

**ESTD : 1880**

# ASCENT 2023 EDITION

**OFFICIAL NEWSPAPER OF THE DEPARTMENT OF COMMERCE**

# EDITORIAL BOARD

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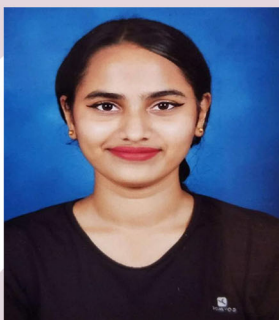
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**Renial D'souza**



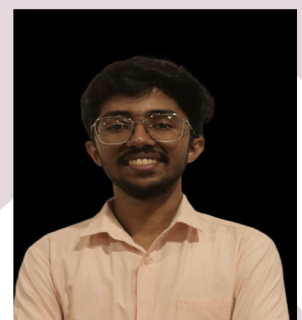
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**Delice Mendes**



**Rakshith Furtado**



## PRINCIPAL'S MESSAGE

“While educating the minds of our youth, we must not forget to educate their heart”

– Dalai Lama

A Jesuit education aims to form men and women for and with others. Both the faculty and the students of the commerce department are driven by the spirit of being and doing more, rather than merely striving to have more. The students are known for their organising skills, entrepreneurial ideas and innovative projects.

The department has made conscious efforts to realise the dream of transforming students into intelligent and critical beings through various activities and events like ACME and Commercio.

As the eventful year almost ends, the newsletter gives us a medium to reflect on everything that has been achieved and humble ourselves for all the success. At this juncture, I congratulate the editorial team for their efforts and wish all the students good luck.

**Rev. Dr Praveen Martis SJ**

## DIRECTOR'S MESSAGE

I am happy to state that the Department of B Com is bringing out its 2023 issue of the departmental newsletter. A newsletter is a testimony of all the activities conducted by the staff and students in the faculty. I congratulate the entire team of the editorial board for making this News Letter possible. I am sure that the hard work and innovative ideas exhibited by them will surely stir the minds of the readers.

Along with Classroom engagement, the department has organized a good number of webinars as well as guest lectures to keep the students as well as staff members updated with the current trends in the subject. The department has initiated Peer group learning for slow learners under the Remedial Coaching Programme. Many of our professional students have cleared their CA and ACCA examinations. Some of them have secured ranks at the global level. I congratulate them.

The final-year students along with the faculty of the department have organized various competitions and activities to bring out their skills. Our students have participated in various competitions organized by other institutions and brought laurels to the department.

At this juncture, I wish good luck to the outgoing 2020-23 batch in their future journey of opportunities and career establishments. May success be always with you!



**Dr Denis Fernandes**



## DEAN'S MESSAGE

Success in life depends on our attitude. Fear and lack of confidence hinder one's progress. This fear and confidence are one's state of mind. Strong mental power drives a person to pursue his passion. Such a person is able to mobilise all his strength and resources towards the accomplishment of his desires; whereas a timid and mentally weak person remains wherever he is, many times he gives up and withdraws from everything and goes into his own shell. Such a person needs support from others to recover and improve. The ignited mind leads himself into the desired action. Despite encountering challenging situations, he is able to channel his inner energy into positive action. No hurdles can stop him from reaching his goal. He is quite strong to break the barriers, accept the challenges in his life's journey and move forward beyond the limits. I sincerely appreciate the efforts of the editorial team of this newsletter, Ascent and urge the readers, especially the youth to fill the positive energy in them to pursue their dreams.

**Dr Manuel Tauro**

## PRESIDENT'S MESSAGE

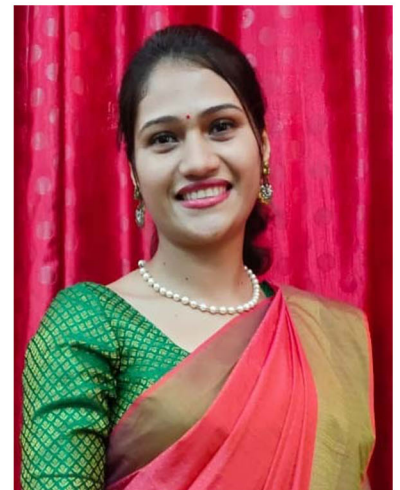
"The quality of life is determined by its activities"

- Aristotle

Commerce Association is a platform for students to exhibit their talents in various commerce-oriented events and will also help them to enhance their analytical and decision-making skills. The events which we offer will extend a platform to grasp teamwork, critical thinking, and creative learning and also to build self-confidence.

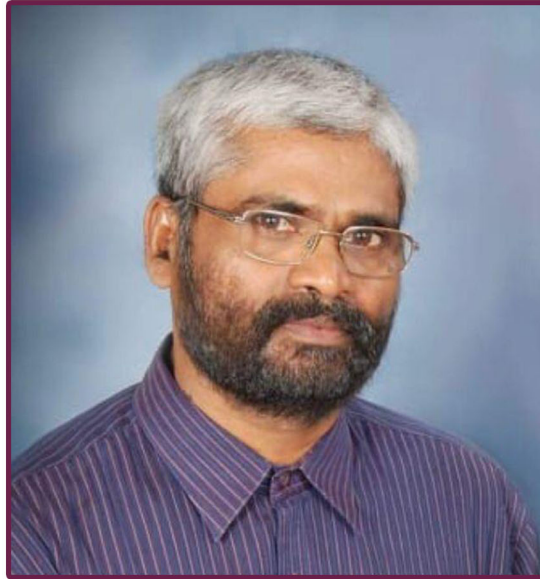
The best thing of all the activities we organize are not just for fun, they are literally related to the commerce stream and will give exposure to real-world work experience. Comercio - an interclass

competition for B.com students, guest talks by eminent speakers and industry experts, ACME an intercollegiate fest are the testimony of the notable events conducted this year. Apart from all these activities, students are also permitted to participate in and represent our college in other colleges. This year 2022-23, we have indeed made a pious attempt to make our budding talents give shape to their creativity and learn the art of being aware because I believe that success depends upon our power to perceive, the power to observe and the power to explore. We are sure that the positive attitude, hard work, sustained efforts and innovative ideas exhibited by our commerce students will surely stir the minds of the readers of the department newsletter and take them to the surreal world of unalloyed joy and pleasure. We have put in relentless efforts to bring excellence to this treasure trove.



