, Dr Theresa Pereira highlighted the importance of clearing these competitive exams. She through her life examples, laid out ways in which a student can crack these exams. The session was very informative and detailed information was given to the audience.

5. SAKSHAM

There was a session arranged for the students on a virtual platform “Saksham” on December 25, 2021. The session was about stock market. The resource persons invited the audience to post analysis of our stock market trades so that we can learn from our success and mistakes. The session was very useful for the students who were interested in investing in stocks. And also they cleared all the doubts regarding the stock market. Participation certificates were issued to all the student who were present during the session.

6. INVESTORS AWARENESS PROGRAMME

The Department of M.Com organized an “Investors Awareness Programme” to bring investment literacy among the students. Mr Anand B. P., a person with illustrious career in banking, insurance and investment was the resource person for the webinar. In his address the speaker highlighted the need of investing the income earned from different sources. He explained with practical examples that fixed deposits don’t help us in earning good returns as the rate of interest is low and the inflation rate is high. He laid out different financial products such as equity, gold, insurance, real estate, mutual funds and so on in which one can invest. In his address he stressed the point that one should start investing early and that could be a good financial support at the time of retirement. It was very enlightening and informative webinar. We did benefit from the talk and are inspired to try our hands in stock markets.

INDUSTRIAL VISIT

M.Com II

“A journey of thousand miles must begin with a single step” Lao Tzu

The second year students of M.Com (General) embarked on a three day industrial to Goa. The students began their journey on May 5, 2022 by train. There were 35 students accompanied by two faculty members; Ms Renita Fernandes and Mr Mahammad Thauseef. The stay was arranged at Diwar Island, Goa.

On the first day of the industrial visit, we visited St Cajetan church and the Cathedral. Later during the day, we visited steel industry. The head office of this steel industry is located in Panjim, Goa. The visit to the steel industry gave us a glimpse of welding



machines, pillar drilling machines, table lock machines and steel bending machines. The production head of the industry explained us the purpose of each machines.

The other industry we visited was Scoop Industries Pvt Limited, which manufacturers oxygen, medical oxygen, nitrogen, carbon dioxide and nitrous oxide. Oxygen, nitrogen and other gases are stored in huge tanks in liquid form. They also manufacture dry ice which does not melt but evaporates. It is used in pharmaceutical industry. At noon we visited Bom Jesus Church. The post-lunch leisure time was spent in fishing and on the Panjim beach.



On the second day, we visided New Millennium Bakers, a cake baking industry. There we could see how cakes are baked stage by stage. The raw materials were stored in large trays in one place and then there was a large machine to grind and also a cream mixing machine. The processed material was put in the containers with different shapes and are baked for 30 minutes. Their menu also included patties, pizzas, puff and other bakery items. It was a very systematic and hygienic process of baking cakes. They followed FIFO method.

In the afternoon we visited Hindustan Coca-Cola Beverages Pvt Ltd (HCCB). There we saw the large machines used for manufacturing Coca-Cola bottles. And they explained the process involved in manufacturing. After our visit to this particular industry we went for shopping. We did have a camp fire on the same night to culminate our industrial tour.

M. Com I

The much-awaited industrial visit became a reality for the students of M.Com I year on May 5, 2022. We, the 27 students, accompanied by two staff members Ms Jennifer and Ms Niveditha, spent a day exploring the functioning of two industries one in Baikampady and the other in Udupi. We paid a visit to 'Stems-n-Leaves International', a leading manufacturer of granite and marble stones, especially the black stone. The proprietor of the industry was generous enough to spend his time sharing his expertise with us. Similarly, we visited 'Rainbow Pipes' that produces *pvc* pipes under the badge of "Raja Pipes" in Udupi. Here we had an opportunity to see the entire manufacturing process of different pipes that are mostly used for irrigation purpose. The proprietor addressed us and was kind enough to answer our queries. On the way we also paid a visit to Shri Krishna Mata and Kalmadi church and sought the blessings of God almighty. We did spend a quality time admiring the beauty of nature at Malpe beach and sea walk. On the whole it was an enriching outing for all of us.



CELEBRATIONS

TRADITIONAL DAY - *Aikyam*

We believe where there is unity there is victory and to understand the importance of it *Aikyam*, a traditional day, was organised by M.Com department.

Each students made the day delightful with their traditional attire. The programme was organized in Eric Mathais Hall. We all were just waiting for the clock to tick 1:00 PM i.e. for the start of the most exciting event.



Mr Vishwas gave a great start to programme with his welcome address. We were indeed delighted to have our beloved Dr Loveena Lobo as our chief guest. Our Seniors Ms Sweedal and Mr Nevil also brought joy to the event with their presence.

The event began with melodious prayer song sung by students of M.Com department. The guests and the faculty members were welcomed with a welcome dance. Mr Kishore explained the significance of the day. All dignitaries were escorted to the dais by Ms Srusti and Mr Mahesh, the Secretaries of SACMAC.

