



ST ALOYSIUS
(DEEMED TO BE UNIVERSITY)
MANGALURU 575003 - INDIA

QUEST - 24

Journey Towards Knowledge

APRIL - 2024

OFFICIAL NEWSLETTER OF SCHOOL OF BUSINESS AND MANAGEMENT

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THE QUEST EDITORIAL TEAM



Tejas Rao

Mr Ayush G kottary

Suhera Rayyan

Ethan

EDITORIAL

It is with immense pride and pleasure that we, the editorial team, present to you the much-anticipated annual department newsletter, QUEST 2024. This edition showcases the highlights and achievements of the School of Business and Management for the academic year 2023-24. The year began with the arrival of a new cohort of students, who were warmly welcomed into the fold. The department recognized the importance of fostering a sense of belonging and familiarity with the college's culture, and thus embarked on a series of activities and initiatives to facilitate this. The newcomers were quick to adapt, demonstrating their resilience and eagerness to learn. Meanwhile, the outgoing batch of students proved to be inspiring leaders, providing guidance and mentorship to their juniors. They played a crucial role in upholding and furthering the legacy of student-led activities, setting a high standard for future generations. One of the most significant achievements of the year was the successful execution of the management fest. This event was a testament to the students' hard work, dedication, and passion for their field. The fest was not only an opportunity for students to showcase their skills and talents but also to learn from their peers and industry experts. Under the guidance of our dedicated staff, students secured various awards and recognitions for the college and the school. These achievements are a testament to the quality of education and training provided by the School of Business and Management. QUEST 2024 provides a glimpse into the unforgettable and precious moments created by the students and staff of the School of Business and Management. These moments are a reflection of the hard work, dedication, and commitment of all involved. They serve as a reminder of the strong bond that unites us as a community.

VICE CHANCELLOR'S MESSAGE

"Education is the key that unlocks the mind's potential and empowers individuals to think beyond boundaries." At St Aloysius (Deemed to be University), we wholeheartedly embrace this philosophy, striving to provide quality education that fosters the overall greatness and excellence of our students. Our mission is to cultivate 'Men and Women for and with others.' We firmly believe that every aspect of our teaching discipline should instil in our students a strong desire to achieve excellence in all their endeavours. This dedication is especially evident in the School of Business and Management, which consistently seeks to provide numerous opportunities for students to grow as both learners and leaders."

As we present the annual magazine, QUEST 2024, I would like to take a moment to reflect on the achievements of the past academic year, particularly in the School of Business and Management. I am truly impressed by the remarkable dedication and hard work of the students and faculty in the School of Business and Management. The successful execution of various activities and events is a testament to their talent, skill, and passion for their field. The students have shown remarkable growth and development, both personally and professionally, and have consistently demonstrated their commitment to excellence. I would like to extend my heartfelt congratulations to the editorial team for their diligent efforts in compiling this issue of QUEST. Their dedication and commitment to showcasing our accomplishments in a precise yet unique perspective is truly commendable. Looking ahead, I am filled with great enthusiasm and anticipation for the upcoming academic year. I believe that it holds immense potential for each one of us, and with our collective determination and the support of our entire college community, I am confident that we will continue to witness prosperity and well-being in our journey of education and personal growth. I encourage all members of our community to continue to strive for excellence, to embrace challenges with courage and determination, and to always keep in mind the values that define us as an institution.



REV. DR PRAVEEN MARTIS, SJ

Vice Chancellor

DIRECTOR'S MESSAGE

As we approach the culmination of another academic year, it brings me immense pleasure to pen down this message to reflect on the journey we've embarked on together and celebrate the remarkable achievements we've attained. The past year has been nothing short of extraordinary for the BBA department. Our faculty, renowned for their dedication and expertise, have not only excelled in delivering quality education but have also spearheaded a plethora of extracurricular activities, enriching the academic experience of our students. One of the highlights of this year was the innovative approach taken in organizing our annual fest, 'Spin Out.' By extending our invitation to PUC students from across the state, we not only broadened our horizons but also fostered collaboration and camaraderie beyond our campus boundaries.

Furthermore, 'Brandomania,' the inter-class competition curated exclusively for our BBA students, stood as a testament to their talent, creativity, and competitive spirit. The resounding success of this event showcased the prowess and potential within our student community. I am particularly delighted to note the significant improvement in the end-semester results of our BBA students. This achievement underscores their dedication to academic excellence and the support provided by our faculty in nurturing their growth and development. Moreover, I am thrilled to announce that despite the challenges posed by a dynamic educational landscape, the BBA department has maintained its prestigious national ranking within the top 30, as recognized by esteemed publications like 'India Today' and 'Outlook.' This accomplishment is a testament to our collective commitment to excellence and continuous improvement. As I extend my heartfelt gratitude to each and every member of our BBA family—students, faculty, and staff—I am reminded of the tireless efforts and passion that have defined our journey throughout the year. Together, we have not only overcome obstacles but have also carved a path of success and distinction. As we bid farewell to the academic year 2023-24, let us carry forward the lessons learned, the bonds forged, and the achievements celebrated, as we continue to strive for excellence in all our endeavors.



DR. DENNIS FERNANDES

Director of Arrupe Block

DEAN'S MESSAGE

The department of Business Administration stands at the forefront of business education, dedicated to nurturing the next generation of leaders, entrepreneurs, and changemakers. Through a series of events including mentorship programs, career development workshops, guest lectures and seminars we are continuously exploring innovative ways to empower our students to reach their full potential.

I appreciate and congratulate the editorial team of Quest for the successful publication of this year's annual newsletter of our department



DR MAMATHA

Associate Professor I & Dean

FROM HOD'S DESK

celebrating Excellence

It's indeed a significant milestone for our institution as we announce that we are now a University. We're thrilled to achieve this status and excited about the opportunities it brings for growth and academic excellence. Our university stands as a beacon of knowledge, innovation, and progress, and it is because of the collective efforts of our faculty, staff, and students that we continue to reach new heights of excellence. The School of Business and Management offers excellent academic environment with a team of highly qualified faculty members to inspire the students to develop their skills and inculcate the spirit of team work in them.

It also endeavours to produce confident Professionals tuned to real time working environment. The School regularly organizes various professional development activities and grooms its students with the soft skills and communication classes and personality development programmes. Sports, co-curricular and extracurricular activities take place at institute level and students participate in various intra-college, inter-college, inter-university fests and competitions. The School constantly works for overall growth of students and inculcate the qualities and features that are required and acceptable by Society. Faculty and students take initiative for social causes at individual level and as a team under different Associations of the Institute. Turning a student in to a good and proficient citizen is the prime aim of the School. Our staff members are committed in educating and training the students to become budding leaders, start-up entrepreneurs and equipped managers who are ready to serve organisations and society as a good ethical citizens. Contemporary business world is full of data driven environment. Our curriculum has a good exposure on Data Analytics (Lab), Financial Analytics, Marketing Analytics, and People Management with the relevance to today's industry. With the state of art infrastructure, our programme encourages students to actively participate in various management events and conferences to develop them as multi facet managers. Lastly, I congratulate the entire Editorial team of Quest for bringing out this Newsletter which showcases the achievements of staff and students in the last one year.



MS CLARET VINAYA PEREIRA
Assistant Professor & HOD

Department of Business Administration



Department of Business Administration



Ms. Claret Vinaya Pereira,



Dr Mamatha



Dr. Arati Shanbhag



Mr. Chethan Shettigar



Mr. Manoj Fernandes



Mr. Sonal Steevan Lobo



Ms. Ashitha Jane Pinto



Ms. Vinola Sandra Sequeira



Ms. Preema Victorin Tauro



Ms Binni Chan



Ms Maina Melaniya Dsouza



Mr. Ayush G Kottary



Ms Ann Varghese



Ms. Nayanashree. K



Ms. Sowmya.T



Ms. Sahana. S



Fr. Vishwas Joy Misquith

STAFF ACHIEVEMENTS

MS CLARET VINAYA PEREIRA

ASSISTANT PROFESSOR & HOD

Attended Two days' Workshop on Publishing Quality Research Papers on 28 and 30 June 2023, organised by Xavier Institute of Management and Entrepreneurship, Bangalore. Participated in the one-day University level workshop on NEP-2020 BBA Syllabus framing on 09-09-2023 at Canara College, Mangaluru. Seven Day National Level Virtual FDP on "Pedagogical Tools Fostering Innovation in Teaching for Generation Z Learners" organized by Department of Management, Kristu Jayanti College (Autonomous), Bengaluru from 12th February 2024 to 19th February 2024. Attended International Conference on Emerging Trends in AI for Industry and Education: Opportunities and Challenges held on 22 and 23 February 2024, organised by Xavier Institute of Management and Entrepreneurship, Bangalore. Attended Guest lecture on "Human Values as Cornerstones of Nation Building on March 6, 2024 organised by St. Aloysius Deemed to be University. Member of Board of Studies of The Department of Commerce and Management, Alva's College, Moodbidri. Co Convener of TEDx SAC 2024. Organizing team of Punarmilana

DR MAMATHA

ASSOCIATE PROFESSOR & ASSOCIATE DEAN

Mall factors influencing customer shopping experience in NOVYI MIR Research Journal, an UGC Care group II ISSN NO: 0130-7673, indexed by web of science volume 8 issue 4, pp. 109-119, April 2023. Moderator at the paper presentation at the national conference on collaborating across disciplines through interdisciplinary research at St Aloysius college on 19 April 2023

STAFF ACHIEVEMENTS

DR ARATI SHANBHAG

ASSOCIATE PROFESSOR

APPOINTED AS CONTROLLER OF EXAMINATIONS

Attended One Week Refresher Course on “Curriculum framework in line with NEP 2020, OBE and AI Advancements” at The Internal Quality Assurance Cell (IQAC) of Mar Thoma College for Women, Perumbavoor, in association with The Kerala State Higher Education Council (KSHEC) from 12.10.2023 to 19.10.2023. Attended Ten Days refresher course on “NEP-2020 Orientation & Sensitization Programme” at Malaviya Mission Teacher Training Center (MMTTC), Bangalore University, Bengaluru from 11.12.2023 to 19.12.2023. Participated in National Level Webinar on “Intellectual Property Rights” at St. Francis Institute of Management and Research, Mumbai in association with Centre for Intellectual Property Rights, Anna University, Chennai held on 25.02.2023. Attended as a delegate a workshop on “Quality Assurance & SSR Benchmarks” at St. Aloysius College (Autonomous) Mangaluru in association with St. Ann’s College of Education (Autonomous) Mangaluru held on 05.05.2023. Attended workshop on “OBE and Question Bank preparation using QnSmarti” at St. Aloysius College (Autonomous) Mangaluru and IPSR Solutions Pvt. Ltd. held on 14.07.2023. Served as a resource person for the new recruits on “Examination System” at St. Aloysius College (Autonomous) Mangaluru held on 06.07.2023. Served as a resource person at Government First Grade College, Vamanapadavu, Bantwal and delivered a talk on “IPR- Concepts, Types and Highlights of IPR Act” held on 12.07.2023. Resource person at AIMIT and delivered a talk on “Generation of Question Paper through IPSR – QnSmarti” held on 08.11.2023.