**Ms Renita Aranha**

# SUPERANNUATION



Dear sir,

We acknowledge your dedicated and committed service to the department as a Teacher, Dean, Mentor, Researcher and Collaborator and express our heartfelt gratitude to you for being a conscientious and scholarly teacher and for standing by the principles that you hold dear to your heart.

As you retire, we pray that your life will be filled with peace, love and relaxation. Take pride in the legacy you have created and the many lives you have touched.

Faculty & Students,  
Department of Commerce

# GUEST TALKS

Date	Topic	Resource Person
12 September 2022	<b>Women Entrepreneurship</b>	Ms Loraine Cunha, Entrepreneur (Loraine's Bridal Boutique, Mangaluru)
15 September 2022	<b>Recent developments in Consumer Movement</b>	Dr Shrimath Tangade, Associate professor, Government First Grade College, Bangalore
10 October 2022	<b>Emerging Trend in Marketing</b>	Mr Prajwal Athrey, Regional Sales Manager South Loreal India Pvt Ltd.
31 October 2022	<b>Economics of Water Conservation</b>	Mr. Mark Sera, Sr. Platoon Commander in Home Guards, Mangaluru
26 November 2022	<b>Filing of Income Tax Returns</b>	Ms Ancita Gonsalves, Secretary of SICASA
29 November 2022	<b>E-filing of Income Tax Returns</b>	Mr Adithya N Rao, Vice president of SICASA
30 January 2023	<b>Intellectual Property Rights &amp; Patents and Designs filing</b>	Dr Bharat N Suryawanshi, Assistant, Controller of Patents & Designs, RGNIPM, Nagpur
06 February 2023	<b>A Practical Session on Self Defence</b>	Mr Maruth S. Alwa, Trainer at Institution of Karate and Allied Arts
27 February 2023	<b>Career opportunities for finance students</b>	Mr Shashidhar Roy and Mr Ganesh Prasad M., Senior Manager of Stock Exchange Group
18 April 2023	<b>Stock mind- Financial awareness</b>	Mr G. Vaman Prabhu, HR Professional
18 April 2023	<b>Derivatives</b>	Mr Shivram, Finmark -stock brokerage
3 May 2023	<b>Investment management - A Practical Approach</b>	Mr Naveen Julian Rego SEBI registered Investment advisor

# Student Interns

NAME	CLASS	INSTITUTE/COMPANY
Krupa Achaiah N	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Adithya	III B.com F	Tarjani communication Pvt Ltd, Kodialbail
Adithya	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Alfa K John	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Anjali Yadav	III B.com F	Yenepoya Specialty Hospital, Mangaluru
Anjali Yadav	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Ashley Jose	III B.com F	CA PD Thomas and Company, Kannur, Kerala
Dave Wilbur Fernandez	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Deekshith K. A	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Deon Joshwin Pinto	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Diana Joseph Lopes	III B.com F	Wizdom education, Kodailbai
Diana Joseph Lopes	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Dilon Christ Jude Dsouza	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Fatima Lawrence Rodrigues	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Fatima Rodrigues	III B.com F	Unity Hospital, Falnir
Hisham Ahmad	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Joel Dsouza	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Joel George	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Keerthana N Rao	III B.com F	CA Thara Jagadeesh, Kasargod
Krupa Achaiah N.	III B.com F	Yenepoya Speciality Hospital, Mangalore
Lynel Juston Dcruz	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Merwin Roy Dsouza	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Mohammed Faheem	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Mohammed Sahzhad Hashim	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Nauman Shaikh	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Nesha Rashmi Pilar	III B.com F	PN Pai & Co, Bunts Hostel, Mangalore
Nesha Rashmi Pilar	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Nigel Mathias	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
P. Sindhu	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Prajwal Karthik Bevoori	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Pratham	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Pritam Shet	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Rochell Reeve Martis	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Ruben Fernandes	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Sajan C K	III B.com F	Tarjani Communication Pvt Ltd, Kodialbail
Sajan C.K	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Sampada HM	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Sanal	III B.com F	Zabt Fitness Club, Bejai
Sanal Varghese	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Sanketh K V	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Shalmali K	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Sree Om Shikhith	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Syed Ali Syed	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore
Taniya Renisha Dsouza	III B.com F	Kanara Chamber of Commerce & Industry, Mangalore



# COMMERCIO 2022





# COMMERCIO

The Department of Commerce in association with The Commerce Association organised **Commercio**- an inter class competition for all the B.Com students from the 17th to the 28th of October. The Inaugural of the event was held on the 17th of October in the AV Room with the Principal, Rev. Dr. Praveen Martis S.J. presiding as the president of the inaugural along with the Director, Dean, HODs, and Faculty of the Commerce Department. The students of the Commerce Association, Core and Secretaries were also present. The theme of **Commercio**- Discover The Undiscovered was used to highlight the values of the various unseen tribes.