The traditional day “*Aikyam*” was symbolically inaugurated by lighting lamp. Dr Loveena Lobo, chief guest of the day addressed the gathering with her words of motivation. The formal programme ended with a vote of thanks by Ms Jane.

The cultural program began at around 2.15 PM. Mr Mahesh and Mr Kishore were the anchors for the informal programme. The programme began with an energetic performance by students of I M.Com.

One of the important tasks of the programme was to choose Mr & Ms *Aikyam* for the year 2021-22. In order to declare the winner, different activities were conducted and finally Mr Jomon and Ms Ashel were declared as Mr and Ms *Aikyam*. We were delighted to have Mr Arjun (Department of Commerce UG) and Mr Jishnu (Department of Economics PG) as the judges for the event. During this event each participant exhibited their talent and tried to win the hearts of the judges and audience as well.

The students of II M.Com also presented a fantastic traditional dance. Our beloved HOD delivered her sentiments of gratitude. The day ended with great joy and celebration.



Sarvam Aikyam sarvam shubham

EID CELEBRATION

Eid was celebrated with great pomp at M.Com department on May 27, 2022. The celebration began with a prayer service seeking the blessings of God Almighty. A video giving detailed background of the feast was shown, which helped us to know the significance of the feast. The audience was entertained with a few games and a dance performance by the students. Mr Mahammad Thauseef, Assistant Professor at M.Com department, delivered a speech highlighting the importance and significance of the feast. It was indeed a meaningful celebration that brought us together to appreciate the diversity and the richness in different religious traditions.



COMMERCE FEST

QUERENCIA 2022

Querencia 2022, a National Level Under-graduate Fest under the theme 'Udhgam' was held on June 02, 2022. It was a rare sight to see 26 teams from different colleges competing with each other for five different events. The programme began in the morning with an inaugural ceremony with Mr Aravind Bolar, *Tulunada Manikya* being the chief guest. In the inaugural address he stressed on the point that the cheer you give to an artist is what motivates him/



her. The fest had five events *Athulyam* – Best Manager, *Thakshak* – HR, *Acintha* – Marketing, *Akshaya* – Finance and *Uthkarsha* – Folk Dance. All the students of M.Com. Department and the faculty were given charges of different events. The respective event heads under the guidance of the staff had meticulously planned very creative and surprise rounds for the participants. It was indeed a moment of great joy to see the innovative ways in which all the events were carried out. The participants gave



their best, showcased their abilities and did express their appreciation for the event. To culminate the fest, we had the last round of the best manager event i.e. a stress interview in the evening, wherein we saw the participants proving their metal against the professional judges. The curtain was drawn for the entire event in the evening with a valedictory programme with Dr Suresh Poojary being the chief guest and Rev Dr Praveen Martis SJ, the Principal St Aloysius College (Autonomous) being the president. The chief guest, Dr Suresh Poojary, the person who founded M.Com (General) department in 2008, invited students to excel not just in academics but also in co-curricular activities. The fest was indeed a dream come true for all the staff and students at M.Com department. The efforts of all at the department had paid rich rewards with the fest being a success.

PULBICATIONS BY THE FACULTY MEMBERS

Name of the Staff	Title of the Paper	Name of the Journal	Volume, Issue, Date, ISSN/ISBN No.
Mr Mahammad Thauseef P	COVID-19 and its Impact on Educational Environment in India	Environmental Science and Pollution Research	January 2022
Mr Mahammad Thauseef P	Impact of Government Welfare Schemes on Empowerment of Minority Women in Karnataka	International Journal of Management, Technology and Social Sciences (Ijmts)	December 2021, 6 (2), ISSN 2581-6012

REFRESHER COURSE BY STAFF

Name of the Teacher who attended the programme	Title of the Programme	Name of the Institute/Organiser	Duration (from - to) (DD-MM-YYYY)
Ms Niveditha	"One Week International FDP on Research Excellence and Academic Development"	Department of Commerce, Sri Ramakrishna Art and Science College with Professional Accounting	01.09.2021 to 08.09.2021
Ms Niveditha	ARPIT Refresher Course in Commerce	Shri Ram College of Commerce SWAYAM ARPIT ONLINE COURSE	From 1st Dec 2020 to 31st March 2021 examination held on 21/08/2021
Ms Niveditha	FDP on the theme "Re-Imagining Internationalization"	St Aloysius College (Autonomous) Mangaluru, AIACHE	21-01-2022 IQAC, Rani Anna