STAFF ACHIEVEMENTS

MR CHETHAN SHETTIGAR

ASSISTANT PROFESSOR BBA DEPARTMENT & DEAN, B. VOC

Attended JESCOL-II in Bengaluru, Ashirwad, Human Resource Development Center from 21-23 August 2023. Attended One day International conference in AIMIT, Beeri on a theme "Transform and thrive in an agile world" on 20th July 2023. Attended 7 days national level virtual FDP on "Pedagogical tools fostering innovation in teaching for generation learners from 12-02-2024 to 19th Feb 2024. Participated in the one day university level workshop on NEP-2020 BBA Syllabus framing on 09-09-2023 at Canara College, Mangaluru. Presented a paper on Systematic literature review of Beta Anomaly in One day International conference in AIMIT, Beeri on a theme "Transform and thrive in an agile world" on 20th July 2023. Resource person in Government First Grade College, Mudipu, on the topic Time Management to First year B. Com Students on 01-02-2024.

MR MANOJ FERNANDES

ASSISTANT PROFESSOR & ASSISTANT DEAN

Faculty development program on 'AI Enabled Technology' held at Loyola Institute of Business administration on, Chennai July 6, 2023. Moderator for Women's day program conducted by Dept of BBA on March. Resource person for a panel discussion -an interdisciplinary approach of economics and management

STAFF ACHIEVEMENTS

MR. SONAL STEEVAN LOBO

ASSISTANT PROFESSOR & IQAC COORDINATOR

Completed the NEP-2020 Orientation & Sensitization Programme Organized by Malaviya Mission Training Center (MMTTC) UGC, Bangalore University, Bengaluru from 11th to 19th December 2023. Participated ICSSR Funded 10 Days Virtual Research Methodology Workshop for Teachers and Research Scholars in Social Science Organised by Research & Development Committee and IQAC of Mahatma Education Society's Mahatma Night Degree College of Arts and Commerce from 1st March 2024 to 13th March 2024. Participated in 7 Day online Faculty Development Programme on "Reshaping Education: AI-Powered Pedagogy and Research" organised by the Department of Professional Management Studies, Kristu Jayanti College, Bangalore from 4 December to 11 December 2023. Participated in the Faculty Development Programme on "AI Enabled Technology, Machine Learning & Generative Artificial Intelligence" held at learning gallery 4 and labs, LIBA, Chennai from July 6th to 8th, 2023. Participated in a National level webinar on "Consumer Awareness and Rights" organized by SDM College of Business Administration in association with Consumer advocacy group, India on 12 December 2023. Participated in hands-on - Workshop on OBE and Question Bank Preparation using QnSmart iorganized by the IQAC of St Aloysius College (Autonomous) Mangaluru and The Office of Registrar and Controller Examination in association with ipsr solutions limited on 14 July 2023. School of Social Work - Roshni Nilaya (Autonomous) Mangalore. Pillai College of Arts, Commerce & Science (Autonomous) Mumbai. Invited as the Resource Person for the Workshop on Best Practices and Institutional Distinctiveness of top NAAC-graded/NIRF-ranked Christian Colleges across India, organized by AIACHE in association with St. Joseph's College (Autonomous), Tiruchirapalli on March 7, 2024. Director - Student Co-operative Stores Member - Campus Ministry

STAFF ACHIEVEMENTS

MS ASHITHA JANE PINTO

ASSISTANT PROFESSOR

"Seven Day National Level Virtual FDP on "Pedagogical Tools Fostering Innovation in Teaching for Generation Z Learners" organized by Department of Management, Kristu Jayanti College (Autonomous), Bengaluru from 12th February 2024 to 19th February 2024. Attended Guest lecture on "Human Values as Cornerstones of Nation Building on March 6, 2024 organised by St. Aloysius Deemed to be University Presented a paper on the topic "Driving Change: Exploring the path to Sustainable Finance – A systematic literature review" at 7th International conference on "Transform and thrive in an Agile World", organized by St Aloysius institute of Management and information Technology on July 10th 2023. Minor Research - A study on Sustainable Finance Practices: A Case Study of Selected Commercial Banks in Mangaluru. Funded by MJES, Mangaluru.

VINOLA SANDRA SEQUEIRA

ASSISTANT PROFESSOR

Pursuing Ph.D. under Mangalore University. Attended Seven Day National FDP on "Pedagogical Tools Fostering Innovation in Teaching for Generation Z Learners" Organized by the Department of Management Kristu Jayanti College (Autonomous) Bengaluru from February 12th 2024 to February 19th 2024. Participated in one day Talk on Cyber Security: Threats in Smart Grid -A Research Perspective Approach". Participated in International Seminar on "Digital Marketing" Organized by Department of Commerce, Accounting and Finance (shift-II) and School of Media Studies, Patrician College of Arts and Science held on 11th August 2023. Organized an Alumni Interaction Series on 26th February 2024 on "The Role of Strategic Leadership in Evolving Business Landscape". Coordinator for Online certificate course on "Foreign Exchange Management"

STAFF ACHIEVEMENTS

MS PREEMA VICTORIN TAURO

ASSISTANT PROFESSOR,

Attended a 2 weeks Two Week Capacity Building Program on " Data Analysis& Publication Ethics in Research" from 1/2/2024- 14/2/2024, organized by Department of Business Analytics, ASET College of Science & Technology, Coimbatore. Attended a 7 days FDP on " Practical aspects of ICT Tools & online Teaching in current scenario" organised by Reseach foundation of India & RFI- CARE from 2/10/2023- 11/10/2023. Attended a One week FDP on "Higher Education: A Paradigm Shift in Teaching and Learning" from July 24th to July 29th, 2023 organized by IILM Law School, Gurugram. IILM Law School, Gurugram. Attended 2 day Leadership orientation Program, "Journeying with Youth a universal Apostolic Preference" from 14/12/2024- 15/12/2024 organised by JHEASA in collaboration with Andhra Jesuit Education Comission and Youth Empowering Service- Jesuits (YES-J). Attended a FDP on " AI enabled technology, Machine learning & generating AI" from July 6th to July 8th, 2023, organised by LIBA, Chennai. Attended a 7 days FDP on " Data Driven technologies & its Applications" from 1/12/2023- 7/12/2023, organised by ISTE and Information Technology& CSE (DE) in association with IQAC, J D College of Engineering & Management, Mumbai. Attended a National level webinar on "financial empowerment and career opportunities in financial and securities market" on 10/7/2023, organized by PA college of engineering, mangalore in collaboration with Association of mutual funds of India. Attended a National level webinar on "managing personal finance and wealth creation "on 17/7/2023, organized by St Xavier's college, Tamilnadu in collaboration with Association of mutual funds of India. Attended a national level webinar on "consumer rights and education" on 19/10/2023 organized by K.M.G college Arts & Science, Tamilnadu in collaboration with consumer advocacy group. Attended a International level webinar on "Building the best workplace culture" on 11/7/2023, organized by Oregon State University, USA. Attended a International level webinar on "Non profit Business" on 25/10/2023, organized by Oregon State University, USA. Invited as a Resource person on a topic "Why is degree education important?" on 1/2/2024, organized by Government First grade College, Mudipu in collaboration with IQAC and commerce association. Member of the Department Advisory Board (DAB) of the Department of Business Administration, St Joseph Engineering College, Vamanjoor. Completed Two Years Post Graduate Diploma in Business and Corporate Law from Symbiosis Centre for Distance Learning on 22/2/2024. Completed a Short term course on Customer Relationship Management from AMITY University, Noida. Completed a Short term course on ChatGPT from MachineLearninĀ.orĀ.in.

STAFF ACHIEVEMENTS

MS BINNI CHAN **ASSISTANT TEACHING STAFF**

“National Education Policy 2020 – Fifth Semester BBA Syllabus”, Organised by the department of commerce and management of Canara College, in Association with forum of Business Management Teachers’ (FOBMAT), Mangalore University on Sept 9, 2023. Online IPSR Special Training Programme on Question Bank preparation using QN smart - I on July 14, 2023. 7th International Conference “Transform and Thrive in an Agile World” Organised by Post-Graduate department of Business administration (AIMIT) on July 10, 2023. Papers presented in Seminars/Conferences “Talent Management and Employee Retention: The role of Organizational Justice, Talent Perception Congruence and psychological Contract as Mediators” at the 7th International Conference “Transform and Thrive in an Agile World” Organised by Post-Graduate department of Business administration (AIMIT) on July 10, 2023. Performance Prism of the Undergraduate Students: Stakeholders’ Perspective Funded by MJES (60K). Pursuing PhD from Manipal Academy of Higher Education (MAHE), Manipal in the title – “Community Engagement for Gender Inclusivity and Excellence in Rural Education- A Qualitative Study”. Attended 7 Days NSS Camp from 23rd December – 3rd January 2023-2024 at Government PU College, Maninalkur, Bantwal. Attended 1 day Paddy Transplantation Programme in Yekur Fisheries College on 2nd August 2023. Served as Asst. Director of Students’ Council 2023-2024. Organized International Seminar on “Cross Cultural Skills in Management” on 16th sept 2023.

STAFF ACHIEVEMENTS

MS MAINA MELANIYA DSOUZA

ASSISTANT TEACHING STAFF

Participated in 7 day “NEP-2020 Orientation And Sensitization Programme” organized by Malaviya Mission Teacher Training Centre (MMTTC). Participated in 3 days Faculty Development Programme on “Leadership Skills for Teachers” organized by ICT academy. Participated in seven-day online faculty development programme on “Reshaping Education: AI- powered pedagogy and research” Participated in a national level webinar on “Consumer Awareness and Rights” organized by SDM college of business administration in association with consumer advocacy group, India. Participated in hands- on - Workshop on OBE and Question Bank Preparation using QnSmart iorganized by the IQAC of St Aloysius College (Autonomous) Mangaluru and The Office of Registrar and Controller Examination in association with ipsr solutions limited on 14 July 2023. Participated in ‘Teachers Conference - Empowering Educators’ organized by The Institute of Company Secretaries of India on 02 September 2023. Participated in one day University level Workshop on “National Education Policy 2020- Fifth Semester BBA Syllabus”, organized by Department of Commerce & Management of the Institute, in association with Forum of Business Management Teachers (FOBMAT), Mangalore University on September 09, 2023. Participated in the Workshop on Curriculum Internationalization under RISHI (Resources for the Internationalization of Higher Education Institutions in India) organized by St Aloysius College, Mangalore (Autonomous) on December 04, 2023. Participated in One day Workshop on “AI Empowerment for Educators and Religious Leaders: Unleashing Productivity and Expertise!” Organized by Canara Communication Centre, Mangalore on December 29, 2023. Resource person for Pragathi- skill development programme organized by the college on the topic Time Management. Committee Member of LINK INTEGRATED REHABILITATION CENTRE FOR ADDICTS in Bajal, Mangalore.