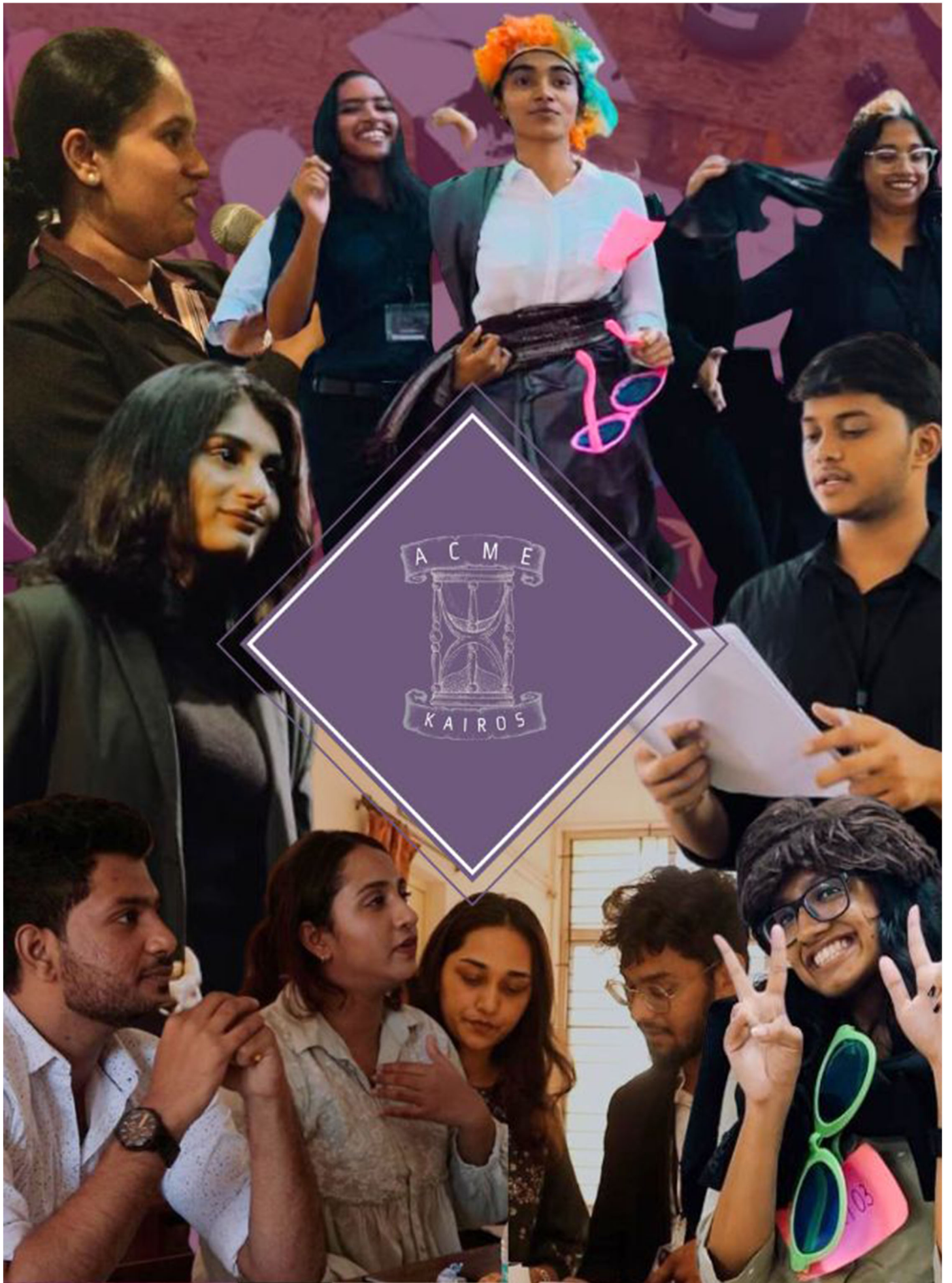
The events of **Commercio 2022** kicked off on the 17th of October. There were 4 exciting events organized this year for **Commercio**.

**Kurumba- Minute to Win It:** An event based on the concept of Minute to Win It, tested a team's ability to work under the pressure of one minute and think quickly but also smartly.

**Kodavas- HR x Marketing:** An event where the participants have tested their Marketing skills and their knowledge about Human resource structure. This event gave the Participants insight into challenges faced while Marketing products, and also gave the participants a real-life court experience with a judge, witnesses, structured proceedings, and more. All the cases were related to Human resources.

**Siddis- PR x Finance:** An event where the participants were tested based on their financing skills and their long-lasting influence on the company's public image. This event gave the participants an insight into how to defend their companies. The teams were tested on their budget-making, knowledge of finance, compatibility, and coordination between the partners.

**Soliga- The Business Plan:** One of the main highlights of **Commercio 2022** was the bazaar, which gave students substantial experience in manufacturing, marketing, and selling products.



# ACME 2023

## THEME: KAIROS

Kairos is an ancient Greek word meaning 'the right, critical, or opportune'. Ancient Pythagoreans thought Kairos to be one of the most fundamental laws of the universe. However, the relevancy of Kairos is at its peak as the world has rapidly transformed. It is all about adapting your strategy and timing your approach, often by orchestrating an opportunity to make your point. It is critical to incorporate Kairos into your business and trade whether it is making a compelling argument, pitch, or advertisement.

We had four events: Arete (Best Management Team), Meraki ( Marketing x B plan), Sophos ( Human Resource x Public Relations), and Kalon (Corporate Walk).

Total of 180 students from 15 colleges registered from Mangalore and Udupi. The Staff Coordinator of ACME 2023 was Ms Renita Aranha and the student Coordinator was Ms Riya Carol Albuquerque.

The Valedictory was held on 30th March 2023 at 4:30 pm in Arrupe 803. The chief guest of the program was Dr Suresh Poojary, Dean of Research and Innovation, St Aloysius College. Ms Renita Aranha, staff convenor proposed a vote of thanks. Followed by the prize distribution.

# REPORT ON ECCELENZA - INTERCLASS COMPETITION AND PROFESSIONAL DAY

"Eccellenza - Momentum of Excellence", an interclass competition organized by the Dept of Commerce (Professional) was inaugurated on 20th March 2023 at 9:30 AM in LCRI hall. Mr Joyston D'souza, the chief guest of the programme, gave his insights on the journey to becoming professionals. Dr Suresh Poojary, Director of Research & Innovation, was the guest of honour. The programme was graced by Principal, Rev. Dr Praveen Martis, SJ, Dr Denis Fernandes, Director of Arrupe Block, Dr Manuel Tauro, Dean-Faculty of Commerce, Mr Arjun Prakash, Dr Swathi Bhat, Staff Convenor and Mr Moideen Adnan, Student Coordinator. Dr Swathi Bhat welcomed the gathering. Ms Ameera delivered the vote of thanks and the programme was compered by Ms Hancy. The staffs and students from second and third-year professional batches were present for the inauguration.