Ms Niveditha	Online course on Research Ethics in Higher Education	Government College for Women, Tirunelveli and Globethics.net India	14-17 February 2022
Mr Mahammad Thauseef P	ARPIT Refresher Course In Commerce	Shri Ram College of Commerce Swayam Arpit Online Course	From 1st Dec 2020 to 31st March 2021 examination held on 21/08/2021
Mr Mahammad Thauseef P	FDP on the theme "Re-Imagining Internationalization"	St Aloysius College (Autonomous)	Mangaluru, AIACHE 21-01-2022
Ms Jennifer Maria Quadras	FDP on the theme "Re-Imagining Internationalization"	St Aloysius College (Autonomous) Mangaluru, AIACHE	21-01-2022
Ms Jennifer Maria Quadras	Entrepreneurship	NPTEL - AICTE FDP	July-October 2021
Ms Jennifer Maria Quadras	Entrepreneurship	NPTEL - Online Certification	July-October 2021
Ms Jennifer Maria Quadras	Behavioral & Personal Finance	NPTEL - AICTE FDP	January-March 2022
Ms Jennifer Maria Quadras	Behavioral & Personal Finance	NPTEL - Online Certification	January-March 2022
Ms Jennifer Maria Quadras	Underlying Threads of OBE	FDP - IQAC of St Aloysius College (Autonomous), Mangaluru in association with IPSR solutions	11 March 2022

EXPERIENCE BY OF SENIORS

When I chose St Aloysius, M.Com (General) to be precise, little did I know that I was making one of the best decisions of my life so far.

On the very first day, I was introduced to SACMAC, a platform for all the students to overcome their fears, be it public speaking or any other activities.



Ms Srusti Salian

Initially, I was prejudiced about this platform thinking that it's just another boring commerce association. But I was in for a big surprise when the activities actually started. From serious activities like mock press, stress interview, blind marketing, quiz to fun games like dumb charades, spot games, antakshari, hot seat, SACMAC had it all. Hence those two hours on Friday was a time of excitement and fun.

And the best part of SACMAC association is the involvement of the four gems of the department. They made sure that they were present with us either as judges or simply as audience and sometimes even as participants.

SACMAC also initiated some big events like National Level Inter Collegiate Fest, traditional day, Freshers' Day, Interfaith celebrations including Diwali, Christmas and Eid thereby providing us a platform to exhibit our skills and talents.

Though we lost one precious year's SACMAC activities due to COVID we made it up in the second year. It was indeed a great experience at M.Com (General). If God provides me another opportunity, I would definitely go back in time and re-live every day I spent as a M.Com student at St Aloysius.

EXPERIENCE OF SENIORS

“All dream are within reach. All you have to do is keep moving towards them”

Young minds have a variety of wants, desires, interests, and goals that must be satisfied. They can accomplish their goals in three different ways. First of all, they are free to behave autonomously and without regard for others. This has its own restrictions and is not social. Second, they might use confrontations with one another as a means of achieving their goals i.e. to take away from others what one wants. In the course of time a person may end up in fight for what one wants. Finally, they can attempt to achieve their goals through cooperation and mutual aid.

An association is said to be created when a group or collection of people band together specifically with the intention of pursuing some of their shared interests in concert.

One such aesthetic association is SACMAC, which functions under the shelter of Department of M.Com. (General) to promote the overall growth of young minds. The main goal of this association is to make learning an triumph experience. This two-year adventure will not be forgotten. Though the time commitment can be significant, being a part of a student organisation adds significant colour to our college life and is filled with fun as we meet new people and build new relationships.

The events like, Fresher's Day, Traditional Day and guest lectures, have always provided me with new life lessons. I discovered that while there are times when we need to be bold and launch new projects, there are also moments when we need to polish and improve the skills that we already have.

Overall, I can say that my decision to pursue a degree in M.Com. (General) and my membership in the SACMAC group have made my time in college the finest of my life.



Mr Kishore B N

Campus Placements



SNEHA VINCENT

Deloitte
Tax Analyst



KIRAN MANOJ KARUNAKAR

Deloitte
Tax Analyst



JOMON C M

Deloitte
Tax Analyst



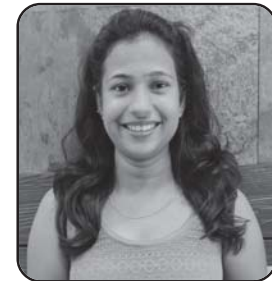
SRUSTI C SALIAN

Withum Smith+brown
Tax Accountant



HANCIA FLAVITA SALDANHA

Withum Smith+brown
Audit Accountant



TINA SWEETY MENEZES

Withum Smith+brown
Audit Staff Accountant



JOMON C M

CONGRULATIONS ON CLEARING NET EXAM

RURAL EXPOSURE

“The Soul of India lives in its villages” *Mahatma Gandhi*

The second year students of M.Com embarked on a rural exposure, to experience the hard realities of life and to relish the warmth of the farming community.



Academic Year 2021-22



M.Com Batch 2020 - 2022



Patron : Dr Suresh Poojary
Editor-in-Chief : Mr Mahammad Thauseef P
Faculty Advisors : Ms Jennifer Maria Quadras, Ms Niveditha,
Ms Renita Joyce Fernandes
Editor : Vishwas Misquith, II M.Com