STAFF ACHIEVEMENTS

MR. AYUSH G KOTTARY

ASSISTANT PROFESSOR

Attended a Workshop on “Vth Semester BBA Subject” conducted by Canara College, Mangaluru in association with FOBMAT on 02-09-2023. Attended a Workshop on “Chat GPT - A step forward to Conversational Excellence”, organised by Don Bosco College, Yelagiri on 06-07-2023. Attended an Online Training Program titled “Intellectual Property Rights Awareness Training Program” conducted by Intellectual Property Office, Ministry of Commerce and Industry, on 24-05-2023. Attended a Workshop on “Fundamentals of Research in Social Science” organised by ResearchMynd on 03-05-2023. Attended a Faculty Development Programme on “SKILLS REENGINEERING IN BUSINESS MANAGEMENT” organised by Andhra Loyola College on 23-05-2023. Attended a National Level Webinar on Microsoft Power BI by LUDIFU on 05-08-2023. Attended a National Level Webinar on “AI for Academic Research”, organised by Jain University Bengaluru, on 31-06-2023. Presented a paper titled “A Comparative Analysis of Sensex Movement & Selected Nifty Index with Special Reference to Investment Prospects”, at an International Conference organized by Vivekananda College of Engineering and Technology, Puttur on 26-06-2023. Presented a paper titled, “ECO-FRIENDLY DIGITAL MARKETING: STRATEGIES FOR SUSTAINABLE CONSUMER BEHAVIOR”, at an International Conference organized by Field Marshal K.M. Carriappa College, Madikeri, on the theme “Digitisation for Sustainable Development” on 17-06-2023. Published a research paper titled “A Comparative Analysis of Sensex Movement & Selected Nifty Index with Special Reference to Investment Prospects”, in International Journal of Research in Academic World, Vol 2, Issue 7, July 2023, Page 177-184, Impact Factor- 6.092. (ISSN: 2583-1615). Published a research paper titled “Eco-Friendly Digital Marketing: Strategies for Sustainable Consumer Behavior”, in International Journal of Research in Academic World, Vol 2, Issue 11, November 2023, Page 004-007, Impact Factor- 6.092. (ISSN: 2583-1615). Co-authored a text book for VI semester B.Com students under NEP-2020 syllabus entitled “Advanced Financial Management”, with the ISBN 978-81-965239-9-2. Invited as a Resource Person for One Week Kodagu University level Self-Paced online Workshop on Employability Skills from 4th to 10th December 2023. Obtained Master Of Commerce from Indira Gandhi National Open University in July 2023 with First Division.

STAFF ACHIEVEMENTS

MS ANN VARGHESE

ASSISTANT PROFESSOR,

Participated in 7 day “NEP-2020 Orientation And Sensitization Programme” organized by Malaviya Mission Teacher Training Centre (MMTTC). Participated in 3 days Faculty Development Programme on “Leadership Skills for Teachers” organized by ICT academy. Participated in seven day online faculty development programme on “Reshaping Education: AI- powered pedagogy and research” Participated in a national level webinar on “Consumer Awareness and Rights” organized by SDM college of business administration in association with consumer advocacy group, India. Resource person for Pragathi- skill development programme organized by the college on the topic Time Management

MS. NAYANSHREE.K

ASSISTANT PROFESSOR

Participated in the workshop ‘curriculum internationalization’ under RISHI on 4th December, 2023. Participated in faculty development program on ‘employability skill’. Participated in hands-on-workshop on OBE and question bank preparation using QnSmarti organized by the IQAC of St. Aloysius college (autonomous) Mangaluru and the office of registrar and controller examination in association with IPSR solution limited on 14th July 2023

STAFF ACHIEVEMENTS

MS. SOWMYA. T

ASSISTANT TEACHING STAFF

Attended orientation program for fresher during the year 2023. Attended JESCOL -1. Attended faculty development program on 'research excellence'. Attended national level faculty development program on 'Pedagogical tools fostering innovation in Teaching for generation Z learners'. Participated in the workshop 'Curriculum Internationalization' under RISHII. Participated in faculty develop program on 'Employability skills'. Internal resource person for 'PRAGATHI'. Attended workshop on 'Academic writing'. President of Harmony association. BOS member.

MS. SAHANA.S

ASSISTANT PROFESSOR

Attended seven day national level faculty development program on 'Pedagogical tools fostering innovation in Teaching for generation Z learners', from 12th Feb to 19th Feb 2024, organized by Kristu Jayanti College (Autonomous), Bengaluru. Participated in faculty development program on 'Research Excellence' organized by St. Aloysius College, Mangaluru. Attended hands on workshop on OBE ad question bank preparation using QnSmart i, organised by IQAC of St. Aloysius College (Autonomous). Participated in the workshop 'Curriculum Internationalization' under RISHII on 4th December, 2023. Attended one day State level workshop on 'Academic writing- Need of the hour' organised by IQAC of GFG, Kavoor on 7th March, 2024. Resource person for Pragathi- Skill development programme organized by St. Aloysius College (Autonomous). President of Management association.

Students Achievements



RONAK D'SA

Ronak D'Sa (214351), Student of 3rd BBA C, St Aloysius College (Autonomous) Mangalore* is privileged for the second time to flag off India's prestigious semi high speed train, VandeBharath express, serving the cities of Kasaragod and Trivandrum. The flag off of this train was done from Kasaragod railway station on 24 September 2023 at 12.00 PM. The design of this specific train has been inspired and improvised from one of Ronak's designs. Ronak's ingenuity, creativity and hard work are truly what make him a role model and his achievement in being granted the privilege of flagging off the Vande Bharath inspires us all.

Students Achievements



KIRANJIT MAYENGBAM

Waahmos India, founded by Kiranjit Mayengbam, a 3rd Year BBA student at St Aloysius (Deemed to be University), Mangaluru, stands as a beacon of self-reliance and entrepreneurship. Rooted in Prime Minister Narendra Modi's vision of Atmanirbhar Bharat, Waahmos empowers students by providing hands-on experience in essential business activities and management challenges. By integrating practical learning into the curriculum, it equips students with critical skills for success in the business world. Under Kiranjit's leadership, Waahmos bridges the gap between theory and practice, nurturing the next generation of self-reliant business leaders. Through on-campus job opportunities and exposure to real-life management scenarios, Waahmos cultivates a mindset of self-sufficiency, contributing significantly to India's economic growth and development.

Students Achievements



ANSON CLEMENT NAZARETH

Anson Clement Nazareth's journey from being a part of the YCS Shirva Deanery to being elected as the 22nd national president of YCS/YSM India, is a tribute to his selfless dedication and steadfast commitment. Elected as the National Representative for YCS YSM India from the Karnataka region, he quickly ascended to the position of National President during the 19th National Council in Chennai, Tamil Nadu. His influence extends beyond national borders, as evidenced by his participation in the Asian council and study session in Chiangmai, Thailand, where he represented YCS YSM India. Throughout his tenure, he has been a driving force behind the organization's activities, actively engaging in national youth conferences and events while also imparting knowledge through sessions, seminars, and workshops for youth across India. His leadership exemplifies the spirit of service and empowerment within the youth movements, from the parish level to the international arena. He was awarded with Karnataka Regional Catholic Bishops' Council - YUVA RATNA AWARD 2024 for his selfless service in the youth ministry and the catholic church in India. He also serves as the National President of YCS YSM INDIA. The award was handed over to him on 20th April 2024 at Bangalore.

Students Achievements



Symposia
Canara college
National level fest



Nirvana 23
St Joseph's College
National level fest

Overall Champions

Students Achievements



Genesis
SDM college Mangaluru
National level fest



Magma 24
SRINIVAS UNIVERSITY
National level fest

Overall Champions

Students Achievements



Daksh 23

**De Paul institute of science
and technology and school of
management .
National level fest**

Overall Champions



**Corporate Roadies
KLE Society's collage of business
administration Hubli
State level intercolligate fest**

Students Achievements

Event Name : Marketing

Fest Name : NIRVANA

Position : 3rd place

Name 1 :Sneha Meghna
Dsouza

Class : 1st bba c

Reg no : 2343045

Name 2 : Rishon Nikshep

Class : 1st bba c

Reg no : 2343037

Name 3 : Navya prashanth

Class : 1st bba c

Reg no : 2343028

Name 4 : Raksha Shetty

Class : 1st bba e

Reg no : 2345042

Event Name : Film Making

Fest Name : Synergy

Position : 1st

Name :Sherwin Shaji

Class : 1 BBA E

Reg no : 2345048

Event Name: management game

Fest Name : nirvana

Position: 3rd place

Name: Navya Prashanth

Class: 1 BBA C

Reg no: 2343028

Event Name: Best Management Team

Fest Name: Magma'24

Position: Runners

Name: Rayyan

Class: 1 BBA - E

Reg no: 2345080

Event Name : Treasure Hunt

Fest Name: Market verse

Position: 1ST place

Name 1: Liron Reginald Vas

Class: 1-BBA-C

Reg no: 2343054

Name 2: Jordan Mark

Class: 1-BBA-C

Reg no: 2343055

Event Name : Case Study Analysis

Fest Name : Aloysian Fest

Position: Winners

Name 1: Rayyan Zahi Khan

Class: 1 BBA E

Reg no: 2345080

Name 2: Khatheeja Fida

Class: 1 BBA C

Reg no: 2343023

Name 3: Reuben Mark

Class: 1 BBA C

Reg no: 2343036

Event Name: Genesis

Fest Name : marketing

Position: 1st

Name 1: Rishon Nikshep

Class: BBA-C

Reg no: 2343037

Name 2: Anshul Shetty

Class: BBA-E

Reg no: 2345015

Students Achievements

Event Name: Best Management Team

Fest Name : Magma'24

Position: Runners

Name 1: Vernon Rodrigues

Class: 2 BBA - A

Reg no: 224162

Name 2: Neel

Class: 2 BBA A

Reg no: 224135

Event name: Logistics Game

Fest Name : Nirvana

Position: Winners

Name: Suhera Rayyan

Class: 2 Bba b

Reg no: 224259

Name : Anirudh

Class: 2 bba d

Fest: SIMTHESIS 15.0

Event: Best Management Team

Position: Runners

Abdul Khader (2nd BBA C)

Vance D'Souza (2nd BBA C)

Event Name : Ms Eclectic

Fest Name: Eclectic

Position: Winner

Name : Suhera Rayyan

Class: 2 BBA B

Reg no: 224259

Event name: B-plan

Fest Name : Simthesis 15

Position: Winner

Name: Suhera Rayyan

Class: 2 bba b

Reg no: 224259

ECLECTIC -23 Fest

Event: Flower Arrangement

Position: Runners

Jeslita

2nd BBA A

223115

Breslin

2nd BBA A

224108

Event name : Intellectual round

Fest Name: Corporate roadies

Position: Runner ups

Name: Suhera Rayyan

Class: 2 BBA B

Reg no: 224259

Name : Zaim

Class: 2 BBA B

Reg no: 224201

Event Name: Marketing

Fest Name : Symposium

Position: Runners Up

Name: Annora

Class: 2 BBA D

Reg no: 224405

Event Name : Public Relations

Fest Name: Symposia

Position: 2nd place

Name: Liron Reginald Vas

Class: 1-BBA-C

Reg no: 2343054

Students Achievements

Event Name: Best Management

Fest Name : Magma'24

Position: Runners

Name 1: Sudhamshu Rai

Class: 3 BBA - A

Reg no: 214151

Name 2: Sohan

Class: 3 BBA A

Reg no: 224166

Event Name : bizquiz

Fest Name : insignia 24

Position :first

Name :moosa shiaz

Class : 3rd bba D

Reg no: 214421

Event Name : Public Relations

Fest Name: Symposia

Position: 2nd place

Name: Liron Reginald Vas

Class: 1-BBA-C

Reg no: 2343054

ECLECTIC -23 Fest

Mr Eclectic

Alistair D'Souza

3rd BBA A

214140

**SaintGits Institute of
Management college, Kottayam.**

SIMTHESIS 15.0 (Fest)

Marketing (Winners)

Sohan Lobo (3rd BBA A)

Calvin Anchan (3rd BBA A)

Alistair D'Souza (3rd BBA A)

Akash Raveendran (3rd BBA D)

Best Management Team(Runners)

Sudhamshu Rai (3rd BBA A)

Prathyush K (3rd BBA A)

Quiz (Runners)

Gavin Alvares (3rd BBA B)

Anvesh Gogate (3rd BBA B)