The Department of Commerce (Professional), St Aloysius College (Autonomous), Mangalore, in association with ISDC, KVC Academy and KCCI organised Professional Day and the Valedictory of "Eccellenza - Momentum of Excellence" on 24th March, in Eric Mathias Hall of the College.

Dr Nilanjan Chattopadhyay, Dean, School of Management, Bennett University and Representative of ISDC; Mr M Ganesh Kamath, President, KCCI and CA Ananth Shenoy, Chartered Accountant were the Chief Guests. Rev. Dr Praveen Martis, SJ, Principal of the College presided over the programme. Dr Alwyn D'Sa, Registrar & Controller of Examination; Dr Denis Fernandes, Director of Arrupe Block, Dr Zeena Flavia D'Souza, HOD of Commerce (Professional); Dr Swathi Bhat, Convener, CA Kiran Vasanth, KVC Academy, Mr Moideen Adnan, Student Convener were on the dais.

On this occasion, ACCA affiliates and students who cleared ACCA papers, CA intermediate and CA foundation were honoured. The students from the BPS batch who had undergone a one-month internship were also recognised on this day.

Ms Michelle Lenita compered the programme. Dr Zeena Flavia DSouza welcomed the gathering. Ms Rouchelle Tauro proposed the vote of thanks. During the programme, the valedictory of "Eccellenza - Momentum of Excellence" was also held.

# STAFF ACHIEVEMENTS

## **Dr ZEENA FLAVIA DSOUZA**

Completed a 7-day Faculty development program on 'Role of Technology in fostering Business' organized by St Joseph's College of Commerce (Autonomous), Bengaluru.

## **Ms SUCHITRA**

Published a paper on "A systematic review of issues and challenges associated with women entrepreneurs" in the International Journal of Management, Technology, and Social Sciences (IJMTS).

Presented a paper titled "Women entrepreneurship in beauty parlor services: A study in Dakshina Kannada District" at the "Relevance of Raja Ram Mohan Roy in women empowerment and transformation in New India" .

Presented a paper titled "Intrinsic and Extrinsic Reward A Tool for Employee Motivation - Study with Reference to Employees of Engineering Colleges in Mangalore" at the "MIMANSA 2023"

Attended a National level seminar organized by A.J Institute of Management, Mangalore  
She was invited as a guest for the Graduation day of Nisarga Play School, Mangalore.

## **Dr. CAROLEENA JANEFER**

Published and presented a paper on "A study on consumer awareness on food adulteration" at the conference on -Advancing Technology Development, Research Excellence and Innovative Leadership in the Next Normal.

Presented a paper titled "Evaluation of Purchase Decision Through Surrogate Advertising among Youth" at the "MIMANSA 2023"

Presented a paper titled "Consumer Awareness on Misleading Advertisement" at the "MIMANSA 2023"

## **Ms SARITHA CRASTA**

Published a paper on "Behavioral anomalies in personal financial planning and investment planning: a study with reference to the Z generation"

Published a paper on "Women Empowerment through Entrepreneurship- Study in Mangaluru"

Presented a paper titled "Evaluation of Purchase Decision Through Surrogate Advertising among Youth" at the "MIMANSA 2023"

Presented a paper titled "Saving and Investment Behavior among Women in Mangaluru City" at the International Conference on "Issues and Challenges in Business Education and Information Technology"

Completed an 8 weeks course on Integrated Marketing Management offered by NPTEL.

## **Mr SHAKIN RAJ**

Presented a paper titled "Effectiveness of Investor Education on Investments" at the International Conference on "Issues and Challenges in Business Education and Information Technology"

Presented a paper titled "Behavioural Anomalies In Personal Financial Planning And Investment Planning: A Study With Reference To The Z Generation" at the International Conference in advance research and Banking"

**Dr SMITHA DK**

Was awarded Ph.D. from Mangalore University in the 41st convocation on 15th March 2023 for the thesis titled “Impact of Reward Management Policies and Practices on Employee Satisfaction: A Study with Reference to Professional Colleges in Karnataka” under the guidance of “Dr Anasuya Rai”

Presented a paper titled “Intrinsic and Extrinsic Reward A Tool for Employee Motivation - Study with Reference to Employees of Engineering Colleges in Mangalore” at the “MIMANSA 2023”

Presented a paper titled “Effectiveness of Investor Education on Investments” at the International Conference on “Issues and Challenges in Business Education and Information Technology”

Attended a national-level short-term course on ‘Energy Literacy’ organized by the Energy Swaraj Foundation

Was invited as a resource person for the NAAC Preparation Guidelines

**Ms DESHEL LEVINES FERNADES**

Published a paper on “A Review on E-commerce and Rural Consumers: A Study on the Motivational Factors for Online Shopping among Rural Youth”

Published a paper on “Rural Marketing and Product Promotion: An Analysis of the Project Shakthi by Hindustan Unilever Limited”

She was invited as a guest for the Little Artist Show at Nisarga Play School, Mangalore

Completed a Refresher Course in Commerce from HRDC, Mysore University

**Mr ARJUN PRAKASH**

Presented a paper titled “Dark Stores: Awareness and Perception among Graduates in Mangaluru” at the workshop on “Contemporary Approaches to Empower Smart Future through Digitalization

Prepared a paper titled “Study On Socio-Economic Conditions Of Families Of Daiva-Narthakas Based On The Survey Conducted In Select Areas Within Mangalore City” at the conference on Collaborating across disciplines through interdisciplinary research”

Presented a paper titled “Historical Evolution of Indian Stock Market” at the conference on “Collaborating across disciplines through interdisciplinary research”

**Dr. SWATHI BHAT P**

Attended a National level symposium organized by Student Research and Development Cell (SRDC) -Vidhyanidhi, JAIN (Deemed-to-be University) - CMS, Bengaluru

Attended a National level online workshop organized by Ramaiah College of Law, Bengaluru And MS Ramaiah University of Applied Sciences, Bengaluru as part of Tuning, RISHII, CO- funded by the Erasmus+ Programme of the European Union

Attended a National level FDP organized by Shree Durgaparameshwari Temple First Grade College, Kateel

**Ms RISHAL DSOUZA**

Attended a National level symposium organized by Student Research and Development Cell (SRDC) - Vidhyanidhi, JAIN (Deemed-to-be University) – CMS, Bengaluru.

Attended a National level workshop organized by National Intellectual Property Awareness Mission, Intellectual Property Office, India.

Attended a National level webinar organized by Government First Grade College, Kavoor in collaboration with MUCTA

Attended a District level seminar organized by Saint Mother Theresa Vichara Vedike

**Ms VINITA DEEPA LOBO**

Attended a National level workshop organized by National Intellectual Property Awareness Mission, Intellectual Property Office, India.

Attended a College level seminar organized by St. Aloysius College (Autonomous), Mangaluru

### **Ms POOJARI NISHA GOPAL**

Published a paper on “Recent trends in recruitment and selection by companies” in Akshara Multidisciplinary Research Journal

Presented a paper titled “Dark Stores: Awareness and Perception among graduates in Mangaluru” at the workshop on “Contemporary Approaches to Empower Smart Future through Digitalization”

Completed a Refresher Course in Commerce from HRDC, Mysore University

### **Ms SHAROL S. RODRIGUES**

Was invited as a resource person for a talk on “Personal Financial Planning” organized by the Department of Post Graduate Studies and Research in Commerce, St Aloysius College (Autonomous), Mangaluru

Completed a national-level short-term course on ‘Energy Literacy’ organized by the Energy Swaraj Foundation

### **Ms RENITA ARANHA**

Presented a paper titled ‘An Analysis on Start-Up Business by Muslim Women in Mangaluru’ at the conference on Collaborating across disciplines through interdisciplinary research

### **Ms BHARATHI**

Presented a paper titled ‘Consumer Awareness on Misleading Advertisement’ at MIMANSA 2023

Presented a paper titled ‘study on consumer awareness on food adulteration’ at the conference on Collaborating across disciplines through interdisciplinary research

### **Ms HELMA PREETHI RODRIGUES**

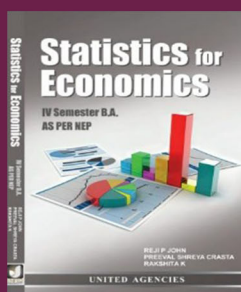
Presented a paper titled ‘Study on consumer awareness on food adulteration’ at the conference on Collaborating across disciplines through interdisciplinary research

### **Ms. CARREL SHAREL PEREIRA**

Was invited as a resource person for Sadhbhavana Diwas Celebration at Milagres College, Mangaluru

Conducted a Session on team building at the NSS Annual Camp of Trisha College, Mangalore

Completed a national-level short-term course on ‘Energy Literacy’ organized by the Energy Swaraj Foundation



**Ms Rakshitha K, Dept. Of Mathematics (Deputed to Commerce) has Co-Authored a book titled 'Statistics for Economics' ISBN: 978-81-961768-2-2.**

**Mr Paul, Dr Caroleena, Ms Suchithra and Dr Smitha have compiled a text book Costing Methods And Techniques for IV Sem B.Com as per NEP**



# STUDENT ACHIEVEMENTS

ACCA		
<i>The following students have cleared the Audit and Assurance (AA) paper</i>		
<b>II year</b>		<b>III year</b>
Fathima Shazin		Shaulyn Blen Dsouza
Rachel Rose Pais		Mohammed Sahil Hassan
Vineeth Nixon Dsouza		Gladson Lewis
Ameera		Vishwas Pinto
Nayeef Sawda		Edwin Antony Correa
Calida Naomi Lobo		Ayona Joseph
Lenisha Moras		Devika Kunhiraman
Princia Dsouza		Zainul Abideen
Geanne Maria Dsouza		Juwain Thahir
<i>The following students have cleared the Advanced Audit and Assurance (AAA) paper</i>		
<b>II year</b>		<b>III year</b>
Rachael Rose Pais		Mishal Lenita Dsouza
		Saahil Aneez
<i>The following students have cleared the Financial Management (FM) paper</i>		
<b>II year</b>		<b>III year</b>
Vineeth Nixon Dsouza		Nitya Maria Sebastian
Calida Naomi Lobo		Prinstal Janice Mascarenhas
Carel Siena Monteiro		Josna Thomas
Ann Treessa Boben		Nisha Jennifer Cordeiro
Ethan Gladston		Shahabaz S
Abdul Khader		Mohammed Saif
Aldon Dsouza		Dhruv Dinesh Pai
Vaishanvi		Wayne Lobo
Galvin Roy Dsouza		Lanson Fernandes
Mizhab Muhamed Haneef		Alphy Tomy
Erwin Stehen Kotian		Jumail Ahammed
Vanessa Dsouza		
Mohammed Thahseeb		
Rishon Alton D'silva		
<i>The following students have cleared the Financial Reporting (FR) paper</i>		
<b>II year</b>		
Aleena Anthony		Sharil Pinto
Thresia M.G.		Mehwish Rafiq
Carel Siena Monterio		Abin Jacob
Nayeef		Chris James Dsouza
Neha R Amin		Noyal Larsen Miranda
Trisha Lynn Miranda		Shees Muhammed Rafi K
Gayahri Shiju		Austin Clavin Rodrigues
<i>The following students have cleared the Strategic Business Reporting (SBR) paper</i>		
<b>III year</b>		
Ahmed Shimaq Sulthan		Clarence Adrian Mascarenhas
Janice Amelia Sequeira		Mohammed Sahil Hassan
Cleon Dsouza		G Muhammed Fawaz
Gladson Lewis		Mishal Lenita Dsouza
		Mohammed Labeeb
<i>The following students of III year have cleared the Strategic Business Leader (SBL) paper</i>		<i>The following students of III year have cleared the Advanced Financial Management paper</i>
Saahil Aneez		Manish Murali Raj
Manish		Mishal Lenita Dsouza
<b>Other professional exams</b>		
Apoorva	Applied Skills	III BCOM C
Aditi Raj	CA Foundation	II BCOM C
Suzannah Ferrao	CA Foundation	III BCOM C
Liesl Jenisha Lobo	CA Intermediate	III BCOM C
Mahima	CS Foundation	III BCOM C
Mohammad Ayaz Sheikh	Financial Accounting (ACCA)	II BCOM E