Event name: Intellectual round

Fest Name: Corporate roadies

Position: Runner ups

Name: Abdul Khader Sahal

Class: 3 bba d

Reg no: 214406

Name : Raqeeb

Class: 3 BBA A

Reg no: 214167

Event name : B-plan

Fest Name : Simthesis 15

Postion : Winner

Name: Joyline

Class: 3 bba c

Reg no 214332

Name: praneeth

Class: 3 bba a

Reg no: 214140

Name : christon

Class: 3 bba c

Reg no: 214323





DEPARTMENTAL ACTIVITIES

ST ALOYSIUS
(DEEMED TO BE UNIVERSITY)
MANGALURU 575 003 -INDIA

DEPARTMENT OF BUSINESS ADMINISTRATION
IN COLLABORATION WITH ICT ACADEMY
ORGANIZES
**VIRTUAL POWER SEMINAR ON
CAMPUS TO CORPORATE**

SPEAKER:
BHAVESH PATEL
TALENT ACQUISITION AND EDUCATION INITIATIVES
ASPIRE FOR HER



THURSDAY
29 FEBRUARY 2024

ROBERT SEQUIRA HALL **10:30 AM - 11:30 AM**

REV DR PRAVEEN MARTIS SJ
VICE-CHANCELLOR IN-CHARGE

DR DENIS FERNANDES
DIRECTOR, ARRUPPE BLOCK


DR MAMATHA
DEAN, BBA

ROYAL PRAVEEN D SOUZA
ICT PROGRAM COORDINATOR

MS CLARET VINAYA PEREIRA
HOD, BBA
PROGRAM COORDINATOR

ST ALOYSIUS
(DEEMED TO BE UNIVERSITY)
MANGALURU 575 003 -INDIA

Department of Business Administration
Organises
Alumni Interaction Series
On
PHOTOGRAPHY AND VIDEOGRAPHY SKILLS



MR JOEL SHAMAN



MR SAMUEL CORDA

THURSDAY
28/03/2024

TIME
10:00 AM

AV ROOM
ARRUPPE BLOCK

DR MAMATHA
Dean - Department of Business Administration

MS CLARET PEREIRA
HOD - Department of Business Administration

Mr MANOJ FERNANDES
Staff Convener

ST ALOYSIUS
(DEEMED TO BE UNIVERSITY)
MANGALURU 575003 - INDIA

Department of Business Administration
Organises
**WORKSHOP ON CRAFTING AN EFFECTIVE
B- PLAN**



MR. SUJIN OOMMEN PHILIP
DIRECTOR OF TOIR BUSINESS
SOLUTIONS PVT. LTD IN KOCHI
DUBAI AND QATAR.

MONDAY
26/02/2024

TIME
1:30 PM

VENUE
Arrupe AV Room

REV DR PRAVEEN MARTIS SJ
Vice Chancellor (Incharge)

DR. MAMATHA
Dean - Department of
Business Administration

MS. CLARET PEREIRA
HOD - Department of
Business Administration

DR. DENIS FERNANDES
Director, Arrupe Block

MS. ASHITHA PINTO
Staff Convener

ST ALOYSIUS
(DEEMED TO BE UNIVERSITY)
MANGALURU 575 003 -INDIA

DEPARTMENT OF BUSINESS ADMINISTRATION
IN COLLABORATION WITH
FORUM - THE SPEAKERS CLUB

On the Occasion of International Women's Day presents
"SANGATYA"

Date: 7th March 2024 Venue: Sanidhya Hall
Time: 11.30am

Panelists





Dr Malini Hebbur Ms Roshal Fernandes Mr John Fernandes

A Cordial Welcome to All

Dr Mamatha **Ms Claret Pereira** **Mr Manoj Fernandes**
Dean of BBA HOD of BBA Program Co-ordinator

St Aloysius College (Autonomous) Mangaluru - 575003
 Re-accredited by NAAC with 'A++' Grade - CGPA 3.67/4 (Cycle IV)
 Recognised as Centre for Research Capacity Building under UGC-STRIDE Scheme
 Recognised under the DBT-BUILDER Scheme, Govt. of India
 College with 'STAR STATUS' conferred by DBT, Govt. of India
 Recognised by UGC as 'College with Potential for Excellence'

Department of Business Administration
Organises guest talk on

MY JOURNEY INTO THE RECRUITMENT WORLD

MS KAREN ANNETTE DSOUZA
 SENIOR TALENT ACQUISITION SPECIALIST IN BOTTOMLINE

THURSDAY 18/01/2024
TIME 1:30 PM
VENUE L.F. rasquinha hall

REV. DR. PRAVEEN MARTIS SJ Principal
MS CLARET PEREIRA Dean/HOD - Department of Business Administration
DR DENIS FERNANDES Director, Arrupe Block
MS PREEMA TAURO Staff Convener

ST ALOYSIUS (DEEMED TO BE UNIVERSITY) MANGALURU 575003 - INDIA

SCHOOL OF BUSINESS AND MANAGEMENT
 In collaboration with
PLACEMENT CELL
 Organises
JOB PREPARATION TRAINING
 By
Ms Flona Soans
 Dean of Placement Cell

DATE : APRIL 18 TH 2024
TIME : 1:30 PM - 3:30 PM
VENUE : AR 804

REV. DR. PRAVEEN MARTIS SJ VICE CHANCELLOR
DR DENIS FERNANDES DIRECTOR OF ARRUPPE BLOCK
DR MAMATHA ASSOCIATE DEAN, SCHOOL OF BUSINESS AND MANAGEMENT
MS CLARET PEREIRA HOD SCHOOL OF BUSINESS AND MANAGEMENT
MS SAHANA S STAFF COORDINATOR
MS SOMMYA STAFF COORDINATOR

ST ALOYSIUS (DEEMED TO BE UNIVERSITY) MANGALURU 575003 - INDIA

SCHOOL OF BUSINESS AND MANAGEMENT
 Organises
INTERNAL RESOURCES MOBILISATION SERIES - ARRUPPE BLOCK
Guest talk on Derivatives Decoded
 Resource Person
Mr Deepak K.V
 Assistant Professor
 School of Commerce, Finance and Accounting
 ST ALOYSIUS (DEEMED TO BE UNIVERSITY)

DATE : APRIL 24TH 2024
TIME : 9:00 AM
VENUE : AV ROOM, ARRUPPE BLOCK

REV. DR. PRAVEEN MARTIS SJ VICE CHANCELLOR
DR DENIS FERNANDES DIRECTOR OF ARRUPPE BLOCK
DR MAMATHA ASSOCIATE DEAN, SCHOOL OF BUSINESS AND MANAGEMENT
MS CLARET PEREIRA HOD SCHOOL OF BUSINESS AND MANAGEMENT
MS ASHITHA PINTO STAFF COORDINATOR

ST ALOYSIUS COLLEGE (AUTONOMOUS) MANGALURU
 Re-accredited by NAAC with 'A++' Grade with CGPA 3.67/4 (Cycle 4)
 Ranked 80th College Category - 2023 NIRF, Ministry of Education, Government of India
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 Recognised by UGC as 'College with Potential for Excellence'

DEPARTMENT OF BUSINESS ADMINISTRATION
organises guest talk on

Different Careers in Human Resources

Resource person
Rohan Monis
 Assistant Manager and Technical Recruitment at People Gurnat HR Solutions

SATURDAY 21 OCTOBER 2023
TIME 11:30 AM
VENUE SANIDHYA HALL

Rev Dr Praveen Martis SJ Principal
Dr Manuel Tauro Director Incharge of Arrupe
Ms Claret Pereira Dean - Department of Business Administration
Ms Preema Tauro Convener

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DEPARTMENT OF BUSINESS ADMINISTRATION
 in association with
MANGLORE UNIVERSITY COMMERCE TEACHER'S ASSOCIATION @ (MUCTA)
ORGANISES
Investor Awareness Programme
CHIEF GUEST
Dr. Sukanya Rao

TUESDAY 31 OCTOBER 2023
TIME 9:30 AM
VENUE LCRI HALL

Rev Dr Praveen Martis SJ Principal
Dr Manuel Tauro Director Incharge of Arrupe
Ms Claret Pereira Dean and HOD, Department of BBA
Prof Parshwanatha Ajiri President (MUCTA)
Prof Manoj Louis General Secretary (MUCTA)
Mr Ayush G Hottary Convener

ST ALOYSIUS (DEEMED TO BE UNIVERSITY) MANGALURU 575003 - INDIA

Department of Business Administration
 Organises
Alumni Interaction Series
 On
THE ROLE OF STRATEGIC LEADERSHIP IN EVOLVING BUSINESS LANDSCAPE

MR SUJIN OOMMEN PHILIP
 DIRECTOR OF TOIR BUSINESS SOLUTIONS PVT LTD IN KOCHI DUBAI AND QATAR.

MONDAY 26/02/2024
TIME 10:00 AM
VENUE AR 803

REV. DR. PRAVEEN MARTIS SJ Vice Chancellor (Incharge)
DR MAMATHA Dean - Department of Business Administration
MS CLARET PEREIRA HOD - Department of Business Administration
DR DENIS FERNANDES Director, Arrupe Block
MS VINOLA BEQUEIRA Staff Convener

ST ALOYSIUS COLLEGE (AUTONOMOUS) MANGALURU
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 Recognised under DBT - BUILDER Scheme, Government of India
 College with 'STAR STATUS' Conferred by DBT, Government of India
 Recognised by UGC as "College with Potential for Excellence"

DEPARTMENT OF BUSINESS ADMINISTRATION
Organises hands on workshop on
TALLY
 By,
Dr Ravindra Swami K
 Department of BCA
 St Aloysius College

DATE
 10TH NOVEMBER 2023

VENUE
 501 IT LAB
 MAFFEI BLOCK

TIME
 9:00 AM -12:00 PM
 'E'- Batch
 1:00 PM-4:00 PM
 'D'- Batch

REV. DR PRAVEEN MARTIS SJ
 PRINCIPAL
DR MANUEL TAURO
 DIRECTOR INCHARGE OF ARRUPE BLOCK

MS CLARET PEREIRA
 DEAN & HOD, DEPT OF BBA
MS MAINA MELANIYA DSOUZA
 CONVENER

ST ALOYSIUS COLLEGE (AUTONOMOUS) MANGALURU
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 Recognised by UGC as "College with Potential for Excellence"

DEPARTMENT OF BUSINESS ADMINISTRATION
IN COLLABORATION
WITH
MANAGEMENT ASSOCIATION

Organises
DRUG AWARENESS SEMINAR

WEDNESDAY
 20 SEPTEMBER 2023

TIME
 02 PM

VENUE
 LCRI HALL

RESOURCE PERSON
CLARA D'GUNHA
 Founder and Managing Trustee of
 TeLoCa (Tender Loving Care)
 Mangalore Charitable Trust.