# SPORTS

The following students emerged champions and brought laurels to the college and department in various inter collegiate competitions

<b><i>Swimming</i></b>	<b><i>Karate</i></b>
Spoorthi R Rao Pranaam B.P Yash N. Sinojia kenute Sylvester Fernandes Deona Tia menezes	Likith Shetty Bhuvi G. S. Dhrithi M. Glen Mounith
<b><i>Basketball</i></b>	<b><i>Badminton</i></b>
Vasundara Shetty Sowndarya Deona Tia Menezes Saahil Aneez Sankar Krishna Mukkolath Denzil Jashuva Pinto Simon John Janani Shetty Manali Primenta Jeremee Chiru	Melisha Dsouza Hastha S. Jain Arush Patrao Ankit P. Avlani Arrol Jackson Sequeira Anvitha Pai Ankitha C M
<b><i>Softball</i></b>	<b><i>Weightlifting/Power lifting</i></b>
Prathinidhi S. Shetty Mystle Sonisha Rodrigues Arpita K. A.	Nishel Delphina Dsouza

# EXTRA CURRICULAR

- ◆ Shees, II BCom & Abdul Rahiman Ayan, III BCom secured First Place in Marketing in Ventura 2k22 & Stalwart 2k22 (both UG & PG) an Intercollegiate Management Fest organized by SDM College, Ujire, on 16th August 2022.
- ◆ The following students won the Overall Championship at the National Level Fest NIRVA NA '23 held at St Joseph's College (Autonomous), Devagiri Calicut on 4th February 2023.

Abdul Rahaman Ayan  
Riya Carol Alebuquerque  
Lenisha Malaika Moras  
Rakshith Raphael Furtado  
Sahana M Y  
Simona Lisha Fernandes  
Winston Lobo  
Namita N Rao  
Shees Mohammed Rafi K  
Ismail Amaan

Deona Tia Menezes  
Aarol Shawn Monteiro  
Blanche Rodrigues  
Pratham Vijay Kumar  
Shannan Colon Veigas  
Carol Santhumayor  
Neha R Amin  
Hancy Viva Mathias  
Velita Dsouza  
Sheik Eshan

- ◆ Ms Blanche Rodrigues of II B.Com B was awarded Best Delegate in the 1st Model G20 Summit of South India, held at Srinivasa Ramanujan Institute of Technology, Anantapur, Andhra Pradesh
- ◆ B. Manjunatha Pai, Anupam G, Sherwin D'Souza and Sanketh Alva of I BCom won the ' Board of Directors' competition in the CONSCENDO Fest organised by the Dept of Commerce, MAHE on 30-31 March 2023.
- ◆ The following students were winners of Battle of Bands organized by Srinivas Institute of Technology on 28-29 March 2023: Albin Vincent, Chris D'souza, Calida Lobo, Ruben Lucas Mendonca, Damien Rego, Nagarjun Shet
- ◆ Albin Vincent, Chris D'souza, Calida Lobo, Ruben Lucas Mendonca, Damien Rego, and Nagarjun Shet were the winners of Battle of Bands organized by Canara Engineering College, Benjanpadav on 30-31 March 2023.
- ◆ Abin, Ketan Castelino, Ruben Mendonca, Damien Rego, and Neil Dsouza secured II Place in Indian Classical Group Singing at Mangalore University Intercollegiate Singing Competition held at Govinda Dasa College, Surathkal on 13th August 2022
- ◆ Albin, Tia, Ruben Lucas Mendonca, Damien Rego, and Neil D'souza won the II Place in Western Group Singing at Mangalore University Intercollegiate Singing Competition held at Govinda Dasa College, Surathkal on 13th August 2022.
- ◆ The following students won II Place in the Intercollegiate Level Pookalam (Floral Carpet) Competition in MELAM-2022 held at Srinivas University Pandeshwar, Mangaluru on 26-08-2022- Sneha, II B.Com E, Sanjana, II B.Com E, Sharanitha, II B.Com E, Varsha II B.Com F, Kavana, II B.Com F

- ◆ Kavana P, II B.Com F secured I Place in MRPL-MSNIM Vigilance Awareness Poster Making Competition held on 3-11-2022 at MSNIM Besant Campus, Bondel Mangalore in connection with Vigilance Week 2022.
- ◆ Aneeka Sadhiya, I B.Com A, secured II Place in MRPL-MSNIM Online English Essay Competition held on 31-10-2022 in connection with Vigilance Week 2022.
- ◆ Niyon George Mascarenhas, Leeshal Eva D'souza, Payal Jenisha, Sonal Andrea Alva res, Neil Jovial Pinto attended the 3rd International Tiatr Conference held at Goa.
- ◆ Ketan Castelino & Deepak Fernandes of II B. Com B were part of the team that secured I place in the Battle of Bands organised by Nitte Institute of Pharmaceutical Sciences, Derlakatte held on 02-02-2023
- ◆ Sanketh and Anupam of I B.com B batch won first place in a quiz competition as part of "Querencia" organized by the PG department and Research in Commerce of St Aloysius College (Autonomous) Mangalore.
- ◆ Devin DSouza and Sanketh Alva, I BCom won the II Place in AAKAR Quiz Competition held on 24th & 25th March 2023 at AJ Institute of Engineering and Technology, Mangalore.
- ◆ The following students were the Overall Runners in the ADO-FIESTA fest held at St Joseph Evening College, Bangalore on 1st April 2023. Iral Nazareth, III BCom, Devin DSouza, I BCom, Neysa Pinto, I BCom, Clarissa Cardoza, II BCom, Nerissa Crasta, I BCom, Assel Miranda, II BCom and Carolin Fernandes, I BCom.
- ◆ Sanketh Alva, I BCom won the II Place in Debate Competition organised by Nitte University on 3-4 April 2023.
- ◆ Vernon DCosta, I BCom, has won the II Place in the Singing Competition held at Nitte Institution of Communication, during Beackons Fest held on 6th January 2023.
- ◆ The following students bagged the II Place in the event Excellencia during Tiara '23 organised by St Joseph Engineering College, Vamanjoor from 23rd to 25th March 2023- Iral Hancia Nazareth 3rd Bcom, Jenevia Fernandes 3rd Bcom, Denzil Joshua Pinto 3rd Bcom, Alden Shaun Alvares 1st Bcom
- ◆ Eltina Pereira, II BCom secured III Place and Saima, II BCom secured Consolation Prize in the Hindi Essay Competition on Online Shiksha organised by the PG Department of Hindi, University College, Mangaluru.
- ◆ Anirudh S and Sumith S Jog, I BCom won the I Place in 'Cinema Savvy' Event during the national level fest "Aakriti" organised by Canara Engineering College on 1st April 2023.