Ms Ann Varghese
 Ms Maina D'Souza
 Ms Preema Tauro
 Ms Sahana S
 Association
 Presidents

Rev Dr Praveen Martis SJ
 Principal
Ms Claret Pereira
 Dean - Department of
 Business Administration

Mr Shihij Pavalakodi
 Mr Vance D'Souza
 Ms Suhara Rayyan
 Mr Sherwin Chris
 Association
 Secretaries

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 Recognised by UGC as "College with Potential for Excellence"

DEPARTMENT OF BUSINESS ADMINISTRATION
 organises guest talk on
Young Investors Awareness Programme
RESOURCE PERSON
SALMAN QURAIISHI
 Business Head - Zerodha

TUESDAY
 17 OCTOBER

TIME
 11.45 AM

VENUE
 LCRI HALL

REV. DR PRAVEEN MARTIS SJ
 PRINCIPAL
DR MANUEL TAURO
 DIRECTOR INCHARGE
 OF ARRUPE

MS CLARET VINAYA PEREIRA DEAN AND HOD, BBA
CONVENER
MS BINNI CHAN

ST ALOYSIUS COLLEGE (AUTONOMOUS) MANGALURU
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DEPARTMENT OF BUSINESS ADMINISTRATION
IN COLLABORATION
WITH
MANAGEMENT ASSOCIATION

We cordially invite you to
THE LOGO REVEAL
OF
MANAGEMENT ASSOCIATION

FRIDAY
 13 OCTOBER 2023

TIME
 2:25 PM

VENUE
 803, ARRUPE

Ms Ann Varghese
 Ms Maina D'Souza
 Ms Preema Tauro
 Ms Sahana S
 Association
 Presidents

Dr Manuel Tauro
 Director Incharge of Arrupe
Ms Claret Pereira
 Dean - Department of
 Business Administration

Mr Shihij Pavalakodi
 Mr Vance D'Souza
 Ms Suhara Rayyan
 Mr Sherwin Chris
 Association
 Secretaries

ST ALOYSIUS (DEEMED TO BE UNIVERSITY) MANGALURU 575003 - INDIA

DEPARTMENT OF BUSINESS ADMINISTRATION
 In association with
INTERNATIONAL SKILL DEVELOPMENT CORPORATION LIMITED (ISDC)
 Organises
ACADEMIC ORIENTATION FOR BUSINESS ANALYTICS FOR 2023

MR. LOKESH PAYASI
 International Trainer in
 Data Science

DATE: FEBRUARY 20TH 2024
TIME: 10:00 AM
VENUE: SANIDHYA HALL

REV. DR PRAVEEN MARTIS SJ
 VICE CHANCELLOR IN - CHARGE
MS CLARET PEREIRA
 DEAN & HOD

DR DENIS FERNANDES
 DIRECTOR OF ARRUPE BLOCK
MR ARYUSH KOTTARY
 COORDINATOR

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 Recognised under DBT - BUILDER Scheme, Government of India
 College with 'STAR STATUS' Conferred by DBT, Government of India
 Recognised by UGC as "College with Potential for Excellence"

DEPARTMENT OF BUSINESS ADMINISTRATION
ORGANISES HANDS-ON WORKSHOP ON
TALLY III
 By,
Ms Sherley V Andrade
 Department of BCA
 St Aloysius College

DATE
 8TH NOVEMBER 2023

VENUE
 IT LAB MAFFEI BLOCK

TIME
 9:00 AM -12:00 PM
 I BBA 'A'- Batch
 1:00 PM-3:00 PM
 I BBA 'B'- Batch

REV. DR PRAVEEN MARTIS SJ
 PRINCIPAL
DR MANUEL TAURO
 DIRECTOR INCHARGE OF ARRUPE BLOCK

MS CLARET PEREIRA
 DEAN & HOD, DEPT OF BBA
MS MAINA MELANIYA DSOUZA
 CONVENER

BRANDOMANIA

Brandomania was started with a grand inaugural , on 19th February 2024 at 12:35 pm in Mother Teresa Peace Park. It started with a flashmob by the students of BBA , followed by emcee from Ms Suhera Rayyan . The Registrar Dr Alwyn DSa , COE Ms Arati Shanbhag and The Director of Arrupe block Dr Dennis Fernandes were escorted to the stage by the Dean In-charge and HOD Ms Claret Pereira. The logo of Brandomaniaseason 8 along with its mascot for the year was then unveiled on the stage with the help of the dignitaries. The theme of this year was "Corporate Heros" . A grand reveal of the 6th event " Brand Roadies" was unveiled . This was followed by a speech by the Registrar who helped share their views and inspire the students . The event concluded on a high note by officially beginning Brandomania Season 8. The Valedictory for Brandomania 2024 was held on 2nd March 2024. . The ceremony commenced with a prayer song by the students of BBA department . Mr Shithij Pavalkodi was the emcee for the event and welcomed the gathering . The Vice Chancellor In-charge Rev Dr Praveen Martis , The Registrar Dr Alwyn DSa , The Director of Arrupe block Dr Dennis Fernandes were escorted to the dais by the Dean of BBA department Dr Mamtha and HOD Ms Claret Pereira. The welcome speech was delivered by Mr Sherwin Chris . Ms Suhera Rayyan delivered the report of Brandomania Season 8 . Followed by speech by the Vice Chancellor In- charge . The vote of thanks was delivered by Mr Vance Dsouza . The ceremony concluded with the prize distribution which was addressed by Ms. Ashitha Jane Pinto.





WINNERS OF BRANDOMANIA:

1) Brand poster

- 1st - Sujan Poojari (I C)
- 2nd - Selvin Pinto (I A)
- 3rd - Brijesh Bj (III B)
- 3rd - Riya R Vachhani (I A)

2) Brand Rangoli

- 1st - Anisha Amin , Sharddha Adyar , Chris George and Rochelle D'Souza (III A)
- 2nd - Saif Budan Hussain, Aman IbrahimMohammed , Mohammed Rsheel Sulaiman, Amith Aranha and Sanskriti Pai(II D)
- 3rd -

Natania Sequeria , Sohan Floyd lobo , Natasha Sharon Dcosta , K Pratyush and Sudhamshu Rai P (III A)

3) Brand quiz

- 1st - Swati Prabhu and Prajna (II D)
- 2nd - Liron Reginald Vas and Jordon Mark Noronha Prabhu (I C)
- 3rd - Nikhil and Gautam (III B)

4) Brand Roadies

Praneeth Jain , Calvin Anchan Leo , Sohan Floyd Lobo and Shaun Larry (III A)

5) Brand boss

Liron Reginald Vas (I C)

6) Brandomania championship

Overall - I C

Runners up - II D

7) Brand wars

- Best debut brand - Rizz
- Most sustainable brand - Majama
- Best marketing strategies - Sigma
- Most creative brand - Sigma

8) Overall brand wars

Kings

UNDERDOG

The academic year 2023-2024 with a strapping team of core-committee members along with event heads have pulled off the Underdog 2023 with great zeal and energy.

The very first event marking the beginning of underdog began on Tuesday 8th of August 2023. All the events like MARKETING, HR, PR,EDP,QUIZ,FINANCE, BM, PHOTOGRAPHY and REEL MAKING began their first round with an ice breaker followed by the actual round. The rounds were conducted at 2.30PM and came to an end at 5.30PM.

The second round was scheduled on Wednesday 9th August which commenced at 2.30PM and concluded at 5PM.

The Third round was scheduled on Thursday 10th August which commenced at 2.30PM and concluded at 5PM.

On the 4th day of underdog, The final rounds of events such as FINANCE, QUIZ and PHOTOGRAPHY were conducted on Friday 11th AUGUST Respectively from 3PM to 5.30PM

The final rounds of events such as MARKETING, HR, PR,EDP and REEL MAKING were conducted simultaneously on SATURDAY 12th AUGUST which commenced from 1PM to 3.30PM. Lastly, to bring this extravagant event to an end we had in place the last and final round of Best Manager which was conducted from 3.30PM to 5PM marking the end of underdog 2023.

Along with the BBA department and with the help and guidance of the Dean and HOD of the dept, staff coordinators, the tough grind of my fellow student coordinator, Event Heads and Core-committee members, Operations committee,volunteers and the active participation of all the students, Underdog-2023 was a massive success.



MAKE IN ALOY

Alongside Spinout, The Department of BBA also organizes "MAKE IN ALOY", an event to encourage budding entrepreneurs by providing them a platform to showcase their innovative, creative, and diverse ideas. This event aimed at bringing together students who were passionate about turning their ideas into reality, while also adding a vibrant and entrepreneurial dimension to ourThe event featured stalls set up by six enthusiastic teams from the BBA department, each offering a distinct product or service, which included food stalls, photo booths, hair accessories, fun games and many more attractive products. The event unfolded seamlessly under the expert guidance of the dedicated staff coordinators Mr. Manoj Fernandes and Ms. Sahana and student coordinators Mr. Akhilesh Bangera and Ms. Navisha Lobo. The event's success has undoubtedly inspired our students to pursue their entrepreneurial dreams, knowing that our institution stands ready to support them in their journey. As a token of appreciation for the dedication and hard work displayed by the participating teams, we would now like to present certificates of recognition to all the teams. Now, I would like to request the Chief Guest, Mr. Sharan Chilimbi to handover the certificates of acknowledgement to the organizing committee represented by the student coordinators of MAKE IN ALOY. I request Mr. Akhilesh and Ms. Navisha to come to the stage. I would also like to request our chief guest to handover the certificates to the participating teams as well, I request any one member of the following teams to come up on stage and receive the certificates.



SPIN OUT

Spinout 2023-24, themed as "Casa de Casters" was held on the 22nd of September 2023, commencing at 10:30 in the morning and valedictory was held at 5PM and Mr Sharan Chilimbi was the chief guest. This event brought together the talents of nine colleges and featured five exciting competitions: Business Management (Scentia), Human Resources (Khaleesi), Marketing (Mellark), Quiz (Arlequin), and Finance (Achilles). A total of 65 enthusiastic contestants participated in Spinout 2023, with each competition having 4-5 rounds to test their skills and knowledge on various parameters. To ensure the smooth execution of this event, every competition had the dedicated support of two event heads. The entire Spinout committee, made up of approximately 200 hardworking students, worked tirelessly to make this event a great success. The committee's responsibilities were divided into four teams: organizing, operations, public relations, and entertainment. Each team played a crucial role in ensuring that Spinout 2023 lived up to its theme, "Casa de Casters," and left a lasting impact on college events. From the careful planning of the organizing team to the flawless execution by the operations team, from the engaging promotion efforts of the PR team to the captivating entertainment, Spinout 2023 was a testament to teamwork, dedication, and excellence.



CROSS-CULTURAL SKILLS IN MANAGEMENT

In the contemporary business arena, the significance of cross-cultural skills in management cannot be overlooked. With the increasing globalisation of markets and the interconnected nature of businesses, effective leadership demands a profound understanding of diverse cultural contexts. Managers possessing strong cross-cultural skills not only facilitate seamless communication and collaboration within international teams but also navigate the complexities of diverse markets with finesse.

St Aloysius Autonomous College (SAC), Mangalore, organised a one day international seminar on "Cross - cultural skills management " on January 16th 2024 in LCRI Hall .The program started at 9.30 A.M by Mr .Manoj Dyson Fernandes MC followed by prayer by college choir. Welcome was addressed by Ms Claret Pereira - Dean and HOD dept of Bachelors of Business Administration The dignitaries on the dais were REV. DR Praveen Martin SJ The principal of St Aloysius College , Ms Divya The program director in PES university Bangalore , DR Prashanth N . Bharadwaj Dean's Associate and Professor,Director,School of International Management,Eberly College of BusinessIndiana University of Pennsylvania , Ms Ashitha Pinto and Ms Binni Chan The staff convenor officially ignited the lamp filling the room with radiant light . Ms Binni Chan gave a visual idea about the theme cross cultural skills in management . Opening remarks and keynote session of the programme was given by DR Prashanth N . Bharadwaj where he highlighted the importance of cross cultural skills in management . He spoke about the involvement and development that has to be made in diverse culture nuances . This includes effective communication, sensitivity to cultural differences, and adaptability to varying work styles. Successful cross-cultural managers foster collaboration and create an inclusive environment by valuing diversity.

In addressing Rev. Dr. Praveen Martis SJ's shared the idea on cross-cultural skills in management, acknowledge the insights shared and express appreciation for the unique perspective brought to the discussion. Emphasize the importance of cross-cultural competency in the context of management, and discuss any specific recommendations or strategies proposed by Rev. Dr. Praveen Martis SJ. Encourage further dialogue and collaboration on implementing these ideas within the context Ashitha Pinto for delivering a gracious vote of thanks for the cross-cultural skills in management seminar . summarizing the key points and expressing gratitude to the dignitary .Highlight the importance of collaborative efforts in promoting cross-cultural understanding within the management realm.