# STUDENT INTERVIEWS



## "From Student to ACCA Graduate: An Inspiring Interview with Mishal Lenita Dsouza"

What motivated you to pursue ACCA, and how did you get started with it?

ACCA - (Association of chartered certified accountants) is a professional body that provides the facility to work globally in prime financial jobs with the title of "chartered certified accountant" on its completion is a much sought-after course among finance enthusiasts.

I did not plan to pursue ACCA immediately after PUC, but it was something that I had researched a lot on as accountancy and finance always fascinated me and hence someday becoming a chartered accountant or at least a certified officer in the field of finance was always in my chart. I wanted to graduate with an integrated degree in management from IIM, but that did not turn out as I thought and I reconsidered my decision of pursuing ACCA here at St Aloysius College since then there was no looking back but accomplishing it in full swing. Initially, Bcom with ACCA felt nothing less than a tedious trek. Balancing between exams in College and the ACCA exams was not easy as none could be compromised. I always aimed at excelling in both and prepared equally, therefore earning more than my desired score.

How did you manage your time effectively to ensure that you completed all your papers within three years and did you have any strategies for studying and preparing for your exams, such as using certain resources or study techniques?

I did not take any personalised coaching or tuition throughout the journey and self-study is the one that best suits me. College hours were 7-12, and hence I had the rest of the day to plan and study.

Since I wanted to clear all my papers before completing Bcom, I had to write 2 at a time, and this allowed me to answer all 7 papers in 5 sittings. On days when I did not have any extracurricular activities in college, I would prepare for one paper from 4-7 pm and the other paper was allotted 9 pm-12 am or 10 pm-1 am - the midnight slot. I would at times study with one of my friends, whenever possible and this also helped me to gain more insights as fruitful discussions benefit mutually.

What do you think are the key skills or qualities that a successful ACCA student should possess?

Self-confidence is one most crucial qualities that are necessary throughout. There are times when despite solving 100 questions, the nervousness always trickles down and hampers the performance. That is when confidence comes to the rescue.

The second one would be self-evaluation. Most of us at times tend to do what others have already done as that makes us feel we are on the right track. But we fail to understand our true capabilities and thereby fall short in performance. Moreover, Self-evaluation is key to planning and preparing for exams as you will know the amount of time you would need to complete a particular task.

Professionalism is one thing that is extremely important in this journey, that entails self-discipline, ethical values and commitment.

What advice would you give to someone who is starting their ACCA journey?

This is one thing I always follow, - Have complete faith in God or whatever power you believe drives all good things in the world, belief in the sufficiency of the source that you learnt from (be it books, teachers) and finally trust yourself. This helps to ward off Anxiety.

I would also want to state that, ACCA is a long-term commitment, a never-ending journey of learning to everyone planning to pursue the same, understand if you genuinely want to pursue it, make your research, evaluate yourself and then take the call.



**Ms Nishal Delphina Dsouza - an international-level sportsperson who has brought laurels to the department in weightlifting.**

How did you begin your career in Sports?

My journey started at the end of the 8th grade, and there was a selection for the short course in school. Seeing my interest, my teacher told me to go for coaching, and during my coaching, I went through various events in short puts and won gold medals. So that's how my interest in sports and journey began eventually. First, it started with the shot put, and then the coach encouraged me to play the hammer throw. These all required more strength, so we ended up having a weight training session. During this training, my session was conducted with guys, and I used to lift the same weight as guys, so my coach suggested I try for a weightlifting competition. I ended up winning two gold medals in the junior and senior categories in my first weightlifting competition. Therefore, my weightlifting and sports journey started. It was at the end of 2021, and since every year has gone through competition, I won two medals, one silver and one bronze, in Khelo India and many gold medals at the state level.

How do you feel about being a part of sports?

So, the sport I play makes me grateful to be a part of it and enjoy it. I feel free and cheerful while playing since I adore the game. I hope to play more in the future, and my ultimate objective is to win a gold medal for my country.

How many gold medals have you won so far?

I don't have an exact count, but I've been making my teacher and coach proud by winning since the day I started my adventure, and my life aim is to win a gold medal for the country. Till it is achieved I will not give up.





**Rosellin Martis**

## **Beyond Human Imagination: The Evolution of Writing and the Emergence of Artificial Intelligence with ChatGPT"**

Have you ever wondered what held the world together in the 20th century? I did the wondering on your behalf and came up with a simple answer - paper, what an invention it was truly! you could do anything with it. It was truly the iPhone of the past. My favourite application of paper is books. Back then writers didn't have chat GPT so they used this very interesting concept called their imagination, they put their heart and soul into their work and now their work is considered literature. There is a saying that no good things last forever. Similarly, I feel that paper is now replaced by phones and human intelligence is replaced by artificial intelligence.