Technical sessions was carried on at Maffei Block Technical session 1 was addressed by DR S. Lakshmi Narayanan Professor Department of Commerce,Manipal Academy of Higher Education, Manipal. TOPIC: "CULTURAL INTELLIGENCE IN THE CONTEMPORARY BUSINESS LANDSCAPE "He spoke about the impact of cultural intelligence on the success of businesses is profound. Organizations with high cultural intelligence are better equipped to navigate the complexities of the global market. They can establish stronger relationships with international partners, adapt products and services to diverse markets, and create inclusive work environments that attract top talent from various backgrounds.

In conclusion, cross culture is all about interaction between the head body and heart .Understanding cultural dynamic in corporate training is very important it is all about the rote learning limitation, where we come across the importance of learning strategies through develop of personalised learning strategies and it has many challenges that has to be faced that leads to culture blind spots and we have to overcome come through finding new entries .Sessions 1 concluded with lunch break.The 2nd Technical session commenced at 1.30 P.M by MS Deeksha Shetty Research Scholar, NITK, Surathkal. TOPIC: "BEYOND BORDERS: THRIVING IN A CULTURALLY DIVERSE WORLD OF WORK "She spoke on how to embrace cultural diversity in the workplace fosters innovation, enriches perspectives, and promotes a more inclusive environment. Thriving in such a setting requires open-mindedness, effective communication, and a willingness to learn from diverse experiences.

In summary she spoke about cross-generational workforce introduces both challenges and opportunities for organisations. With Baby Boomers, Generation X, Millennials, and Generation Z coexisting in the workplace, understanding their distinct characteristics and finding ways to harmonise their contributions is essential for maximising overall efficiency and cohesion.

Concluding the seminar, a stimulating panel discussion took place, addressing key aspects and insights relevant to the Topic: growing influence of millennials and gen z in the market .The diverse perspectives shared during this session added depth and enriched the overall discourse of the event by MODERATOR DR RAJANI SURESH Dean (Research and publications) associate professor, post graduate Department of business administration St Aloysius institute of management and IT (AIMIT). PANEL MEMBERS 1. Mr Amaan Senior Analyst - Pursuits/Pre-Sales at KPMG. 2. Mr Sachin R Chandra Assistant Professor at Department of Commerce, Manipal Academy of Higher Education (MAHE) , Manipal. 3. Ms Deeksha shetty Research Scholar, NITK, Surathkal. Their contributions illuminated the evolving dynamics in the market, emphasizing the significance of understanding and embracing the impact of younger generations. This insightful dialogue not only added richness to the seminar but also highlighted the imperative for businesses and academia to adapt to the changing landscape shaped by millennials and Gen Z.



WORKSHOP ON PHOTOGRAPHY AND VIDEOGRAPHY SKILLS

Department of Business Administration of ST ALOYSIUS UNIVERSITY Mangaluru organised a Workshop on Photography and Videography skills as a part of alumni interaction series on 28th March at AV room of Arrupe Block.. 52 students of our college attended this enriching session. Mr Joel Shaman, brand ambassador of Nikon India and Mr Samuel Corda were the resource persons. They imparted skills like camera settings, cinematography, choice of equipment and mindset of a photographer. Ms Mamatha, the Dean ,Ms Claret Pereira, HOD Dept of BBA and Mr Manoj Fernandes ,Programme coordinator, were present on stage.



HRM MODEL MAKING



STUDENT ENTREPRENEURS

Loopcart

Hayan M.A. from 1st BBA B

To make sneaker culture and street fashion affordable and accessible to everyone in India is the primary goal and motivation of Loopcart. At Loopcart, we strive to offer latest styles and designs without compromising quality, comfort or value. Our goal is to become the premier destination for fashionable and affordable sneakers in India.

Rainbow Events

Aishini from 1st BBA C

An event management company that is ready to add exceptional colours on your special occasions to make it indelible" we take the responsibility of delivering a successful event .

Scrunchie House

Scrunchie house is an online store which has been in business from last 3 years. We founded Scrunchie House to provide our customers with chic and affordable hair accessories, quirky buys and jewellery all over India. Scrunchie house was made keeping in mind "One small change can make a big difference". At scrunchie house we sell trendy and eco-friendly scrunchies at affordable rates. Our passion is depicted in our products, and we assure you only the best quality products out there.

Wahmos

Wahmos is an F&B-Ed startup which aims to give on campus job opportunities to the students and also to provide practical education about production, sales, marketing, finance, etc.

STUDENT ENTREPRENEURS

The Balcony Barista

Rey Passana

BBWelcome to The Balcony Barista , where we blend the rich flavors of boba tea with the bold aroma of arabica coffee. We specialize in crafting unique and satisfying beverages that cater to both coffee connoisseurs and boba enthusiasts. Our menu features a delightful selection of handcrafted drinks, from creamy boba lattes to invigorating arabica espresso shots. Whether you're craving the chewy texture of tapioca pearls or the intense kick of robusta coffee, our expertly blended creations will surely tantalize your taste buds.

Kamala ice parlour

Prajwal lamani

Kamala Ice Cream Parlour delights customers with a wide variety of delicious ice creams and refreshing soft drinks. Our commitment to quality and flavor ensures that every scoop brings joy to our customers' taste buds. From classic favorites to innovative creations, we offer something for everyone to enjoy. Whether you're craving a cone on a hot day or planning a special celebration, KamalaIce Cream Parlour is your go-to destination for sweet treats and cool refreshments.

Dropshore exports

RAKESH V

Dropshore Exports facilitates international trade by importing powder from Iran and exporting semi-precious stones. With a commitment to quality and reliability, we serve as your trusted partner in global commerce. Our streamlined processes ensure efficient transactions, while our dedication to customer satisfaction sets us apart. Whether you're looking to import or export, Dropshore Exports is here to meet your needs and exceed your expectations.

MANAGEMENT ASSOCIATION

Members of the association were filled with enthusiasm as the Management Association orchestrated a thrilling Bollywood saga, known as "Arrupe Roadies," which unfolded with remarkable success on 15th September 2023 at 2:30pm in AV room. In a fierce competition, all participating teams were tasked with tackling controversial questions and putting their physical prowess to the test. An activity conducted on 27th of October where students are divided into groups, the activity had 4 rounds, the first round was students were given a topic (eg Names of Indian CEO) and they had to run in relay and write as many names under the given topic. The second round was business dumb charades, where famous business idioms and phrases were used. The third round was a distraction round where students were given some information and distraction was made. The students had to later fill in MCQ related to the content given. The final round was a case study. This activity helps students in learning important life skills such as time management, effective communication, problem solving and the ability to delegate to achieve their goals. On 22nd of March an activity named Escape Room was conducted, comprising three distinct activities: a challenging crossword puzzle, a thought-provoking business quiz, and an exhilarating rapid fire round. This diverse lineup catered to a wide range of interests and skills within the association, fostering teamwork, critical thinking, and quick decision-making. Participants were immersed in an interactive and dynamic environment, where they had the opportunity to showcase their knowledge, strategies effectively, and ultimately, escape the confines of conventional thinking. The treasure hunt activity was conducted on 19th January where the students were split into groups and they had to solve multiple riddles in order to find the final product which was later to be marketed to the judges. An auction was conducted for the teams in order for them to select their team names on 11th August. The Overnight Round conducted on 29th of September not only provided a platform for students to confront stress head-on but also empowered them to harness their ingenuity and resourcefulness to bring their ideas to life. By immersing themselves in this intensive overnight endeavour, participants emerged not only with newfound resilience but also with a tangible sense of accomplishment, having transformed abstract concepts into tangible prototypes ready for the market. As a new sign of prosperity the management association inaugurated its logo on 13th October. This logo was chosen through the 1 week long designing competition that was held on 6th of September 2023. On 25 August 2023. The management association conducted the MAD AD activity for the association students where, under the "MAD AD" activity, each group was assigned a product and given a designated time to craft an unconventional advertisement. This helped the students' creativity and worked as an ice breaker for the group members. As the start of 2023 our association inaugurated the Friday weekly a weekly newsletter for the department with the recent wins and glamour of the BBA department. The Management Association took a step towards a more sustainable future by celebrating a "Green Day" on August 4, 2023. The highlight of the event was the planting of a sapling symbolizing the commitment to environmental conservation. The Drug Awareness Seminar, organized by the Department of Business Administration in collaboration with the Management Association, was held from 1:30 PM to 3:30 PM on 20th September 2023 in LCRI hall. The event aimed to provide valuable insights into the impacts of drug abuse on individuals, families, and communities, while also highlighting preventive measures and support avenues available. As part of weekly group building the students of the management association were told to make chart presentations on the current affairs and entrepreneurial dates. Each week the responsibility was given to each group and the members of the group would together make these projects. To enhance student training and association activities, seniors were invited to serve as judges for various events. Their invaluable experience was shared, inspiring new ideas and fostering a sense of belonging to the association they once belonged to. Students from the BBA department and the Management Association actively participated in a multitude of events, showcasing their talents and skills at both state and national level festivals. Their remarkable efforts culminated in numerous victories, as they clinched prestigious prizes across various competitions.

MANAGEMENT ASSOCIATION PRESENTS



ARRUPE ROADIES AUDITIONS

THE MANAGEMENT SAGA

On September 15th, 2023, the Management Association orchestrated a thrilling Bollywood saga, known as "Arrupe Roadies," which unfolded with remarkable success. In a fierce competition, all participating teams were tasked with tackling controversial questions and putting their physical prowess to the test. Adding an intriguing twist, the event featured judges who were none other than our talented 3rd-year BBA students, Mr. Sahal and Mr. Shashank. The entire affair was

ASSOCIATIONS STEP TOWARDS DRUG ABUSE

The alarming rise in drug classes necessitates proactive measures to educate and protect our students. In a commendable collaborative effort between our association and the Department of BBA, we are organizing a crucial drug awareness talk. Renowned speaker, Ms. Clara D' Cunha, the esteemed founder of TELOCA, will be leading this enlightening session. It is our collective responsibility to equip our students with knowledge and awareness to combat the growing challenges posed by drug classes in our society.

DRUG AWARENESS SESSION

RESOURCE PERSON: **CLARA D' CUNHA**
Founder and Managing Trustee of Teolca (Teelak Living Care) Mangalore Charitable Trust.

WEEKLY NOTICE BOARD



ASSOCIATION INAUGURATION

On 11th August 2023 the inauguration of management association commenced with great enthusiasm and excitement as Mr. Ashwin Calen D'silva, a renowned

NAME AUCTIONS HELD AT ARRUPE BLOCK

Following the inaugural function, an auction was conducted in which all 15 teams participated. The purpose of the auction was to assign team names. It was an exciting and competitive event that added a sense of camaraderie among the teams.

SUCCESSFUL REPRESENTATION AT KRISTU JAYANTI COLLEGE



ST. ALOYSIUS COLLEGE'S ARSHLEEN, SAIR, AND SHRITHI, FOR THEIR OUTSTANDING PERFORMANCE AT PRODIGY 2A. SAID A SPOKESPERSON FOR ST ALOYSIUS COLLEGE. THEIR DEDICATION, TEAMWORK, AND THIRST FOR KNOWLEDGE ARE TRULY INSPIRING. WE'RE CONVINCED THEY WILL CONTINUE TO EXCEL IN THEIR ACADEMIC PURSUITS.

CONGRATULATIONS TO THE TWO FOR THEIR REMARKABLE ACHIEVEMENT! THE COLLEGE EAGERLY ANTICIPATES THEIR CONTINUED SUCCESS IN ACADEMIC PURSUITS.

STEP TOWARDS BETTER FUTURE

IN A SPIRITED COMPETITION THAT BROUGHT TOGETHER STUDENTS FROM VARIOUS INSTITUTIONS AT ST JOSEPH'S COLLEGE, ST ALOYSIUS COLLEGE'S SUCCESS NOT ONLY HIGHLIGHTS THEIR DEDICATION TO ACADEMIC AND EXTRACURRICULAR EXCELLENCE BUT ALSO ADDS TO THEIR LEGACY OF ACHIEVEMENTS IN SUCH INTERCOLLEGIATE EVENTS.

St Aloysius College Triumphs at 'Nirvana' National Management

Fest
CALICUT, JANUARY 21, 2024

ST ALOYSIUS COLLEGE SHOWCASED EXCEPTIONAL TALENT AT THE "NIRVANA" NATIONAL LEVEL MANAGEMENT FEST HOSTED BY ST JOSEPH'S COLLEGE (AUTONOMOUS), DEVAGIRI. THE EVENT HELD ON JANUARY 19TH AND 20TH SAW ST ALOYSIUS COLLEGE EMERGING VICTORIOUS, UNDERSCORING THEIR COMMITMENT TO EXCELLENCE IN MANAGEMENT EDUCATION.



"WE'RE INCREDIBLY PROUD OF ACHIEVING 5TH AND 6TH PLACES FOR THEIR OUTSTANDING PERFORMANCE AT PRODIGY 2A," SAID A SPOKESPERSON FOR ST ALOYSIUS COLLEGE. THEIR DEDICATION, TEAMWORK, AND THIRST FOR KNOWLEDGE ARE TRULY INSPIRING. WE'RE CONVINCED THEY WILL CONTINUE TO EXCEL IN THEIR ACADEMIC PURSUITS.

Dynamic Inauguration Kicks Off Management Association's Journey

ARRUPE 803, JANUARY 19, 2024



IN AN ENERGETIC CEREMONY, THE MANAGEMENT ASSOCIATION INAUGURATED ITS NEW ASSOCIATE AND WARMLY WELCOMED FIRST-YEAR STUDENTS IN THE ODD SEMESTER. THE HIGHLIGHT OF THE EVENT WAS A THRILLING TREASURE HUNT, WHERE TEN TEAMS HUNTED FOR AND PITCHED TEN PRODUCTS TO JUDGES SOHAN AND SHASHANK FROM THE FINAL YEAR. THE JUDGES SHARED VALUABLE ADVICE, EMPHASIZING THE IMPORTANCE OF TEAMWORK AND CREATIVE PRESENTATION SKILLS AMONG THE NEWCOMERS. THE EVENT SET AN EXCITING TONE FOR THE SEMESTER AHEAD, PROMISING A JOURNEY FILLED WITH LEARNING AND INNOVATION.

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ACHIEVEMENTS



ROMAN D'SA (214517), STUDENT OF 3RD BBA-C, ST ALOYSIUS COLLEGE (AUTONOMOUS), MANGALORE IS PRIVILEGED FOR THE SECOND TIME TO "FLAG OFF" INDIA'S PRESTIGIOUS 600 KILOMETER TRAIN, VANDE BHARATH EXPRESS SERVING THE CITIES OF KASARAGOD AND TRIVANDRUM. THE FLAG OFF OF THIS TRAIN WAS DONE FROM KASARAGOD RAILWAY STATION ON 24 SEPTEMBER 2023 AT 12:00 PM. THE DESIGN OF THIS SPECIFIC TRAIN HAS BEEN INSPIRED AND IMPROVED FROM ONE OF ROMAN'S DESIGN. ROMAN WITH MR. Y. SUBRAMANIAN, UNION MINISTER OF STATE EXTERNAL AFFAIRS AND PARLIAMENTARY AFFAIRS AND CONSULTATIVE COMMITTEE FOR THE MINISTRY OF RAILWAYS, HIS TRAVEL VISA FOR TODAY'S JOURNEY WITH THE CM REPRESENTATIVE PASS.

SPINOUT 2023

THE REMARKABLE EVENT OF SPINOUT 2023 WAS HELD ON 22ND SEPTEMBER 2023. IT WAS THEMED AS "CASA DE CARTES". THIS EVENT BROUGHT TOGETHER THE TALENTS OF NINE COLLEGES AND FEATURED FIVE EXCITING COMPETITIONS. A TOTAL OF 45 ENTHUSIASTIC CONTESTANTS PARTICIPATED IN SPINOUT 2023. TO TEST THEIR SKILLS AND KNOWLEDGE ON VARIOUS PARAMETERS, TO ENSURE THE SMOOTH EXECUTION OF THIS EVENT, EVERY COMPETITION HAD THE DEDICATED SUPPORT OF TWO EVENT HEADS. THE ENTIRE SPINOUT COMMITTEE, MADE UP OF APPROXIMATELY 200 HARDWORKING STUDENTS, WORKED FIERCELY TO MAKE THIS EVENT A GREAT SUCCESS.



DRUG AWARENESS CAMPAIGN



NITE INSTITUTE OF HOSPITALITY AND SERVICES HOSTED THE ECLECTIC 2023 WHERE STUDENTS OF BBA PARTICIPATED IN VARIOUS EVENTS AND WON: MR. ALISTAR D'SOUZA AND MS. SUBHERA RAYLAN WON MR. MS. ECLECTIC, MS. JESLITA SERRAO, AND MS. RUBESIN

MAKE IN ALOY



ALONGSIDE SPINOUT, THE DEPARTMENT OF BBA ORGANIZED "MAKE IN ALOY" WHICH TOOK PLACE ON 22ND AND 23RD OF SEPTEMBER 2023. IT IS AN EVENT TO ENCOURAGE BUDDING ENTREPRENEURS BY PROVIDING THEM A PLATFORM TO SHOWCASE THEIR INNOVATIVE, CREATIVE, AND DIVERSE IDEAS. THIS EVENT AIMED AT BRINGING TOGETHER STUDENTS WHO WERE PASSIONATE ABOUT TURNING THEIR IDEAS INTO REALITY. WHILE ALSO ADDING A VIBRANT AND ENTREPRENEURIAL DIMENSION TO OUR DEPARTMENT FEST. THE EVENT FEATURED STALLS SET UP BY SIX ENTHUSIASTIC TEAMS FROM THE ENTIRE COLLEGE, EACH OFFERING A DISTINCT PRODUCT OR SERVICE WHICH INCLUDED FOOD STALLS, PHOTO BOOTHS, HAIR ACCESSORIES, FUN GAMES AND MANY MORE ATTRACTIVE PRODUCTS.

NOTICE BOARDS



JOURNEY INTO THE WORLD OF RECRUITMENT

LF. RASQUINHA, JANUARY 18, 2024



THE BBA DEPARTMENT AT ST ALOYSIUS COLLEGE RECENTLY ORGANIZED A SESSION FEATURING MR. KERAN D'SOUZA, AN HR EXPERT, WHO SHARED VALUABLE INSIGHTS INTO THE WORLD OF RECRUITMENT. STUDENTS HAD THE OPPORTUNITY TO GAIN PRACTICAL KNOWLEDGE ON EFFECTIVE RECRUITMENT STRATEGIES EMPLOYED BY HR PROFESSIONALS AND LEARNED HOW TO MAKE OPTIMAL USE OF PLATFORMS LIKE LINKEDIN FOR CAREER ADVANCEMENT. THE BBA DEPARTMENT CONTINUES ITS COMMITMENT TO PROVIDING STUDENTS WITH INDUSTRY-RELEVANT KNOWLEDGE, PREPARING THEM FOR SUCCESS IN THE COMPETITIVE BUSINESS AND MANAGEMENT REALM.

SUCCESS AT ZUMBA SESSION



JANUARY 19, SECOND-YEAR STUDENTS OF THE MANAGEMENT ASSOCIATION ACTIVELY PARTICIPATED IN A ZUMBA SESSION ORGANIZED BY TEDX SAC IN COLLABORATION WITH KASHARP FITNESS. AMONG THE SPIRITED PARTICIPANTS, RAED REHMAN FROM THE SECOND YEAR BBA EMERGED TRIUMPHANT, SECURING THE 3RD PLACE IN THE FITNESS COMPETITION. RAED WAS HONORED AND AWARDED FOR HIS REMARKABLE ACHIEVEMENT, ADDING

St Aloysius College Transition to a Deemed University

MANGALURU, JANUARY 23, 2024

IN A HISTORIC MOMENT, MANGALURU WITNESSED THE TRANSFORMATION OF THE ESTEEMED ST ALOYSIUS COLLEGE INTO ST ALOYSIUS (DEEMED TO BE UNIVERSITY) ON JANUARY 23TH, 2024. THIS SIGNIFICANT ACHIEVEMENT, BESTOWED BY THE UNIVERSITY GRANTS COMMISSION (UGC) AND THE MINISTRY OF EDUCATION, GOVERNMENT OF INDIA, MARKS THE PINNACLE OF THE INSTITUTION'S CENTURY-LONG DEDICATION TO ACADEMIC EXCELLENCE.



THE ST ALOYSIUS COMMUNITY, COMPRISING FACULTY, STAFF, STUDENTS, ALUMNI, AND WELL-WISHERS, JOUBILANTLY CELEBRATED THIS ACHIEVEMENT. WITH IMMENSE PRIDE, THEY LOOK TO THE FUTURE, ANTICIPATING TO EMERGE AS A LEADING HUB OF ACADEMIC BRILLIANCE AND A CONTRIBUTOR TO SOCIETAL PROGRESS.

FOUNDED IN 1880 BY THE SOCIETY OF JESUS, ST ALOYSIUS COLLEGE HAS BEEN A BEACON OF EDUCATIONAL PROWESS. THE INSTITUTION'S REMARKABLE JOURNEY IS UNDERSCORED BY ITS CONSISTENT A++ GRADE WITH A CGPA OF 3.67 OUT OF 4 IN ALL FOUR CYCLES OF NAAC ACCREDITATIONS AND ITS STEADFAST POSITION WITHIN THE TOP 100 COLLEGES IN INDIA ACCORDING TO NIRF RANKINGS. AS ST ALOYSIUS (DEEMED TO BE UNIVERSITY) EMBARKS ON THIS TRANSFORMATIVE JOURNEY, WE EXTEND OUR HEARTFELT WISHES FOR CONTINUED SUCCESS AND INSPIRATION FOR

Department's international approach

ST ALOYSIUS COLLEGE (AUTONOMOUS), JANUARY 18, 2024



WITH THE SUPPORT OF PRINCIPAL REV. DR. PRAVEEN MARTIS SJ, THE DEPARTMENT OF BUSINESS ADMINISTRATION HOSTED AN INTERNATIONAL SEMINAR ON CROSS-CULTURAL SKILLS IN MANAGEMENT. DR. DENNIS FERNANDES, MR. RONALD NAZARETH, AND MS. CLARET PEREIRA GRACED THE EVENT, SHEDDING LIGHT ON THE CRITICAL ROLE OF CROSS-CULTURAL SKILLS IN TODAY'S GLOBAL BUSINESS ARENA.