I can't help but consider how artificial intelligence (AI) will affect both art and literature when I consider the future of those two disciplines. My worst nightmare comes true when every single word I read is as manufactured as the person who created it. Although I must be honest, I too tried using an AI to assist me in writing this essay because it is so easy and because it doesn't even call for any creative thinking. I guess it is in our DNA to always choose the easy way out. I can, however, tell you that every word you read is mine.

Although AI has shown to be a useful tool, it has also allowed for our complacency and distraction.

Instead of mentioning literary greats like Leo Tolstoy, George Orwell, Jane Austen, Mary Shelley, etc., I believe in the future we will use examples from several AI, including Chat gpt, Rytr, and Glasp.

In the future, it will be impossible to write literature without using AI's convenient methods, although the harm can be reduced.

I want to encourage you to write now. Write down your ideas and feelings. Note down every obstacle and barrier you encountered.

Don't bother about structure or language at first when you start writing. Instead, allow your ideas and feelings to pour onto the paper. Share your hardships, victories, and life lessons. Start by connecting with your emotions if you want to write from the heart. Spend some time considering how you're feeling and why. Consider how your opinions and ideals have evolved as a result of your experiences. You are unique because of these feelings, opinions, and values, which also serve as the basis for your work.

It takes practice to write from the heart, but it's a talent worth having. It can improve the relatability, interest, and retention of your writing. Writing from the heart establishes a connection with your readers that extends beyond the written word. So give yourself some time to connect with your feelings and write honestly. Your audience will appreciate it.

## **"From Burnout to Breakthrough: Prioritizing Mental Health for Student Well-Being"**

**Delice Soraya Mendes**



Mental health is an essential aspect of overall health and well-being, yet it is often overlooked, particularly among students. As a college student, it's easy to feel overwhelmed with the endless coursework, extracurricular activities, and social obligations. However, what many students fail to realize is the impact that this stress can have on our mental health. Burnout, anxiety, and depression are just a few of the many challenges that students face as a result of prolonged stress.

One of the biggest issues students face is the stigma around mental health. Many students feel ashamed or embarrassed to seek help when they are struggling, which can prevent them from getting the support they need. We must recognize the importance of mental health support in helping us succeed in college and beyond.

Mental health support can come in many forms, including therapy, counselling, and peer support groups.

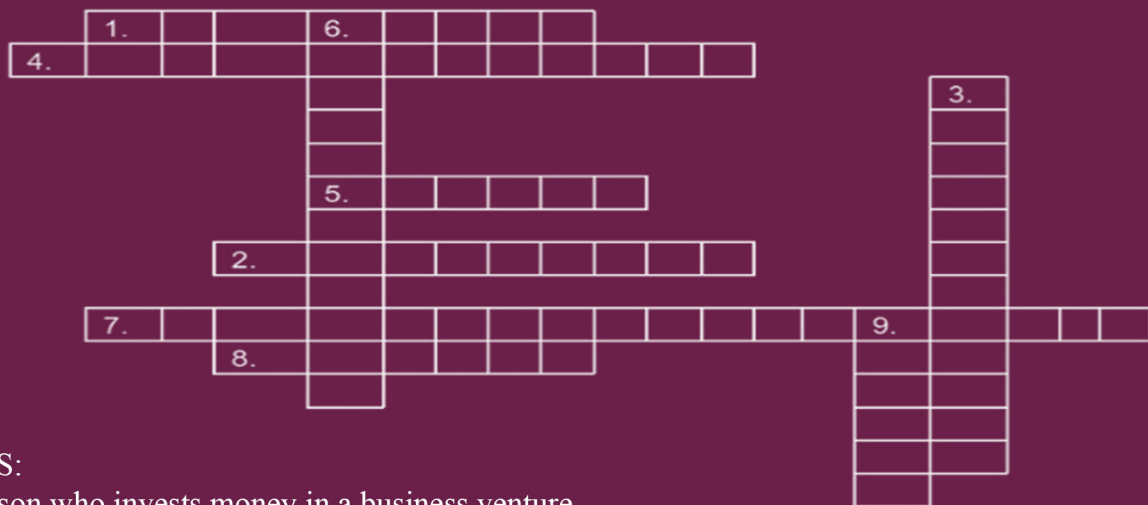
It is also important for students to prioritize their own mental health and well-being. This could involve taking steps to manage stress, such as practising mindfulness or taking regular breaks, seeking out supportive social relationships, and learning healthy coping mechanisms for dealing with difficult emotions. Utilizing the mental well-being resources provided by your college can be a great way to take advantage of the support available to you. Ultimately, addressing the mental health needs of students is an important step towards creating a healthier and more resilient generation of young people.

## TEST YOUR BUSINESS ACUMEN

1. Foxconn, the maker of X is planning to invest up to USD 1 billion in Y state. Give me both X & Y.
2. X company partnered with a UK-based NGO to improve water management in India. Identify X.
3. SAARC (South Asian Association for Regional Cooperation) was founded in which month and year?
4. \_\_\_\_\_ Airlines was founded on 4 November 2005. Wadia Group is its parent company.
5. This logo has a star in the circle and each point on the star represents land, sea and air. Identify the logo and company.
6. The search engine was initially named 'backrub' as it checked backlinks to estimate the importance of a site. The name was eventually changed to X coming from a misspelling. ID X.

Answer: iPhone, Karnataka, Apple, December 1985, Go First, Mercedes Benz, Google

## CROSS WORD

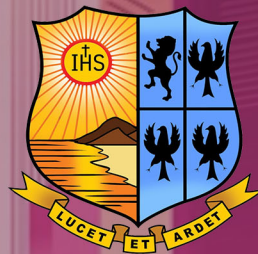


### ACROSS:

1. A person who invests money in a business venture
2. A measure of a company's profitability
4. A document that outlines a company's goals and strategies
5. A company's legal protection for its products or services
7. A type of business that is owned and operated by a single person
8. A company's plan for managing its financial resources

### DOWN:

3. A type of business that is owned by a group of people who share in the profits and losses
6. A person who starts a new business
9. A business model where a company sells products directly to consumers



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