HIGHLIGHTS:
- CHIEF GUEST: PRASHANTH BHARADWAJ, DIRECTOR OF THE SCHOOL OF INTERNATIONAL MANAGEMENT, INDIANA UNIVERSITY OF PENNSYLVANIA.
- SESSIONS:
- "CULTURAL INTELLIGENCE" BY MR. LAXMI NARAYANAN, PROFESSOR AT MAHE, MANIPAL.
- "CULTURAL INTELLIGENCE" BY MS. DEEKSHA SHETTY, RESEARCH SCHOLAR AT NITK, SURATHKAL.

- PANEL DISCUSSION:
- MODERATOR: MS. RAJNI SURESH, DEAN (RESEARCH AND PUBLICATIONS), AIMT.
- PANELISTS: MS. AMAAN (SENIOR ANALYST - KPMG), MR. SACHIN CHANDRA (ASSISTANT PROFESSOR - MAHE, MANIPAL), MS. DEEKSHA SHETTY (RESEARCH SCHOLAR - NITK, SURATHKAL).
THE SEMINAR, AN INSIGHTFUL EXPLORATION OF CROSS-CULTURAL SKILLS, OFFERED PARTICIPANTS A NUANCED UNDERSTANDING OF THRIVING

WORLD INVESTOR WEEK



IN LINE WITH WORLD INVESTOR WEEK 2023, THE DEPARTMENT OF BUSINESS ADMINISTRATION (BBA) LAUNCHED AN AWARENESS INITIATIVE FOCUSING ON INVESTMENT EDUCATION AND SAFETY MEASURES. THE CAMPAIGN COMMENCED WITH THE RELEASE OF THE INVESTOR AWARENESS BULLETIN ON OCTOBER 5, 2023. BY OUR ESTEEMED PRINCIPAL, REV. DR. PRAVEEN MARTIS SJ, A COMPREHENSIVE "ONE DAY INVESTOR AWARENESS PROGRAMME" IS SCHEDULED FOR OCTOBER 31, 2023, MARKING THE FOUNDATION OF THE DEPARTMENT'S INVESTOR CLUB. THIS PROGRAM AIMS TO EMPOWER INVESTORS WITH ESSENTIAL KNOWLEDGE WHILE PROMOTING SECURE INVESTMENT PRACTICES.

CORPORATE CRISIS CONQUERORS



THE CORPORATE CRISIS CONQUERORS EVENT WAS HELD ON SEPTEMBER 29, 2023, AT THE ARRUPE BLOC 803 SERIES, PROVIDING AN ENGAGING PLATFORM FOR ATTENDEES TO DELVE INTO REAL-WORLD SCENARIOS AND REFINED THEIR PROBLEM-SOLVING SKILLS. THE INTIMATE SETTING FOSTERED ACTIVE PARTICIPATION, OFFERING A DYNAMIC AND VALUABLE EXPERIENCE FOR ALL PARTICIPANTS. THE JUDGES WERE NONE OTHER THAN OUR TALENTED BBA STUDENTS: MS. ROHINI D'SOUZA, MR. ALISTAR D'SOUZA AND MR. SOHAN FLOYD LORO.

LOGO REVEAL

ON OCTOBER 13TH, 2023, THE HIGHLY ANTICIPATED UNVEILING OF THE MANAGEMENT ASSOCIATION'S LOGO TOOK PLACE IN THE ESTEEMED 803 SERIES OF ARRUPE AT 3:30 PM. DR. MANUEL TAURO, THE DIRECTOR OF ARRUPE AND DEAN OF BACHELORS OF COMMERCE, GRACED THE OCCASION AS THE CHIEF GUEST, ADDING PRESTIGE TO THE EVENT. AMONGST THREE FINALISTS, MR. TERIBIANO PRINSTEIN D'SOUZA'S DESIGN EMERGED VICTORIOUS, SHAPING THE ASSOCIATION'S NEW VISUAL IDENTITY. THIS EVENT, CHARGED WITH EXCITEMENT, CELEBRATED CREATIVITY AND INNOVATION, MARKING A TRANSFORMATIVE MOMENT IN THE ASSOCIATION'S JOURNEY TOWARDS A FUTURE FILLED WITH INNOVATION AND CAMARADERIE.



THE MANAGEMENT ASSOCIATION'S LOGO STANDS AS A POWERFUL EMBODIMENT OF ITS CORE VALUES AND MISSION. THE EAGLE, REPRESENTING STRENGTH, LEADERSHIP, AND VISION, MIRRORS THE ASSOCIATION'S COMMITMENT TO EMPOWERING MEMBERS FOR SUCCESS. THE SHIELD SYMBOLIZES PROTECTION AND DEFENSE, HIGHLIGHTING THE ASSOCIATION'S DEDICATION TO SAFEGUARDING MEMBERS' INTERESTS IN THE BUSINESS WORLD. LEAVES SIGNIFY GROWTH, SHOWCASING THE ASSOCIATION'S FOCUS ON NURTURING MEMBERS' SKILLS AND KNOWLEDGE. THE JUDGES, MS. ROHINI D'SOUZA, MR. ALISTAR D'SOUZA AND MR. SOHAN FLOYD LORO, REFLECTING BELIEF IN MEMBERS' POTENTIAL, INNER SYMBOL, LIKE THE GEAR FOR PRODUCTIVITY, HUMAN FIGURE FOR TEAMWORK, HANDSHAKE FOR COLLABORATION, AND BOOK FOR KNOWLEDGE, COLLECTIVELY EMPHASIZE THE ASSOCIATION'S GOAL: FACILITATING EFFICIENT BUSINESS OPERATIONS, FOSTERING COLLABORATION, AND

MASTER OF MANUEVER



ON OCTOBER 4, 2023, AT 803 IN ARRUPE BLOC A CAPTIVATING DEBATE EVENT, THE MASTER OF MANUEVER, WAS EXPERTLY ORCHESTRATED BY TEAN THE WALL STREET. BEGINNING PROMPTLY AT 3:30 PM, THE EVENT SHOWCASED THE SHARP INTELLECT OF MANAGEMENT ASSOCIATION STUDENTS. WITH MR. SUDHAMSHY RAO, MR. PRANEETH JAIN, AND MR. SOHAN FLOYD LORO AS ESTEEMED JUDGES, THE DEBATE HIGHLIGHTED STRATEGIC PROWESS AND ELOQUENCE. THE WELL-ORGANIZED EVENT NOT ONLY ENTERTAINED BUT ALSO ENLIGHTENED THE AUDIENCE, CREATING A MEMORABLE EXPERIENCE. THE MASTER OF MANUEVER LEFT A LASTING IMPACT, FOSTERING AN ATMOSPHERE OF SCHOLARLY ENGAGEMENT.

THE OFFICIAL LOGO OF MANAGEMENT ASSOCIATION



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INDUSTRIAL VISIT



On April 13, 2024, the Management Association organized an industrial visit to Campco Factory, located in Puttur, for the students of BBA . A total of 43 students attended the industrial visit along with the faculty of Bba department Ms Ann Varghese and Ms Maina D'Souza. The visit aimed to provide students with practical insights into industrial operations and processes related to chocolate production. The visit commenced at 9:00 Am. the students departed from the campus and embarked on their journey to the Campco Factory. After a two-hour journey, they arrived at the factory at 11:00 AM. The students were warmly welcomed by the factory staff, and an introductory video provided an overview of Campco's history, mission, and operations. Subsequently, the students were guided through the various sections of the factory, where they observed firsthand the intricate processes involved in chocolate manufacturing. They were briefed on the different stages of production, from raw material handling to packaging, gaining valuable insights into quality control measures and safety protocols. Throughout the visit, the students actively engaged with the factory personnel, asking questions and seeking clarification on various aspects of chocolate production. The interactive learning experience enhanced their understanding of industrial processes and the practical application of theoretical concepts studied in the classroom. After an informative and enriching tour, the students departed from the Campco Factory at 2:00 PM and returned to the college campus. The visit concluded on a positive note, with students expressing their appreciation for the opportunity to gain real-world exposure to industrial operations. In conclusion, the industrial visit to Campco Factory proved to be a valuable learning experience for the students of BBA. It provided them with insights into the intricacies of chocolate manufacturing and reinforced their understanding of theoretical concepts through practical application. The Management Association looks forward to organizing more such educational initiatives to enhance the academic journey of its students.

OUTGOING BATCH OF 2024

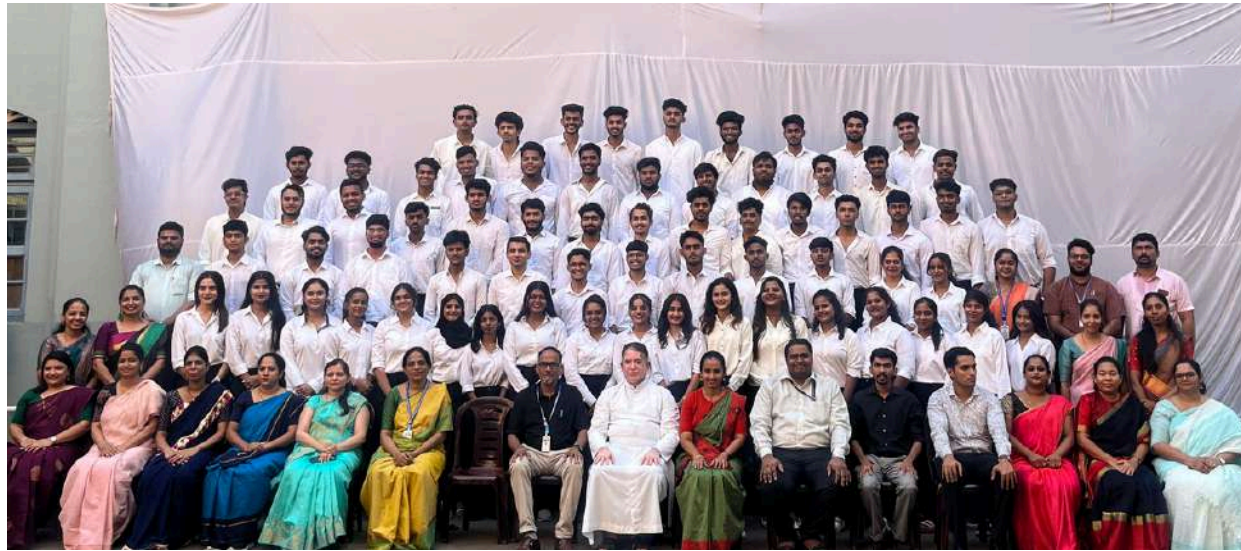


III YEAR BATCH-A



III YEAR BATCH -B

OUTGOING BATCH OF 2024



III YEAR BATCH-C



III YEAR BATCH -D

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Duration: 1 Month
Qualification
Bcom, BBA, MBA

BUSINESS ANALYTICS WITH TABLEAU

Duration: 1 Month
Qualification
Bcom, BBA, MBA

TALLY ERP 9

Enterprise Resource Planning
Duration: 1 Month
Qualification
B.Com, BBA, MBA

TALLY ERP 9 WITH GST

Enterprise Resource Planning With GST
Duration: 2 Month
Qualification
B.Com, BBA, MBA

SAP CLOUD ANALYTICS

Duration: 2 Month
Qualification
Bcom, BBA, MBA

QUICK BOOKS ACCOUNTING TRAINING

Duration: 2 Month
Qualification
Bcom, BBA, MBA

ABAP

Advanced Business Application Programme
Duration: 2 Month
Qualification
BCA, MCA, B.Tech

SAP HCM

Human Capital Management
Duration: 2 Months
Qualification
B.Com, BBA, B.Tech, MBA

HANA

High-Performance Analytic Appliance
Duration: 2 Months
Qualification
Any Graduate or BCA, MCA, B.Tech (CS)

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